



ford.com

VEHICLE DESCRIPTION

F-150

2024 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L POWERBOOST FULL HYBRID
HYBRID ELEC 10-SPD AUTO TRA

EXTERIOR
ANTIMATTER BLUE METALLIC
INTERIOR
SLATE LEATHER TRIM BUCKET

RF B23854

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- | | | | |
|---|---|---|--|
| <p>EXTERIOR</p> <ul style="list-style-type: none"> DAYTIME RUNNING LAMPS FOG LAMPS-LED FULLY BOXED STEEL FRAME HEADLAMPS - AUTO HIGH BEAM HEADLAMPS - AUTOLAMP (ON/OFF) LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS LED SIDE-MIRROR SPOTLIGHTS POWER MIRRORS POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT REMOTE TAILGATE RELEASE TAIL LAMPS - LED TRAILER SWAY CONTROL | <p>INTERIOR</p> <ul style="list-style-type: none"> 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS 12" PRODUCTIVITY SCREEN A/C W/DUAL CLIMATE CONTROL ADAPTIVE CRUISE CONTROL ADJUST PEDALS W/MEMORY AMBIENT LIGHTING-ONE COLOR AUTO DIM REARVIEW MIRROR HTD LTHR WRAPPED STR WHL HTD/VENTILATED FRT SEATS LEATHER TRIMMED SEATS PWR DRIVER/PASS LUMBAR | <p>FUNCTIONAL</p> <ul style="list-style-type: none"> 360-DEGREE CAMERA BLIS W/CROSS-TRAFFIC ALERT FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM INTELLIGENT ACCESS W/PUSH BUTTON START LANE-KEEPING SYSTEM POST-COLLISION BRAKING PRE-COLLISION ASSIST W/AEB REMOTE START SYSTEM REVERSE BRAKE ASSIST REVERSE SENSING AND REAR VIEW CAMERA SIRIUSXM® W/360L- NA AK&HI SYNC®4 W/EVR & 12" SCREEN | <p>SAFETY/SECURITY</p> <ul style="list-style-type: none"> ADVANCETRAC™ WITH RSC® AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT AIRBAGS - SAFETY CANOPY® CTR HIGH MOUNT STOP LAMP SECURICODE KEYLESS KEYPAD SECURILOCK® ANTI-THEFT SYS SOS POST-CRASH ALERT SYS™ STOLEN VEH SVCS: 1 YR PLAN TIRE PRESSURE MONIT SYS <p>WARRANTY</p> <ul style="list-style-type: none"> 3YR/36,000 BUMPER / BUMPER 5YR/60,000 POWERTRAIN 5YR/60,000 ROADSIDE ASSIST 8YR/100,000 HYBRID BATTERY |
|---|---|---|--|

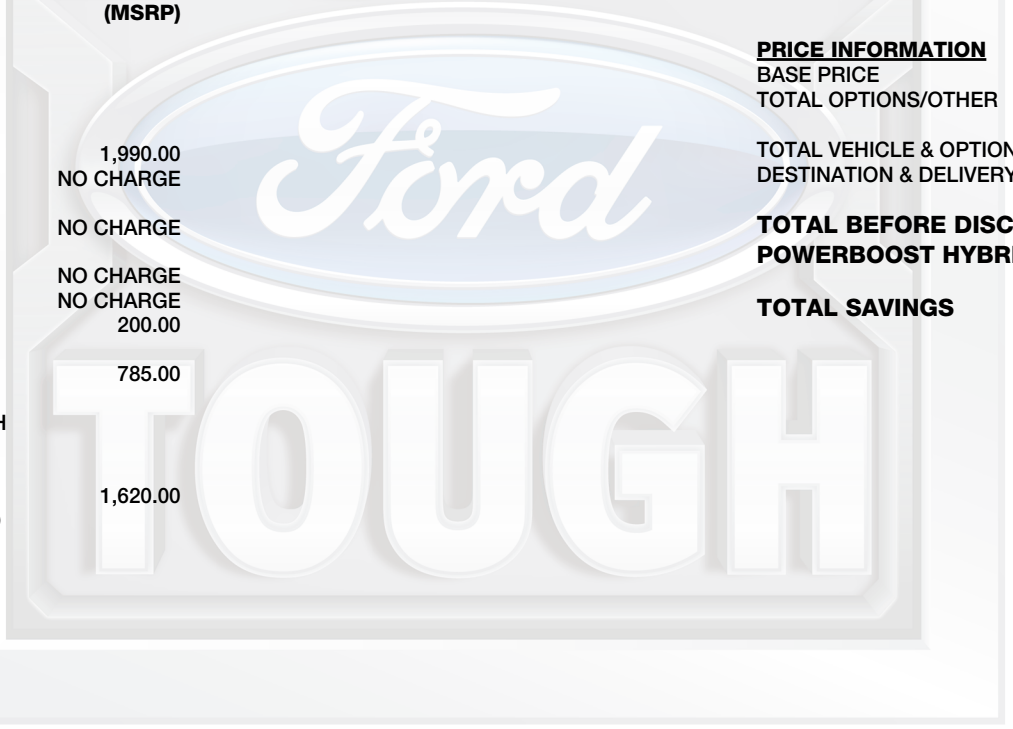
INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 501A
•LARIAT SERIES

OPTIONAL EQUIPMENT/OTHER

- 3.5L POWERBOOST FULL HYBRID HYBRID ELEC 10-SPD AUTO TRANS 275/60R20 BSW ALL-TERRAIN 1,990.00
- 3.73 ELECTRONIC LOCK RR AXLE 7400# GVWR PACKAGE NO CHARGE
- FRONT LICENSE PLATE BRACKET NO CHARGE
- 50 STATE EMISSIONS NO CHARGE
- FLOOR LINER - TRAY STYLE 200.00
- BLUECRUISE EQUIP: 90DAY TRIAL TOW/HAUL PACKAGE 785.00
- .INTEGRATED TRAILER BRAKE CONT .LESS ONBOARDSCALE/SMART HITCH 20" CHROME-LIKE PVD WHEELS STANDARD FUEL TANK BED UTILITY PACKAGE 1,620.00
- .6" EXTED CHROME RUNNING BOARD .PRO ACCESS TAILGATE

(MSRP)



PRICE INFORMATION

BASE PRICE	\$65,305.00
TOTAL OPTIONS/OTHER	4,595.00
TOTAL VEHICLE & OPTIONS/OTHER	69,900.00
DESTINATION & DELIVERY	1,995.00
TOTAL BEFORE DISCOUNTS	71,895.00
POWERBOOST HYBRID DISC	- 1,900.00
TOTAL SAVINGS	- 1,900.00

(MSRP)

TOTAL MSRP \$69,995.00

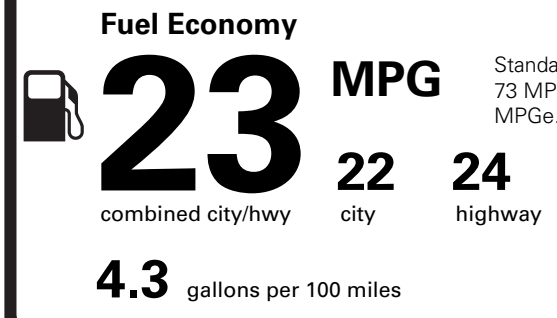
Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

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This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

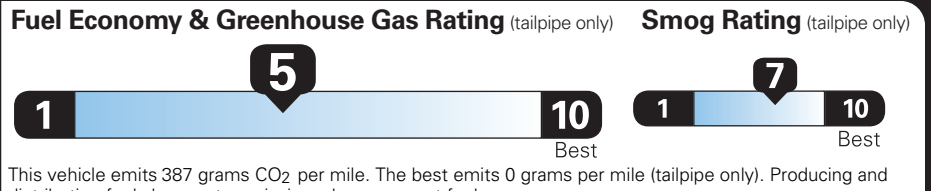
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You spend **\$2,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,350**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	★★★★★
	Rear seat	★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



The FordPass™ Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977-2023 CY total sales. **FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes WI-FI hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

SCAN QR OR TEXT 1FRFB23854 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/