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VEHICLE DESCRIPTION

FIESTA

2014 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
INGOT SILVER METALLIC

INTERIOR
CHARCOAL BLACK CLOTH SEATS

EM

166090

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR • 15" ALUMINUM WHEELS • AUTO HEADLAMPS • DUAL POWER MIRRORS • EASY FUEL CAPLESS FILLER • GRILLE - 5 BAR, CHROME • INTEGRATED SPOTTER MIRRORS • REAR SPOILER • REAR WIPER	INTERIOR • AMBIENT LIGHTING • BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS • 60/40 SPLIT FOLD REAR SEAT • DUAL VANITY MIRRORS • LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO • TILT/TELESCOPE STR COLUMN • 1-TOUCH UP/DOWN DRIVER WIN	FUNCTIONAL • ADVANCETRAC W/ESC • AIR CONDITIONING • AM/FM SINGLE CD/MP3, 6SPKR • DOME LAMP & MAP LIGHTS • FRONT DISC REAR DRUM BRAKES (ABS) • MESSAGE CENTER W/TRIP CPTR • POWER LOCKS AND WINDOWS • 12V POWER OUTLETS (2) • POWER STEERING W/EPAS • REAR WINDOW DEFROSTER • REMOTE KEYLESS ENTRY • SYNC • VARIABLE INTERVAL WIPERS	SAFETY/SECURITY • ADJUSTABLE SAFETY BELTS • AIRBAG - DRIVER KNEE • AIRBAGS - DUAL STAGE FRONT • AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT • AIRBAGS - SIDE AIR CURTAIN • MYKEY • PERIMETER ALARM • SECURITY ANTI-THEFT ENGINE IMMOBILIZER • TIRE PRESSURE MONITOR SYS WARRANTY • 3YR/36,000 BUMPER / BUMPER • 5YR/60,000 POWERTRAIN • 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)		(MSRP)
EQUIPMENT GROUP 200A		PRICE INFORMATION	
OPTIONAL EQUIPMENT		BASE PRICE	\$16,050.00
POWER SHIFT 6 SPD AUTO TRANS	1,095.00	TOTAL OPTIONS	1,385.00
FRONT LICENSE PLATE BRACKET	NO CHARGE		
COMFORT PACKAGE	290.00		
.HEATED SEAT 1ST ROW CUSHION		TOTAL VEHICLE & OPTIONS	17,435.00
.DUAL POWER HEATED SIDE MIRROR		DESTINATION & DELIVERY	795.00
.ELECTRONIC AUTO TEMP CONTROL			

	RAMP ONE		TOTAL MSRP	\$18,230.00
	RC6P		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 53-S900 O/T 2		
	RAIL	DK091 N RA 2X 415 001509 10 09 13		

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



32 MPG

combined city/hwy

29 city

39 highway

3.1 gallons per 100 miles

Subcompacts range from 14 to 112 MPG. The best vehicle rates 121 MPGe.

You save

\$3,250

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1810Best

1610Best

This vehicle emits 274 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	Not Rated Not Rated
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Based on the risk of injury in a side impact.

Rollover	★★★★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FEM166090 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.



Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FORD CREDIT

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.