  
ford.com

VEHICLE DESCRIPTION

F-150


2024 F-150 4X4 SUPERCREW  
157" WHEELBASE  
3.5L V6 ECOBOOST  
ELEC TEN-SPEED AUTO TRANS

EXTERIOR  
STAR WHITE METALLIC TRICOAT  
INTERIOR  
JAVA INT W/NORIAS/MESA LTHR

RF A69398


STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• DAYTIME RUNNING LAMPS • EXHAUST TIP - CHROME • FOG LAMPS-LED • GRILLE - CHROME SURROUND W/ BRONZE ACCENTS • LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS • LED SIDE-MIRROR SPOTLIGHTS • POWER MIRRORS • POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT • REMOTE TAILGATE RELEASE • RUNNING BOARD-PWR DEPLOY • TAIL LAMPS - LED • TWIN PANEL MOONROOF	• 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS • 12" PRODUCTIVITY SCREEN • 2ND ROW HEATED SEATS • ADAPTIVE CRUISE CONTROL • AMBIENT LIGHTING-ONE COLOR • GENUINE WOOD ACCENTS • HEAD-UP DISPLAY • HTD LTHR WRAPPED STR WHL • HTD/VENTILATED FRT SEATS • KING RANCH FLOOR MATS • LEATHER BUCKET FRONT SEATS • PWR TILT/TEL STR COL W/MEM • REAR PARTITIONED LOCKABLE FOLD-FLAT STORAGE	• 360-DEGREE CAMERA • B&O UNLEASHED, 14 SPKR • BED UTILITY PKG • BLIS W/CROSS-TRAFFIC ALERT • FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM • LANE-KEEPING SYSTEM • MOBILE OFFICE PKG • POST-COLLISION BRAKING • REMOTE START SYSTEM • REVERSE BRAKE ASSIST • REVERSE SENSING AND REAR VIEW CAMERA • SYNC®4 W/EVR & 12" SCREEN • TOW/HAUL PKG	• ADVANCETRAC™ WITH RSC® • AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT • AIRBAGS - SAFETY CANOPY® • LED CTR HIGH MNT STOP LAMP • SECURILOCK® ANTI-THEFT SYS • SOS POST-CRASH ALERT SYST™ • STOLEN VEH SVCS: 1 YR PLAN • TIRE PRESSURE MONIT SYS
		WARRANTY	
		• 3YR/36,000 BUMPER / BUMPER • 5YR/60,000 POWERTRAIN • 5YR/60,000 ROADSIDE ASSIST • 8YR/100,000 HYBRID BATTERY	

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 601A •KING RANCH SERIES		BASE PRICE TOTAL OPTIONS/OTHER	\$74,040.00 4,820.00
OPTIONAL EQUIPMENT/OTHER 2024 MODEL YEAR STAR WHITE METALLIC TRICOAT DARKENED BRONZE ACCENT .20" CHROME-LIKE PVD WHEELS .275/60R20 BSW ALL-TERRAIN 3.55 MAX TOW E-LOCK REAR AXLE 7200# GVWR PACKAGE FRONT LICENSE PLATE BRACKET 50 STATE EMISSIONS BLUECRUISE EQUIP: 3 YEAR PLAN FX4 OFF-ROAD PACKAGE .SKID PLATES .FLOOR LINER - TRAY STYLE PRO ACCESS TAILGATE REMOVAL EXTENDED RANGE 36GAL FUEL TANK RETRACTABLE REAR CENTER STEP LESS ONBOARDSCALE/SMART HITCH	995.00   470.00  NO CHARGE NO CHARGE 2,100.00 1,095.00  - 270.00  430.00	TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY	78,860.00 1,995.00


	RAMP ONE  RA34		TOTAL MSRP \$80,855.00
	RAMP TWO	RAIL ITEM #: 52-5909 O/T 1	 Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		SPECIAL ORDER RD021 N RB 2X 435 002431 04 02 24

EPA DOT

Fuel Economy and Environment

 Gasoline Vehicle

Fuel Economy

 19 MPG  
combined city/hwy

16 city

24 highway

Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

5.3 gallons per 100 miles

You spend

\$4,500

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)




1 4 10 Best

1 7 10 Best

This vehicle emits 467 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

fueleconomy.gov

Calculate personalized estimates and compare vehicles




GOVERNMENT 5-STAR SAFETY RATINGS


Overall Vehicle Score ★ ★ ★ ★ ★  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★ ★ ★ ★ ★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★ ★ ★ ★ ★
Based on the risk of injury in a side impact.		
Rollover		★ ★ ★ ★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236


1FTFW6L83RFA69398



 WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRFA69398 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

Ford

FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).