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VEHICLE DESCRIPTION

FIESTA

2014 5-DOOR HATCH SE
5-PASSENGER SFE
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
BLUE CANDY
INTERIOR
MEDIUM LIGHT STONE CLOTH SE

EM 139045

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR • 15" ALUMINUM WHEELS • AUTO HEADLAMPS • DUAL POWER MIRRORS • EASY FUEL CAPLESS FILLER • GRILLE - 5 BAR, CHROME • INTEGRATED SPOTTER MIRRORS • REAR SPOILER • REAR WIPER	INTERIOR • AMBIENT LIGHTING • BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS • 60/40 SPLIT FOLD REAR SEAT • DUAL VANITY MIRRORS • LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO • TILT/TELESCOPE STR COLUMN • 1-TOUCH UP/DOWN DRIVER WIN	FUNCTIONAL • ADVANCETRAC W/ESC • AIR CONDITIONING • AM/FM SINGLE CD/MP3, 6SPKR • DOME LAMP & MAP LIGHTS • FRONT DISC REAR DRUM BRAKES (ABS) • MESSAGE CENTER W/TRIP CPTR • POWER LOCKS AND WINDOWS • 12V POWER OUTLETS (2) • POWER STEERING W/EPAS • REAR WINDOW DEFROSTER • REMOTE KEYLESS ENTRY • SYNC • VARIABLE INTERVAL WIPERS	SAFETY/SECURITY • ADJUSTABLE SAFETY BELTS • AIRBAG - DRIVER KNEE • AIRBAGS - DUAL STAGE FRONT • AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT • AIRBAGS - SIDE AIR CURTAIN • MYKEY • PERIMETER ALARM • SECURITY ANTI-THEFT ENGINE IMMOBILIZER • TIRE PRESSURE MONITOR SYS WARRANTY • 3YR/36,000 BUMPER / BUMPER • 5YR/60,000 POWERTRAIN • 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)		(MSRP)
EQUIPMENT GROUP 200A		PRICE INFORMATION	
OPTIONAL EQUIPMENT		BASE PRICE	\$16,050.00
2014 MODEL YEAR		TOTAL OPTIONS	1875.00
BLUE CANDY	395.00		
POWER SHIFT 6 SPD AUTO TRANS	1095.00	TOTAL VEHICLE & OPTION	17925.00
FRONT LICENSE PLATE BRACKET	NO CHARGE	DESTINATION & DELIVERY	795.00
COMFORT PACKAGE	290.00		
.HEATED SEAT 1ST ROW CUSHION			
.DUAL POWER HEATED SIDE MIRROR			
.ELECTRONIC AUTO TEMP CONTROL			
SE FUEL ECONOMY PKG 5 DOOR	95.00		
.15" STEEL WHEELS			

	RAMP ONE		TOTAL MSRP	\$18,720.00
	RO3E		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 23-0716 O/T 2		
	RAIL	M042 D 6A A6 415 006512 07 14 14		

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



32 MPG

combined city/hwy

28 city

38 highway

3.1 gallons per 100 miles

Subcompact Cars range from 15 to 119 MPG. The best vehicle rates 119 MPGe.

You save

\$3,250

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1810Best

1610Best

This vehicle emits 281 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★▲

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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Extended Service Plan



FORD CREDIT

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.



Scan this code to experience this vehicle or text 3FEM139045 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.