



www.fordvehicles.com

VEHICLE DESCRIPTION

FIESTA

2011 4-DOOR SEDAN SEL
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
RED CANDY METALLIC TINTED C
INTERIOR
CASHMERE AND BLACK LEATHER

BM **153499**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 16" PREM PAINTED ALUM WHLS
 - EASYFUEL CAPLESS FILLER
 - INTEGRATED SPOTTER MIRRORS
 - POWER SIDE, HEATED MIRRORS W/MARKER LAMPS
 - DRIVING LAMPS W/CHROME BEZEL
- INTERIOR**
- 1-TOUCH UP/DOWN DRIVER WIN
 - AM/FM PREMIUM SOUND SYS/ SINGLE CD/MP3 W/6SPEAKERS
 - AUDIO INPUT JACK W/USB
 - SYNC VOICE ACTIVATED SYS
 - SIRIUS SAT RADIO N/A AK&H
 - ELECTROCHROMIC MIRROR
 - POWER OUTLET, 12V
 - LEATHER WRAPPED STR WHEEL W/CRUISE & AUDIO CONTROLS

- AIR CONDITIONING
- PWR DOOR LOCKS W/REMOTE KEYLESS ENTRY
- MESSAGE CENTER W/TRIP CPTR
- AMBIENT LIGHTING

FUNCTIONAL

- ADVANCETRAC W/ESC
- FRONT DISC REAR DRUM BRAKES (ABS)

SAFETY/SECURITY

- DRIVER/PASSENGER AIR BAGS
- DRIVER KNEE AIRBAG
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's Suggested Retail Price

STANDARD VEHICLE PRICE **\$16,320.00**

INCLUDED ON THIS VEHICLE

- RAPID SPEC 301A 795.00
- COMFORT/UP-GRADE PACKAGE
- HEATED SEAT 1ST ROW CUSHION
- BELT LINE MOLDING CHROME
- INTELLIGENT ACCESS W/PS BTN S
- DECKLID MOLDING (CHM)
- ANTI PERIMETER ALARM

OPTIONAL EQUIPMENT

- 2011 MODEL YEAR
- RED CANDY METALLIC TINTED CC 180.00
- POWER SHIFT 6 SPD AUTO TRANS 1,070.00
- 50 STATE EMISSIONS NO CHARGE
- LEATHER TRIMMED SEATS 715.00
- TOTAL OPTIONS 2,760.00

TOTAL VEHICLE & OPTIONS 19,080.00
DESTINATION & DELIVERY 675.00

EPA Fuel Economy Estimates

CITY MPG

29

Expected range for most drivers
24 to 34 MPG

HIGHWAY MPG

38

Expected range for most drivers
31 to 45 MPG

Estimated Annual Fuel Cost

\$1,364

based on 15,000 miles at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

33

10 33

All Subcompacts

Your actual mileage will vary depending on how you drive and maintain your vehicle.



This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit www.fordautoinsurance.com for availability in your state.

TOTAL MSRP

\$19,755.00

GOVERNMENT SAFETY RATINGS

Frontal Crash **Driver Passenger** **Not Rated**
Not Rated

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash **Front seat** **Not Rated**
Not Rated

Star ratings based on the risk of injury in a side impact.

Rollover **Not Rated**

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP. RAIL
	RV3T		ITEM #: 24-0923 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	3FADP4CJ3BM153499	
SHIP THROUGH	FINAL ASSEMBLY POINT CUAUTILAN	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. AK131 N RA 2X 135 000109 10 13 10	



EXTENDED SERVICE PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.



xxxxxxxNA

10/18/2017

320-417NA REV. 5/07

In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

IIHS Ratings

2010 Top Safety Pick Award Winner

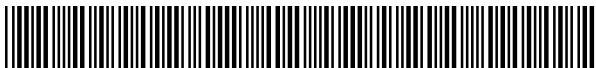
Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Drive one.

3FADP4CJ3BM153499



TO BE REMOVED
BY CUSTOMER ONLY