



Drive one.
ford.com

VEHICLE DESCRIPTION

FIESTA

2012 5-DOOR HATCH SES
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
OXFORD WHITE
INTERIOR
BLACK CLOTH SEAT

CM 199591

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 16" PREMIUM PAINTED ALUMINUM WHEELS
- INTEGRATED SPOTTER MIRRORS
- DRIVING LAMPS WITH CHROME BEZEL
- REAR SPOILER

INTERIOR

- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO
- AMBIENT LIGHTING
- AUXILIARY AUDIO INPUT JACK

FUNCTIONAL

- EASYFUEL CAPLESS FILLER
- POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
- VARIABLE INTERVAL WIPERS - FRONT AND REAR
- 1-TOUCH UP/DOWN DRIVER WIN
- AM/FM SINGLE CD/MP3, 4SPKR
- SIRIUS SAT SVC N/A AK&HI
- SYNC VOICE ACTIVATED SYS
- ELECTROCHROMIC MIRROR
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS W/ REMOTE KEYLESS ENTRY
- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM

BRAKES (ABS)

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- AIRBAG - DRIVER KNEE
- AIRBAGS - SIDE AIR CURTAIN
- CHILDPROOF REAR DOOR LOCKS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)		(MSRP)
<u>EQUIPMENT GROUP 300A</u>		<u>PRICE INFORMATION</u>	
<u>OPTIONAL EQUIPMENT</u>		BASE PRICE	\$17,500.00
POWER SHIFT 6 SPD AUTO TRANS		TOTAL OPTIONS	1,095.00
FRONT LICENSE PLATE BRACKET			
50 STATE EMISSIONS		TOTAL VEHICLE & OPTIONS	18,595.00
		DESTINATION & DELIVERY	795.00

	RAMP ONE		TOTAL MSRP \$19,390.00
	RA80		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #:	72-A79P O/T 9
		RAIL	CC231 N RA 2XX 220 001482 03 23 12

EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers
24 to 34 MPG

Estimated Annual Fuel Cost

\$1,682

based on 15,000 miles at \$3.70 per gallon

HIGHWAY MPG

39

Expected range for most drivers
32 to 46 MPG

Combined Fuel Economy

This Vehicle

33

10 99

All Subcompacts

See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★▲

Based on the risk of injury in a side impact.

Rollover


★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236




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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset

GOOD

Side Impact

GOOD

Rear Impact

GOOD

Roof Strength

GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

