  
ford.com

VEHICLE DESCRIPTION

F-150


2024 F-150 4X4 SUPERCREW  
145" WHEELBASE  
5.0L V8 ENGINE  
ELEC TEN-SPEED AUTO TRANS

RF A90980

EXTERIOR  
RAPID RED MET TINTED CC  
INTERIOR  
BLACK INT W/BLACK LTHR TRIM

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• DAYTIME RUNNING LAMPS	• 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS	• 360-DEGREE CAMERA	• ADVANCETRAC™ WITH RSC®
• FOG LAMPS-LED	• 12" PRODUCTIVITY SCREEN	• BLIS W/CROSS-TRAFFIC ALERT	• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• FULLY BOXED STEEL FRAME	• A/C W/DUAL CLIMATE CONTROL	• FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM	• AIRBAGS - SAFETY CANOPY®
• HEADLAMPS - AUTO HIGH BEAM	• ADAPTIVE CRUISE CONTROL	• INTELLIGENT ACCESS W/PUSH BUTTON START	• CTR HIGH MOUNT STOP LAMP
• HEADLAMPS - AUTOLAMP (ON/OFF)	• ADJUST PEDALS W/MEMORY	• LANE-KEEPING SYSTEM	• SECURICODE KEYLESS KEYPAD
• LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS	• AMBIENT LIGHTING-ONE COLOR	• POST-COLLISION BRAKING	• SECURILOCK® ANTI-THEFT SYS
• LED SIDE-MIRROR SPOTLIGHTS	• AUTO DIM REARVIEW MIRROR	• PRE-COLLISION ASSIST W/AEB	• SOS POST-CRASH ALERT SYS™
• POWER MIRRORS	• HTD LTHR WRAPPED STR WHL	• REMOTE START SYSTEM	• STOLEN VEH SVCS: 1 YR PLAN
• POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT	• HTD/VENTILATED FRT SEATS	• REVERSE BRAKE ASSIST	• TIRE PRESSURE MONIT SYS
• REMOTE TAILGATE RELEASE	• LEATHER TRIMMED SEATS	• REVERSE SENSING AND REAR VIEW CAMERA	
• TAIL LAMPS - LED	• LEATHER WRAPPED STR WHEEL	• SIRIUSXM® W/360L- NA AK&HI	WARRANTY
• TRAILER SWAY CONTROL	• PWR DRIVER/PASS LUMBAR	• SYNC®4 W/EVR & 12" SCREEN	• 3YR/36,000 BUMPER / BUMPER
			• 5YR/60,000 POWERTRAIN
			• 5YR/60,000 ROADSIDE ASSIST
			• 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE	(MSRP)	DEALER INSTALLED OPTIONS	(MSRP)	PRICE INFORMATION
EQUIPMENT GROUP 502A	5,055.00	Illuminated Ford Logo Badge	410.00	BASE PRICE \$65,195.00
•LARIAT SERIES				TOTAL OPTIONS/OTHER 14,185.00
•B&O UNLEASHED SOUND SYS 14SPK				
•MOBILE OFFICE PACKAGE				TOTAL VEHICLE & OPTIONS/OTHER 79,380.00
•PARTITIONED LOCKABLE STORAGE				DESTINATION & DELIVERY 1,995.00
•WIRELESS CHARGING PAD				
OPTIONAL EQUIPMENT/OTHER				TOTAL BEFORE DISCOUNTS 81,375.00
2024 MODEL YEAR				LARIAT DISCOUNT - 2,000.00
RAPID RED MET TINTED CC	495.00			
275/60R20 BSW ALL-TERRAIN				TOTAL SAVINGS - 2,000.00
3.73 ELECTRONIC LOCK RR AXLE	NO CHARGE			
7100# GVWR PACKAGE				
FRONT LICENSE PLATE BRACKET	NO CHARGE			
LARIAT BLACK APPEARANCE PKG	1,225.00			
.20" GLOSS BLACK PAINTED ALUM				
50 STATE EMISSIONS	NO CHARGE			
TWIN PANEL MOONROOF	1,495.00			
BLUECRUISE EQUIP: 90DAY TRIAL				
TOW/HAUL PACKAGE	785.00			
.INTEGRATED TRAILER BRAKE CONT				
FX4 OFF-ROAD PACKAGE	1,095.00			
.SKID PLATES				
.LINER-TRAY STYLE-NO CARPET MA				
EXTENDED RANGE 36GAL FUEL TANK				
ONBOARD SCALES W/ SMART HITCH	650.00			
TONNEAU COVER-RETRACTABLE*ACCY	2,200.00			
WHEEL WELL LINER	180.00			
BEDLINER-TOUGHBED SPRAYIN*ACCY	595.00			

	RAMP ONE		TOTAL MSRP \$79,375.00
	CA6P	CONVOY	
	RAMP TWO	ITEM #: 53-C40H O/T A	 Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		SPECIAL ORDER RD241 N RB 2X 440 004218 04 24 24

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

19

combined city/hwy

16

city

24

highway

Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

You spend

\$4,500

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

4

10

Best

1

6

10




Best

This vehicle emits 472 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.


Rollover


★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236


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 WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRFA90980 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

The Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

47 YEARS BUILT TOUGH

F-SERIES

AMERICA'S BEST SELLING TRUCKS

The FordPass™ Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.

\*Based on 1977–2023 CY total sales.

\*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.