



VEHICLE DESCRIPTION

F-150

2012 F-150 4X4 SUPERCREW
145" WHEELBASE
ECOBOOST 3.5L V6 ENGINE
ELECTRONIC 6-SPD AUTO

Drive one.
ford.com

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR
 - FOG LAMPS
 - LOCKING REMOVABLE TAILGATE
 - POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
 - RUNNING BOARDS - POWER DEPLOY
 - TOW HOOKS

- INTERIOR
 - 1 TOUCH UP/DOWN DR/PASS WIN
 - 4.2" LCD SCREEN
 - 2ND ROW HEATED SEATS
 - ADJUST PEDALS W/MEMORY
 - DUAL ILLUM VANITY MIRRORS
 - AMBIENT LIGHTING
 - COLOR COORDINATED CARPET AND FLOOR MATS
 - AUTO DIM REARVIEW MIRROR
 - DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL
 - HTD/COOLED DVR/PASS SEATS
 - LEATHER WRAPPED STR WHEEL
 - POWER TILT/TELESCOPE STEERING COLUMN

- FUNCTIONAL
 - 2-SPEED AUTOMATIC 4WD
 - 4-WHEEL DISC BRAKES W/ABS
 - ALTERNATOR 110 AMP
 - EASYFUEL CAPLESS FILLER
 - HILL START ASSIST
 - POWER WINDOWS/LOCKS
 - PWR FOLD/HEAT/SIG/MEM MIRR
 - RAIN SENSING WIPERS
 - REAR VIEW CAMERA
 - REMOTE START
 - REVERSE SENSING SYSTEM
 - SELECTSHIFT TRANSMISSION
 - SYNC VOICE ACTIVATED SYS
 - TRAILER SWAY CONTROL

- SAFETY/SECURITY
 - ADVANCETRAC WITH RSC
 - AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
 - AIRBAGS - SAFETY CANOPY
 - MYKEY
 - SECURICODE KEYLESS KEYPAD
 - SECURILOCK PASS ANTI THEFT
 - SOS POST CRASH ALERT SYS
 - TIRE PRESSURE MONITOR SYS

- WARRANTY
 - 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

- OPTIONAL EQUIPMENT**
2012 MODEL YEAR
WHITE PLATINUM MET TRI-COAT
PREFERRED EQUIPMENT PKG.528A
.PLATINUM
ECOBOOST 3.5L V6 ENGINE
3.55 ELECTRONIC LOCK RR AXLE
7200# GVWR PACKAGE
SELECT SHIFT TRANSMISSION
36 GALLON FUEL TANK
SKID PLATES
POWER MOONROOF
SONY NAVIGATION RADIO
TAILGATE STEP

495.00

1,095.00

470.00

160.00

995.00

2,470.00

375.00

(MSRP)

PRICE INFORMATION

BASE PRICE	\$47,835.00
TOTAL OPTIONS	6,060.00
TOTAL VEHICLE & OPTIONS	53,895.00
DESTINATION & DELIVERY	995.00
TOTAL BEFORE DISCOUNTS	54,890.00
LARIAT PREMIUM DISCOUNT	- 1,000.00
TOTAL SAVINGS	- 1,000.00

Ford
TOUGH

TOTAL MSRP \$53,890.00

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RAMP ONE
RA28RAMP TWO
FINAL ASSEMBLY PLANT
DEARBORNMETHOD OF TRANSP. ITEM #: 52-G353 O/T 2
RAIL CC291 N RB 2X 220 002729 03 29 12**CF B45819****EPA Fuel Economy Estimates**

CITY MPG

15

Expected range
for most drivers
12 to 18 MPG

Estimated
Annual Fuel Cost
\$3,263

based on 15,000 miles
at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

17

10 21

HIGHWAY MPG

21

Expected range
for most drivers
17 to 25 MPG

Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.

See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score



Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver
Passenger

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

Based on the risk of injury in a side impact.

Rollover



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

IIHS Ratings**Top Safety Pick Award Winner**

Frontal Offset GOOD

Side Impact GOOD

Rear Impact GOOD

Roof Strength GOOD

The Institute rates vehicles
Good, Acceptable, Marginal,
or Poor based on performance.



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48028

or Visit
ford.com/windowsticker

Standard messaging & data plan rates may apply.
Choose the vehicle you want. Whether
you decide to lease or finance, you'll find
the choices that are right for you. See
your Ford Dealer for details or visit
www.FordCredit.com.



Extended Service Plan



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FordCredit

Ford ESP is the only extended service plan honored at every
Ford dealership in the U.S. and Canada. See your dealer for
additional details or visit www.FordOwner.com for more
information.

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