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VEHICLE DESCRIPTION

FIESTA

2018 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT I-4 ENGINE
6-SPEED POWERSHIFT AUTO TRA

EXTERIOR
MAGNETIC
INTERIOR
CHARCOAL BLACK CLOTH SEATS

JM 111290

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
• DUAL POWER MIRRORS
• EASY FUEL CAPLESS FILLER
• GLASS - SOLAR-TINTED
• GRILLE - 5 BAR, CHROME
• HEADLAMPS - AUTOMATIC
• INTEGRATED BLIND SPOT MIRR
• REAR SPOILER
• REAR WIPER
• VARIABLE INTERVAL WIPERS

INTERIOR
• 1-TOUCH UP/DOWN DRIVER WIN
• 60/40 SPLIT FOLD REAR SEAT
• AMBIENT LIGHTING
• BUCKET SEATS-MANUAL 6-WAY
DRIVER, 4-WAY FRONT PASS
• CENTER CONSOLE W/ARMREST
• CRUISE CONTROL
• DUAL VANITY MIRRORS
• OVERHEAD CONSOLE
• POWER LOCKS AND WINDOWS
• REAR DOME LAMP
• REAR-WINDOW DEFROSTER
• TILT/TELESCOPE STR COLUMN

FUNCTIONAL
• 12V POWERPOINT (2)
• AIR CONDITIONING
• AM/FM SINGLE CD/MP3, 6SPKR
• FRONT DISC REAR DRUM
BRAKES (ABS)
• HILL START ASSIST
• MESSAGE CENTER W/TRIP CPTR
• MYKEY®
• POWER STEERING W/EPAS
• REAR VIEW CAMERA
• REMOTE KEYLESS ENTRY
• SYNC® WITH APPLINK™
• WIPER ACTIVATED HEADLAMPS

SAFETY/SECURITY
• ADJUSTABLE SAFETY BELTS
• ADVANCETRAC ESC
• AIRBAG - DRIVER KNEE
• AIRBAGS - DUAL STAGE FRONT
• AIRBAGS - FRONT SEAT
MOUNTED SIDE IMPACT
• AIRBAGS - SIDE AIR CURTAIN
• FRT-PASS SENSING SYSTEM
• LATCH CHILD SAFETY SYSTEM
• PERIMETER ALARM
• TIRE PRESSURE MONITOR SYS

WARRANTY
• 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 200A
OPTIONAL EQUIPMENT/OTHER
.15" PAINTED ALUMINUM WHEELS
6-SPEED POWERSHIFT AUTO TRANS
SEMA MOONROOF DISCOUNT PACKAGE
POWER MOONROOF
50 STATE EMISSIONS
FRONT LICENSE PLATE BRACKET

1,095.00
- 500.00
795.00
NO CHARGE
NO CHARGE

PRICE INFORMATION

BASE PRICE	\$15,645.00
TOTAL OPTIONS/OTHER	1,390.00

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY	17,035.00
	875.00

RESIDENCY RESTRICTIONS APPLY
TO DISCOUNTS/SAVINGS - BASED
ON CUSTOMER ZIP CODE. SEE
DEALER FOR DETAILS.

(MSRP)

JM 111290

TOTAL MSRP \$17,910.00

This label is affixed pursuant to the Federal Automobile
Information Disclosure Act. Gasoline, License, and Title Fees,
State and Local taxes are not included. Dealer installed
options or accessories are not included unless listed above.

RAMP ONE
RV3T

RAMP TWO
FINAL ASSEMBLY PLANT
CUAUTITLAN

METHOD OF TRANSP.
ITEM #: 21-Y001 O/T 2
JA292 N RA 2X 815 000474 01 29 18

RAIL

EPA DOT Fuel Economy and Environment



Fuel Economy

31 MPG
combined city/hwy

3.2 gallons per 100 miles

Subcompact Cars range from 14 to 124
MPG. The best vehicle rates 136 MPGe.
27 city
37 highway

You Save
\$1,000

in fuel costs
over 5 years
compared to the
average new vehicle.



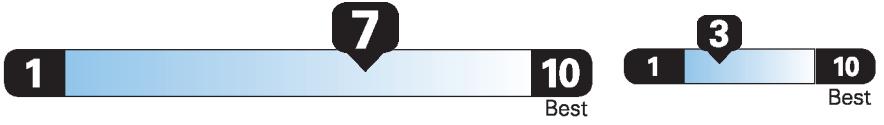
QR Code™

Annual fuel COST

\$1,150

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 286 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and
distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your
vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are
based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle
emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
CrashDriver
Passenger

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
CrashFront seat
Rear seatNot Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



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experience this
vehicle or text
3FJM111290 to
48028

or Visit
[ford.com/
windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.



Insist on Ford Protect! The only extended service plan fully
backed by Ford and honored at every Ford dealership in the
U.S., Canada and Mexico. See your Ford dealer for additional
details, or visit www.FordOwner.com for more information.



Choose the vehicle you want. Whether you
decide to lease or finance, you'll find the
choices that are right for you. See your Ford
Dealer for details or visit www.FordCredit.com.



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