



www.fordvehicles.com

VEHICLE DESCRIPTION

FIESTA

2012 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
LIME SQUEEZE METALLIC
INTERIOR
CHARCOAL BLACK W/LT STONE C

CM 111966

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 15" STEEL WHEELS WITH COVERS
 - INTEGRATED SPOTTER MIRRORS
 - REAR SPOILER
- INTERIOR**
- 60/40 SPLIT FOLD REAR SEAT
 - DUAL VANITY MIRRORS
 - TILT/TELESCOPE COLUMN
 - AUXILIARY AUDIO INPUT JACK
- FUNCTIONAL**
- EASYFUEL CAPLESS FILLER
 - POWER MIRRORS
 - QUAD BEAM HALOGEN HEADLAMP
 - REAR WINDOW DEFROSTER
 - VARIABLE INTERVAL WIPERS - FRONT AND REAR
 - 1-TOUCH UP/DOWN DRIVER WIN
 - AIR CONDITIONING
 - AM/FM SINGL CD/MP3, 4SPKR

- DOME LAMP & MAP LIGHTS
 - MESSAGE CENTER W/TRIP CPTR
 - POWER LOCKS W/ REMOTE KEYLESS ENTRY
 - ADVANCETRAC W/ESC
 - FRONT DISC REAR DRUM BRAKES (ABS)
 - POWER STEERING W/EPAS
- SAFETY/SECURITY**
- DRIVER/PASSENGER AIR BAGS
 - AIRBAG - DRIVER KNEE
 - AIRBAGS - SIDE AIR CURTAIN
 - CHILDPROOF REAR DOOR LOCKS
 - TIRE PRESSURE MONITOR SYS
 - SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$15,500.00**

INCLUDED ON THIS VEHICLE

- EQUIPMENT GROUP 203A 1,245.00
- SYNC VOICE ACTIVATED SYSTEMS
- 80 WATT PREMIUM SND W/6 SPRKS
- SPORT APPEARANCE PACKAGE
- 15" ALUMINUM WHL (PNTD)
- SPEED/CRUISE CONTROL
- FRONT PARKING LAMP W/BLK BZ

OPTIONAL EQUIPMENT

- HATCH SPOILER-5 DOOR 1,095.00
- POWER SHIFT 6 SPD AUTO TRANS NO CHARGE
- FRONT LICENSE PLATE BRACKET NO CHARGE
- ENGINE BLOCK HEATER NO CHARGE
- 50 STATE EMISSIONS NO CHARGE
- WINTER PACKAGE 195.00
- HEATED SEAT 1ST ROW CUSHION
- DUAL PW ADJ HTD/BLIND SPOT IN
- TOTAL OPTIONS 2,535.00

TOTAL VEHICLE & OPTIONS 18,035.00
DESTINATION & DELIVERY 795.00

TOTAL BEFORE DISCOUNTS 18,830.00

EQUIPMENT GROUP SAVINGS - 550.00

EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers 24 to 34 MPG

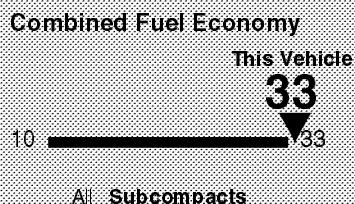
HIGHWAY MPG

39

Expected range for most drivers 32 to 46 MPG

Estimated Annual Fuel Cost
\$1,364

based on 15,000 miles at \$3.00 per gallon



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.
Ford Motor Company Insurance Services

TOTAL MSRP \$18,280.00

GOVERNMENT SAFETY RATINGS

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★
Rear seat ★★★★★▲

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Rollover ★★★★★
Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RA2P		ITEM #: 58-4225 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4EJ9CM111966	
SHIP THROUGH	FINAL ASSEMBLY POINT CUAUTILAN	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. BG281 N RA 2X 220 000276 07 28 11	



EXTENDED SERVICE PLAN
Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

2011 Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

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TO BE REMOVED
BY CUSTOMER ONLY