FIESTA
2012 5-DOOR HATCH SE
5-PASSENGER
1.6L TURBOcharged DOHC I
5-SPEED MANUAL TRANSMISSION

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
• 15" STEEL WHEELS WITH COVERS
• INTEGRATED SPOTTER MIRRORS
• REAR SPOILER

INTERIOR
• 60/40 FLAT FOLD REAR SEAT
• DUAL-VANITY MIRRORS
• TILT/TELESCOPIC COLUMN
• AUXILIARY AUDIO INPUT JACK

FUNCTIONAL
• 4-WAY POWER DRIVER SEAT
• POWER W/DRAW IN Arms
• QUAD-TEAM Halogen HEADLAMPS
• REAR WINDOW DEFROSTER
• PLASTIC NTE INTL WIP ENS - FRONT & REAR
• 1-TOUCH UP/DOWN DRIVER WIN
• AIR CONDITIONING
• AM/FM SINGLE CD/MP3, 40PKR
• DOME LAMP MOUNT LIGHTS
• MESSAGE CENTER W/Trip CRPT
• POWER ER LOCKS W/ REMOTE KEYLESS ENTRY
• ADVANCE/AC W/ESC
• FRONT DISC REAR DRUM

BRAKES (ABS)
• POWER STEERING W/PAS

SAFETY SECURITY
• DRIVER/Passenger AIR BAGS
• AIRBAG - DRIVER INFL
• AIRBAGS - SIDE AIR CUSHIAN
• CHILDPROOF REAR DOOR LOCKS
• TIRE PRESSURE MONITOR SYS
• SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY
• 36,000 MILE BUMPER / BUMPER
• 52/90,000 POWERTRAIN
• 52/90,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 202A
07C VC VOICE ATT ATT FOR STMS
45 WATT PREMIUM Sound SPEAKERS
SPORT APPEARANCE PACKAGE
65 ALUMINUM WHntonD
09E E9E Cruise CONTROL
FRONT & Rear Fog LAMPS W/BLK LKZ

OPTIONAL EQUIPMENT
HATCH Spoilers Dooor
FRONT LICENSE PLATE BRACKET
MOON & MOOD PACKAGE
POWER MOONROOF
METAL NT PRODGK-INSTL ACCY
JAMERNT INTERIOR LIGHTING
3.90 BU SATellite RADIO
90 STATE EMMISNS

PRICE INFORMATION
Suggested Retail Price
315,676.00

TOTAL OPTIONS
2,320.00

TOTAL VEHICLE & OPTIONS
18,166.00

DESTINATION & DELIVERY
765.00

TOTAL BEFORE DISCOUNTS
18,955.00

EQUIPMENT GROUP SAVINGS
- 550.00

MOON/MOOD DISCOUNT
- 380.00

MOON/MOOD MANUAL DISCOU
- 250.00

TOTAL SAVINGS
- 1,180.00

TOTAL MSRP
$17,785.00

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Frontal Offset GOOD
Side Impact GOOD
Rear Impact GOOD
Roof Strength GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

IIHS Ratings
Top Safety Pick Award Winner

FORD FOCUS
2012

EXHAUST SYSTEM

Rely on the extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.

Drive one. ford.com

EPA Fuel Economy Estimates

CITY MPG
29

ESTIMATED ANNUAL FUEL COST
$1,682

HIGHWAY MPG
38

Based on a 15,000 miles
at $2.70 per gallon.

Combined Fuel Economy
This Vehicle
33

Your actual mileage will vary depending on how
you drive and maintain your vehicle.