

Drive one.
ford.com

VEHICLE DESCRIPTION

FIESTA

2012 4-DOOR SEDAN SEL
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

CM 208380

EXTERIOR
TUXEDO BLACK METALLIC
INTERIOR
BLACK CLOTH SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR <ul style="list-style-type: none">• INTEGRATED SPOTTER MIRRORS• DRIVING LAMPS WITH CHROME BEZEL	INTERIOR <ul style="list-style-type: none">• LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO• AMBIENT LIGHTING	FUNCTIONAL <ul style="list-style-type: none">• EASYFUEL CAPLESS FILLER• POWER SIDE, HEATED MIRRORS W/MARKER LAMPS• 1-TOUCH UP/DOWN DRIVER WIN• AM/FM PREMIUM SOUND SYS/ SINGLE CD/MP3 W/6SPEAKERS• AUXILIARY AUDIO INPUT JACK WITH USB• SIRIUS SAT SVC N/A AK&HI• SYNC VOICE ACTIVATED SYS• ELECTROCHROMIC MIRROR• POWER OUTLET, 12V• AIR CONDITIONING• POWER LOCKS W/ REMOTE KEYLESS ENTRY	<ul style="list-style-type: none">• MESSAGE CENTER W/TRIP CPTR• ADVANCETRAC W/ESC• FRONT DISC REAR DRUM BRAKES (ABS) SAFETY/SECURITY <ul style="list-style-type: none">• DRIVER/PASSENGER AIR BAGS• AIRBAG - DRIVER KNEE• AIRBAGS - SIDE AIR CURTAIN• CHILDPROOF REAR DOOR LOCKS• SECURITY ANTI-THEFT ENGINE IMMOBILIZER WARRANTY <ul style="list-style-type: none">• 3YR/36,000 BUMPER / BUMPER• 5YR/60,000 POWERTRAIN• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 300A		BASE PRICE	\$16,600.00
OPTIONAL EQUIPMENT		TOTAL OPTIONS	1,095.00
POWER SHIFT 6 SPD AUTO TRANS	1,095.00		
P185/60R15 BSW H-TIRES	NO CHARGE		
FRONT LICENSE PLATE BRACKET	NO CHARGE		
50 STATE EMISSIONS	NO CHARGE	TOTAL VEHICLE & OPTIONS	17,695.00
15" ALUMINUM WHL(PNTD)	NO CHARGE	DESTINATION & DELIVERY	795.00

	RAMP ONE		TOTAL MSRP \$18,490.00
	RV2E		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #:	71-1166 O/T 4
	RAIL		CD091 N RA 2XX 230 000412 04 09 12

CITY MPG

29

Expected range for most drivers
24 to 34 MPG

Estimated Annual Fuel Cost

\$1,682

based on 15,000 miles at \$3.70 per gallon

HIGHWAY MPG

39

Expected range for most drivers
32 to 46 MPG

Combined Fuel Economy

This Vehicle

33

10 99

All Subcompacts

See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver Passenger	★★★★★
---------------	------------------	-------

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★★▲
------------	----------------------	--------

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



3FADP4CJ0CM208380

IIHS Ratings

Top Safety Pick Award Winner


Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.




Scan this code to experience this vehicle or text 3FCM208380 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.



Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.