



Go Further

ford.com

VEHICLE DESCRIPTION

FIESTA

2019 5-DOOR HATCH SE
5-PASSENGER
1.6L TIVCT I-4 ENGINE
6-SPEED POWERSHIFT AUTO TRA

KM 108977

EXTERIOR
WHITE PLATINUM MET TRI-COAT
INTERIOR
CHARCOAL BLACK/CONTRAST STI

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>EXTERIOR</p> <ul style="list-style-type: none"> • DOOR HANDLES - BODY COLOR • DUAL POWER MIRRORS • EASY FUEL® CAPLESS FILLER • GLASS - SOLAR-TINTED • GRILLE - 5 BAR, CHROME • HEADLAMPS - AUTOMATIC • INTEGRATED BLIND SPOT MIRR • REAR SPOILER • REAR WIPER • VARIABLE INTERVAL WIPERS | <p>INTERIOR</p> <ul style="list-style-type: none"> • 1-TOUCH UP/DOWN DRIVER WIN • 60/40 SPLIT FOLD REAR SEAT • AUTOLOCK • BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS • CENTER CONSOLE W/ARMREST • CRUISE CONTROL • DUAL VANITY MIRRORS • OVERHEAD CONSOLE • REAR DOME LAMP • REAR-WINDOW DEFROSTER • TILT/TELESCOPE STR COLUMN | <p>FUNCTIONAL</p> <ul style="list-style-type: none"> • AM/FM SINGLE CD/MP3, 6SPKR • FRONT DISC REAR DRUM BRAKES (ABS) • HILL START ASSIST • MESSAGE CENTER W/TRIP CPTR • MYKEY® • POWER STEERING W/EPAS • REAR VIEW CAMERA • REMOTE KEYLESS ENTRY • WIPER ACTIVATED HEADLAMPS | <p>SAFETY/SECURITY</p> <ul style="list-style-type: none"> • ADJUSTABLE SAFETY BELTS • ADVANCETRAC ESC • AIRBAG - DRIVER KNEE • AIRBAGS - DUAL STAGE FRONT • AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT • AIRBAGS - SIDE AIR CURTAIN • FRT-PASS SENSING SYSTEM • LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM • TIRE PRESSURE MONITOR SYS |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 201A	995.00
•SE APPEARANCE PACKAGE	
•SYNC 3/TOUCH SCREEN/SAT RADIO	
OPTIONAL EQUIPMENT/OTHER	
2019 MODEL YEAR	
WHITE PLATINUM MET TRI-COAT	595.00
.16" PAINTED ALUMINUM WHEELS	
6-SPEED POWERSHIFT AUTO TRANS	1,095.00
SEMA MOONROOF DISCOUNT PACKAGE	NO CHARGE
POWER MOONROOF	795.00
50 STATE EMISSIONS	NO CHARGE
VOICE-ACT TOUCH-SCR NAV SYS	795.00
FRONT LICENSE PLATE BRACKET	NO CHARGE

PRICE INFORMATION

BASE PRICE	\$15,790.00
TOTAL OPTIONS/OTHER	4,275.00
<hr/>	
TOTAL VEHICLE & OPTIONS/OTHER	20,065.00
DESTINATION & DELIVERY	875.00
<hr/>	
TOTAL BEFORE DISCOUNTS	20,940.00
SEMA MOONROOF DISC PKG	- 500.00
<hr/>	
TOTAL SAVINGS	- 500.00

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

TOTAL MSRP \$20,440.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

JK231 N RA 2X 915 000241 10 23 18

RAMP ONE
RV3T

RAMP TWO

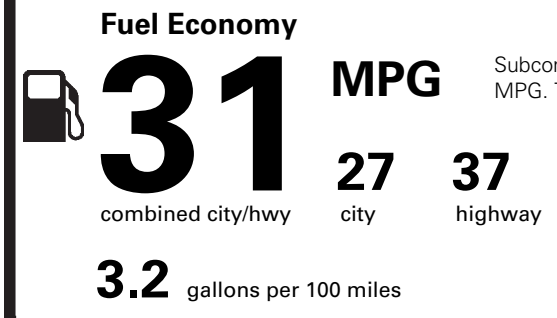
RAIL

ITEM #:
24-V022 O/T 2

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

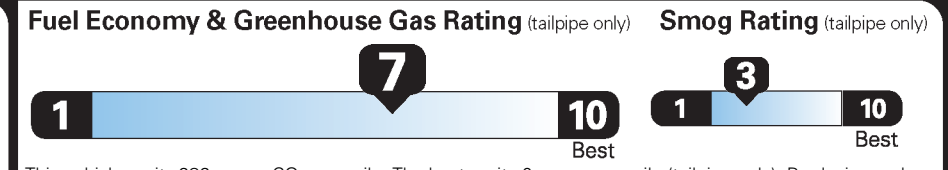
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You save \$750
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,250



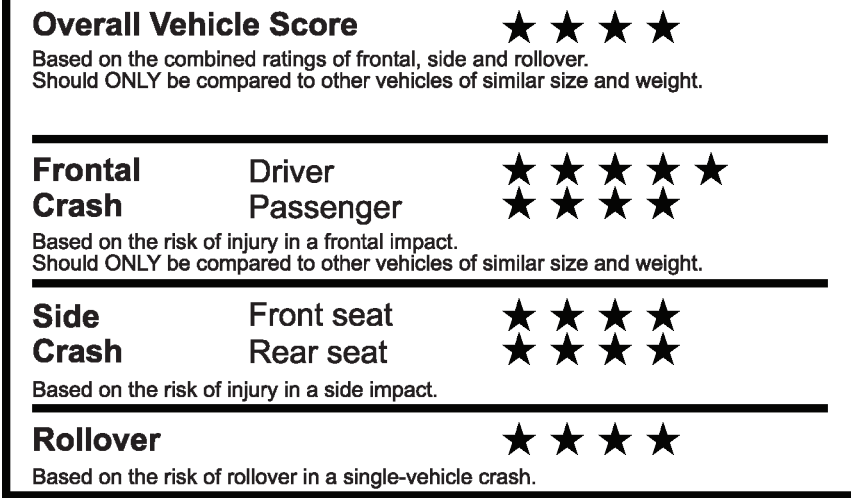
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS



Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



Go Further



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

SCAN OR TEXT 3FKM108977 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/