



ford.com

VEHICLE DESCRIPTION

F-150

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L POWERBOOST FULL HYBRID
HYBRID ELEC 10-SPD AUTO TRA

EXTERIOR
AGATE BLACK METALLIC
INTERIOR
BLACK LTHR TRIM BUCKET SEAT

PF D28963

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• DAYTIME RUNNING LAMPS	• 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS	• BLIS W/CROSS-TRAFFIC ALERT	• ADVANCETRAC™ WITH RSC®
• FOG LAMPS-LED	• 12" PRODUCTIVITY SCREEN	• CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR	• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
• FULLY BOXED STEEL FRAME	• A/C W/DUAL CLIMATE CONTROL	• FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM	• AIRBAGS - SAFETY CANOPY®
• HEADLAMPS - AUTO HIGH BEAM	• ADJUST PEDALS W/MEMORY	• INTELLIGENT ACCESS W/PUSH BUTTON START	• CTR HIGH MOUNT STOP LAMP
• HEADLAMPS - AUTOLAMP (ON/OFF)	• AMBIENT LIGHTING-ONE COLOR	• LANE-KEEPING SYSTEM	• SECURICODE KEYLESS KEYPAD
• POWER MIRRORS	• AUTO DIM REARVIEW MIRROR	• POST-COLLISION BRAKING	• SECURILOCK® ANTI-THEFT SYS
• POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT	• HTD/VENTILATED FRT SEATS	• PRE-COLLISION ASSIST W/AEB	• SOS POST-CRASH ALERT SYS™
• REMOTE TAILGATE RELEASE	• LEATHER TRIMMED SEATS	• REVERSE BRAKE ASSIST	• TIRE PRESSURE MONIT SYS
• TAIL LAMPS - LED	• LEATHER WRAPPED STR WHEEL	• REVERSE SENSING AND REAR VIEW CAMERA	
• TRAILER SWAY CONTROL	• PWR DRIVER/PASS LUMBAR	• SIRIUSXM® W/360L- NA AK&HI	WARRANTY
• ZONE LIGHTING		• SYNC®4 12" SCR N W/APPLINK®	• 3YR/36,000 BUMPER / BUMPER
			• 5YR/60,000 POWERTRAIN
			• 5YR/60,000 ROADSIDE ASSIST
			• 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE	(MSRP)	(MSRP)	(MSRP)
EQUIPMENT GROUP 502A	4,805.00		
• LARIAT SERIES			
• WIRELESS CHARGING PAD			
OPTIONAL EQUIPMENT/OTHER			
3.5L POWERBOOST FULL HYBRID	3,300.00		
HYBRID ELEC 10-SPD AUTO TRANS	NO CHARGE		
275/60R20 BSW ALL-TERRAIN			
3.73 ELECTRONIC LOCK RR AXLE	NO CHARGE		
7350# GVWR PACKAGE			
FRONT LICENSE PLATE BRACKET	NO CHARGE		
ADVANCED SECURITY PACK REMOVAL	- 50.00		
50 STATE EMISSIONS	NO CHARGE		
FORD CO-PILOT 360 ASSIST 2.0	NO CHARGE		
.CNCTD BLT-IN NAV (3-YR INC)			
TWIN PANEL MOONROOF	1,495.00		
LINER-TRAY STYLE-NO CARPET MAT	NO CHARGE		
PRO POWER ONBOARD - 7.2KW	750.00		
INTERIOR WORK SURFACE	195.00		
AUTO START-STOP REMOVAL	NO CHARGE		
MAX TRAILER TOW PACKAGE	2,215.00		
.INTEGRATED TRAILER BRAKE CONT			
FX4 OFF-ROAD PACKAGE	1,095.00		
.SKID PLATES			
B&O UNLEASHED SOUND SYS 18SPKR	695.00		
CHMSL CAMERA REMOVAL	- 175.00		
20" SIX-SPOKE DARK ALLOY WHLS			
BED UTILITY PACKAGE	995.00		
.BOXLINK			
.POWER TAILGATE			
.TAILGATE STEP			

PRICE INFORMATION	
BASE PRICE	\$61,270.00
TOTAL OPTIONS/OTHER	16,550.00
TOTAL VEHICLE & OPTIONS/OTHER	
DESTINATION & DELIVERY	77,820.00
	1,995.00
TOTAL BEFORE DISCOUNTS	
LARIAT HIGH DISCOUNT	- 1,500.00
POWERBOOST HYBRID DISC	- 1,900.00
TOTAL SAVINGS	
	- 3,400.00

	RAMP ONE		TOTAL MSRP \$76,415.00	
	CA3H			
	RAMP TWO	CONVOY		
		ITEM #:		
		21-H024 O/T 2		
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		PM061 N RB 2X 370 003990 12 06 23	

EPA DOT

Fuel Economy and Environment

Fuel Economy

23

combined city/hwy

23

city

23

highway

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

You spend

\$1,500

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

5

1

10

Best

6

1




10

Best


This vehicle emits 381 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

46 BUILT YEARS TOUGH F-SERIES AMERICA'S BEST SELLING TRUCKS


The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977–2022 CY total sales. **FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

Ford FORD PROTECT®


Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

1FTFW1ED8PFD28963



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

SCAN OR TEXT 1FPFD28963 TO 48028

05/09/2024

2202312154265