



Go Further

ford.com

VEHICLE DESCRIPTION

# FIESTA

2018 5-DOOR HATCH SE  
5-PASSENGER  
1.6L TIVCT I-4 ENGINE  
6-SPEED POWERSHIFT AUTO TRA

EXTERIOR  
INGOT SILVER  
INTERIOR  
CHARCOAL BLACK/CONTRAST STI

## JM 140917

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GLASS - SOLAR-TINTED
- GRILLE - 5 BAR, CHROME
- HEADLAMPS - AUTOMATIC
- INTEGRATED BLIND SPOT MIRR
- REAR SPOILER
- REAR WIPER
- VARIABLE INTERVAL WIPERS

**INTERIOR**

- 1-TOUCH UP/DOWN DRIVER WIN
- 60/40 SPLIT FOLD REAR SEAT
- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- CENTER CONSOLE W/ARMREST
- CRUISE CONTROL
- DUAL VANITY MIRRORS
- OVERHEAD CONSOLE
- POWER LOCKS AND WINDOWS
- REAR DOME LAMP
- REAR-WINDOW DEFROSTER
- TILT/TELESCOPE STR COLUMN

**FUNCTIONAL**

- 12V POWERPOINT (2)
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- FRONT DISC REAR DRUM BRAKES (ABS)
- HILL START ASSIST
- MESSAGE CENTER W/TRIP CPTR
- MYKEY®
- POWER STEERING W/EPAS
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- WIPER ACTIVATED HEADLAMPS

**SAFETY/SECURITY**

- ADJUSTABLE SAFETY BELTS
- ADVANCETRAC ESC
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- FRT-PASS SENSING SYSTEM
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 201A**

995.00

- SE APPEARANCE PACKAGE
- SYNC 3/TOUCH SCREEN/SAT RADIO

**OPTIONAL EQUIPMENT/OTHER**

- 6-SPEED POWERSHIFT AUTO TRANS 1,095.00
- COLD WEATHER PACKAGE 290.00
- HEATED FRONT SEATS
- DUAL POWER HEATED SIDE MIRROR
- ELECTRONIC AIR TEMP CONTROL
- 50 STATE EMISSIONS NO CHARGE
- KEYLESS-ENTRY KEYPAD 95.00
- 16" 8-SPK BLACK/MACHINED WHEEL 440.00
- FRONT LICENSE PLATE BRACKET NO CHARGE

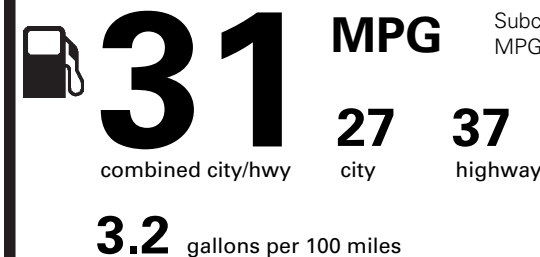
**PRICE INFORMATION**

BASE PRICE	\$15,735.00
TOTAL OPTIONS/OTHER	2,915.00
<b>TOTAL VEHICLE &amp; OPTIONS/OTHER</b>	<b>18,650.00</b>
DESTINATION & DELIVERY	875.00

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy



Subcompact Cars range from 14 to 124 MPG. The best vehicle rates 136 MPGe.

You save **\$1,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,150**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 286 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



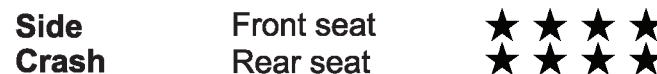
GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a side impact.



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



3FADP4EJ2JM140917

	RAMP ONE		<b>TOTAL MSRP \$19,525.00</b>
	RA6P		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #: 53-1806 O/T 2	
	RAIL	JH012 N RA 2X 835 000215 08 01 18	



Go Further



Scan this code to experience this vehicle or text 3FJM140917 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer for additional details, or visit www.FordOwner.com for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.