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VEHICLE DESCRIPTION

F-150

2023 F-150 4X4 SUPERCREW  
145" WHEELBASE  
3.5L POWERBOOST FULL HYBRID  
HYBRID ELEC 10-SPD AUTO TRA

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
BLACK LTHR TRIM BUCKET SEAT

PF B90577

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL
- ZONE LIGHTING

INTERIOR

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- LEATHER WRAPPED STR WHEEL
- PWR DRIVER/PASS LUMBAR

FUNCTIONAL

- BLIS W/CROSS-TRAFFIC ALERT
- CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 12" SCR N W/APPLINK®

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 501A

• LARIAT SERIES

(MSRP)

STEERING WHEEL - HEAT REMOVAL

- 140.00

(MSRP)

PRICE INFORMATION

BASE PRICE \$61,270.00

TOTAL OPTIONS/OTHER 11,905.00

TOTAL VEHICLE & OPTIONS/OTHER 73,175.00

DESTINATION & DELIVERY 1,895.00

TOTAL BEFORE DISCOUNTS 75,070.00

REG LAR DIST PKG 501A - 1,000.00

LAR STD DISCOUNT SPORT - 750.00

TOTAL SAVINGS - 1,750.00

(MSRP)

OPTIONAL EQUIPMENT/OTHER

3.5L POWERBOOST FULL HYBRID 3,300.00

HYBRID ELEC 10-SPD AUTO TRANS NO CHARGE

275/60R20 BSW ALL-TERRAIN NO CHARGE

3.73 ELECTRONIC LOCK RR AXLE NO CHARGE

7350# GVWR PACKAGE

REG LAR DIST PKG 501A NO CHARGE

FRONT LICENSE PLATE BRACKET NO CHARGE

ADVANCED SECURITY PACK REMOVAL - 50.00

50 STATE EMISSIONS NO CHARGE

LINER-TRAY STYLE-NO CARPET MAT NO CHARGE

PRO POWER ONBOARD - 7.2KW 750.00

INTERIOR WORK SURFACE 195.00

AUTO START-STOP REMOVAL NO CHARGE

TRAILER TOW PACKAGE 1,325.00

.INTEGRATED TRAILER BRAKE CONT

FX4 OFF-ROAD PACKAGE 1,095.00

.SKID PLATES

WIRELESS CHARGING PAD 145.00

CHMSL CAMERA REMOVAL - 175.00

20" SIX-SPOKE DARK ALLOY WHLS 1,495.00

BED UTILITY PACKAGE 995.00

.BOXLINK

.POWER TAILGATE


.TAILGATE STEP

.LED BOX LIGHTING

360-DEGREE CAMERA PACKAGE 765.00

LARIAT SPORT APPEARANCE PKG 2,205.00

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

	RAMP ONE		TOTAL MSRP \$73,320.00
	RA34		
	RAMP TWO	RAIL	<div> Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a>.</div>
		ITEM #: 52-4009 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		PE101 N RB 2X 355 002212 05 10 23

EPA DOT

Fuel Economy and Environment

Fuel Economy

23

combined city/hwy

23

city

23

highway

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

4.3

gallons per 100 miles

You spend

\$1,500

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

5

10

Best

1

6




10

Best

This vehicle emits 381 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

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 **WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPFB90577 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

46 BUILT YEARS TOUGH F-SERIES AMERICA'S BEST SELLING TRUCKS

The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.

\*Based on 1977–2022 CY total sales.  
\*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

 FORD PROTECT®  
Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).