



ford.com

VEHICLE DESCRIPTION

F-150

2024 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L POWERBOOST FULL HYBRID
HYBRID ELEC 10-SPD AUTO TRA

EXTERIOR
CARBONIZED GRAY METALLIC
INTERIOR
BLACK SPORT 40/CONSOLE/40

RF A08948

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• DAYTIME RUNNING LAMPS	• 12" PRODUCTIVITY SCREEN	• BLIS W/CROSS-TRAFFIC ALERT	• ADVANCETRAC™ WITH RSC®
• EASY FUEL® CAPLESS FILLER	• A/C W/DUAL CLIMATE CONTROL	• CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR	• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• FOG LAMPS-LED	• DOOR LOCKS - POWER	• FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM	• AIRBAGS - SAFETY CANOPY®
• FULLY BOXED STEEL FRAME	• DUAL VISOR VANITY MIRRORS	• LANE-KEEPING SYSTEM	• CTR HIGH MOUNT STOP LAMP
• HEADLAMPS - AUTO HIGH BEAM	• ILLUMINATED ENTRY	• POST-COLLISION BRAKING	• PERIMETER ALARM
• HEADLAMPS - AUTOLAMP (ON/OFF)	• MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER	• PRE-COLLISION ASSIST W/AEB	• SECURICODE KEYLESS KEYPAD
• LED REFLECTOR HEADLAMPS	• POWERPOINTS - 12V	• PRO TRAILER BACKUP ASSIST	• SOS POST-CRASH ALERT SYS™
• PICKUP BOX TIE DOWN HOOKS	• TILT/TELESCOPE STR COLUMN	• PRO TRAILER HITCH ASSIST	• STOLEN VEH SVCS: 1 YR PLAN
• POWER TAILGATE LOCK		• REVERSE BRAKE ASSIST	• TIRE PRESSURE MONIT SYS
• REAR PRIVACY GLASS		• REVERSE SENSING AND REAR VIEW CAMERA	
• TRAILER SWAY CONTROL		• SELECTSHIFT®	WARRANTY
• WIPERS- INTERMITTENT		• SYNC®4 W/EVR & 12" SCREEN	• 3YR/36,000 BUMPER / BUMPER
• ZONE LIGHTING			• 5YR/60,000 POWERTRAIN
			• 5YR/60,000 ROADSIDE ASSIST
			• 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 302A	4,770.00	BASE PRICE	\$53,840.00
•XLT SERIES		TOTAL OPTIONS/OTHER	9,380.00
•LED SIDE-MIRROR SPOTLIGHTS			
•POWER-SLIDING REAR WINDOW			
OPTIONAL EQUIPMENT/OTHER		TOTAL VEHICLE & OPTIONS/OTHER	63,220.00
3.5L POWERBOOST FULL HYBRID	3,560.00	DESTINATION & DELIVERY	1,995.00
HYBRID ELEC 10-SPD AUTO TRANS	NO CHARGE		
3.73 ELECTRONIC LOCK RR AXLE	NO CHARGE	TOTAL BEFORE DISCOUNTS	65,215.00
7400# GVWR PACKAGE		XLT MID DISCOUNT	- 2,000.00
XLT BLACK APPEARANCE PACKAGE	495.00	POWERBOOST HYBRID DISC	- 1,900.00
.275/65R 18 BSW ALL-TERRAIN			
.18" GLOSS BLACK WHEELS		TOTAL SAVINGS	- 3,900.00
50 STATE EMISSIONS	NO CHARGE		
MOBILE OFFICE PACKAGE	555.00		
.PARTITIONED LOCKABLE STORAGE			
.WIRELESS CHARGING PAD			
BLUECRUISE EQUIP: 90DAY TRIAL			
MIRROR MAN FOLD W/POWER GLASS			
STANDARD FUEL TANK			

	RAMP ONE		TOTAL MSRP \$61,315.00
	CI59	CONVOY	
	RAMP TWO	ITEM #:	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance .
		47-098W O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RB201 N RB 2X 430 005462 02 20 24

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

23

combined city/hwy

22

city

24

highway

Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

4.3 gallons per 100 miles

You spend

\$2,000

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

5

10

Best

1

7

10

Best

This vehicle emits 387 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		

Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FTFW3LDXRFA08948

⚠

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

46 YEARS BUILT Ford TOUGH F-SERIES™ AMERICA'S BEST SELLING TRUCKS™

The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977–2022 CY total sales. **FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

FORD PROTECT™

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

SCAN OR TEXT 1FRFA08948 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/