

CUA-000187 NE
9-NORMAL, NA, 100187, BC23, 000003294

UMU			U	R	BM				X
CERT	CERT	CERT	TRD	RAMP	BUMP	CAMP	BOOK	AFV	FSCP

3FADP4FJ2 BM207273 NA

VEHICLE DESCRIPTION

FIESTA

2011 5-DOOR HATCH SES
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
BRIGHT MAGENTA METALLIC
INTERIOR
CASHMERE AND BLACK LEATHER

BM 207273

PRICE INFORMATION

Manufacturer's
Suggested Retail Price

STANDARD VEHICLE PRICE \$17,120.00

INCLUDED ON THIS VEHICLE

RAPID SPEC 301A 795.00
•COMFORT/UP-GRADE PACKAGE
•HEATED SEAT 1ST ROW CUSHION
•BELT LINE MOLDING CHROME
•INTELLIGENT ACCESS W/PS BTN S
•DECKLID MOLDING (CHM)
•ANTI PERIMETER ALARM

OPTIONAL EQUIPMENT

POWER SHIFT 6 SPD AUTO TRANS 1,095.00
FRONT LICENSE PLATE BRACKET NO CHARGE
50 STATE EMISSIONS NO CHARGE
LEATHER TRIMMED SEATS 795.00
TOTAL OPTIONS 2,685.00

TOTAL VEHICLE & OPTIONS 19,805.00
DESTINATION & DELIVERY 675.00

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 16" PREM PAINTED ALUM WHLS
- EASYFUEL CAPLESS FILLER
- INTEGRATED SPOTTER MIRRORS
- POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
- DRIVING LAMPS W/CHROME BEZEL
- REAR SPOILER
- FRT/RR VARIABLE INT WIPERS

INTERIOR

- 1-TOUCH UP/DOWN DRIVER WIN
- AM/FM PREMIUM SOUND SYS/ SINGLE CD/MP3 W/6SPEAKERS
- LEATHER WRAPPED STR WHEEL W/CRUISE & AUDIO CONTROLS
- AUDIO INPUT JACK W/USB
- SYNC VOICE ACTIVATED SYS
- ELECTROCHROMIC MIRROR

- SIRIUS SAT RADIO N/A AK&HI
- MESSAGE CENTER W/TRIP CPTR
- PWR DOOR LOCKS W/REMOTE KEYLESS ENTRY
- AMBIENT LIGHTING

FUNCTIONAL

- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- DRIVER KNEE AIRBAG
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy Estimates

CITY MPG

29

Expected range
for most drivers
24 to 34 MPG

HIGHWAY MPG

38

Expected range
for most drivers
31 to 45 MPG

Estimated
Annual Fuel Cost

\$1,364

based on 15,000 miles
at \$3.00 per gallon

Combined Fuel Economy


This Vehicle

33

10 33

All Subcompacts

Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.



Ford Motor Company
Insurance Services

This vehicle qualifies for auto insurance discounts, call
1-866-367-3131 or visit www.fordautoinsurance.com for
availability in your state.

TOTAL MSRP \$20,480.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger ★★★★★ ★★★★★

Star ratings based on the risk of injury in a frontal impact.
Frontal ratings should ONLY be compared to other vehicles of
similar size and weight.

Side Crash Front seat Rear seat ★★★★★ ★★★★★ ▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars(★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



53B 025

Anderson Ford Lincoln Mercury
2500 Wildcat Drive
Lincoln NE 68521

RC6P

53B 025

RAIL

53-S000 O/T 2

3FADP4FJ2BM207273



CUAUTITLAN

BC231 N RA 2X 155 000187 03 23 11



EXTENDED
SERVICE
PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury
Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.