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VEHICLE DESCRIPTION

F-150

2024 F-150 4X4 SUPERCREW  
157" WHEELBASE  
3.5L V6 ECOBOOST  
ELEC TEN-SPEED AUTO TRANS

EXTERIOR  
STAR WHITE METALLIC TRICOAT  
INTERIOR  
JAVA INT W/NORIAS/MESA LTHR

RF A68703

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• DAYTIME RUNNING LAMPS	• 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS	• 360-DEGREE CAMERA	• ADVANCETRAC™ WITH RSC®
• EXHAUST TIP - CHROME	• 12" PRODUCTIVITY SCREEN	• B&O UNLEASHED, 14 SPKR	• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• FOG LAMPS-LED	• 2ND ROW HEATED SEATS	• BED UTILITY PKG	• AIRBAGS - SAFETY CANOPY®
• GRILLE - CHROME SURROUND W/ BRONZE ACCENTS	• ADAPTIVE CRUISE CONTROL	• BLIS W/CROSS-TRAFFIC ALERT	• LED CTR HIGH MNT STOP LAMP
• LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS	• AMBIENT LIGHTING-ONE COLOR	• FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM	• SECURILOCK® ANTI-THEFT SYS
• LED SIDE-MIRROR SPOTLIGHTS	• GENUINE WOOD ACCENTS	• LANE-KEEPING SYSTEM	• SOS POST-CRASH ALERT SYST™
• POWER MIRRORS	• HEAD-UP DISPLAY	• MOBILE OFFICE PKG	• STOLEN VEH SVCS: 1 YR PLAN
• POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT	• HTD LTHR WRAPPED STR WHL	• POST-COLLISION BRAKING	• TIRE PRESSURE MONIT SYS
• REMOTE TAILGATE RELEASE	• HTD/VENTILATED FRT SEATS	• REMOTE START SYSTEM	
• RUNNING BOARD-PWR DEPLOY	• KING RANCH FLOOR MATS	• REVERSE BRAKE ASSIST	
• TAIL LAMPS - LED	• LEATHER BUCKET FRONT SEATS	• REVERSE SENSING AND REAR VIEW CAMERA	
• TWIN PANEL MOONROOF	• PWR TILT/TEL STR COL W/MEM	• SYNC®4 W/EVR & 12" SCREEN	
	• REAR PARTITIONED LOCKABLE FOLD-FLAT STORAGE	• TOW/HAUL PKG	

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 601A		BASE PRICE	\$74,040.00
•KING RANCH SERIES		TOTAL OPTIONS/OTHER	2,470.00
OPTIONAL EQUIPMENT/OTHER		TOTAL VEHICLE & OPTIONS/OTHER	76,510.00
2024 MODEL YEAR		DESTINATION & DELIVERY	1,995.00
STAR WHITE METALLIC TRICOAT DARKENED BRONZE ACCENT	995.00		
.20" CHROME-LIKE PVD WHEELS .275/60R20 BSW ALL-TERRAIN			
3.55 MAX TOW E-LOCK REAR AXLE	470.00		
7200# GVWR PACKAGE			
FRONT LICENSE PLATE BRACKET	NO CHARGE		
50 STATE EMISSIONS	NO CHARGE		
BLUECRUISE EQUIP: 90DAY TRIAL			
FX4 OFF-ROAD PACKAGE	1,095.00		
.SKID PLATES			
.FLOOR LINER - TRAY STYLE			
PRO ACCESS TAILGATE REMOVAL	- 270.00		
EXTENDED RANGE 36GAL FUEL TANK			
LESS ONBOARDSCALE/SMART HITCH			
WHEEL WELL LINER	180.00		

	RAMP ONE		TOTAL MSRP \$78,505.00
	RA7L	RAIL	
	RAMP TWO	ITEM #:	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .
		52-P081 O/T 1	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		SPECIAL ORDER RC281 N RB 2X 435 002440 03 28 24

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

19

combined city/hwy

16

city

24

highway

5.3 gallons per 100 miles

You spend

\$4,500

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

4

110

Best

7

110

Best

This vehicle emits 467 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.


Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236


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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRFA68703 TO 48028


Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.

\*Based on 1977–2022 CY total sales. \*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

 FORD PROTECT®

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