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VEHICLE DESCRIPTION

FIESTA

2013 4-DOOR SEDAN SE
5-PASSENGER SFE
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
BLUE CANDY
INTERIOR
BLACK CLOTH SEAT

DM 183031


STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR <ul style="list-style-type: none">15" STEEL WHEELS WITH COVERS	INTERIOR <ul style="list-style-type: none">60/40 SPLIT FOLD REAR SEATCLOTH BUCKET FRONT SEATSDUAL VANITY MIRRORSTILT/TELESCOPE COLUMNAUXILIARY AUDIO INPUT JACKREAR DOME LAMP	FUNCTIONAL <ul style="list-style-type: none">EASYFUEL CAPLESS FILLERPOWER MIRRORSQUAD BEAM HALOGEN HEADLAMPREAR WINDOW DEFROSTER1-TOUCH UP/DOWN DRIVER WINAM/FM SINGLE CD/MP3, 4SPKRAIR CONDITIONINGDOME LAMP & MAP LIGHTSPOWER LOCKS W/ REMOTE KEYLESS ENTRYMESSAGE CENTER W/TRIP CPTRADVANCETRAC W/ESCFRONT DISC REAR DRUM BRAKES (ABS)POWER STEERING W/EPAS	SAFETY/SECURITY <ul style="list-style-type: none">DRIVER/PASSENGER AIR BAGSAIRBAG - DRIVER KNEEAIRBAGS - SIDE AIR CURTAINCHILDPROOF REAR DOOR LOCKSTIRE PRESSURE MONITOR SYSSECURITY ANTI-THEFT ENGINE IMMOBILIZER WARRANTY <ul style="list-style-type: none">3YR/36,000 BUMPER / BUMPER5YR/60,000 POWERTRAIN5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 200A		BASE PRICE	\$15,200.00
		TOTAL OPTIONS	1,610.00
OPTIONAL EQUIPMENT			
2013 MODEL YEAR			
BLUE CANDY	395.00		
POWER SHIFT 6 SPD AUTO TRANS	1,095.00		
REAR FLOOR MATS	25.00		
FRONT LICENSE PLATE BRACKET	NO CHARGE		
4 SPKR SYS W/MID WFRS/2 TWEETE			
50 STATE EMISSIONS	NO CHARGE		
SUPER FUEL ECONOMY PKG 4 DOOR	95.00		
.P195/60R15 T RATED TIRES			
.DECKLID SPOILER-4 DOOR			
		TOTAL VEHICLE & OPTIONS	16,810.00
		DESTINATION & DELIVERY	795.00

	RAMP ONE		TOTAL MSRP	\$17,605.00
	RV2E		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 16-S101 O/T 2		
	RAIL	DA031 N RA 2X 315 001157 01 03 13		


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



33 MPG

combined city/hwy

29 city

40 highway

3.0 gallons per 100 miles

Subcompacts range from 14 to 112 MPG. The best vehicle rates 112 MPGe.

You save

\$3,600

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1810Best




1610Best

This vehicle emits 267 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★▲

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236




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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset

GOOD

Side Impact

GOOD

Rear Impact

GOOD

Roof Strength

GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

