



ford.com

VEHICLE DESCRIPTION

**F-150**

2023 F-150 4X4 SUPERCREW  
145" WHEELBASE  
3.5L V6 ECOBOOST  
ELEC TEN-SPEED AUTO W/TOW M

**PK E09731**

EXTERIOR  
AVALANCHE  
INTERIOR  
BLACK LTHR TRIM BUCKET SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL
- ZONE LIGHTING

**INTERIOR**

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- LEATHER WRAPPED STR WHEEL
- PWR DRIVER/PASS LUMBAR

**FUNCTIONAL**

- BLIS W/CROSS-TRAFFIC ALERT
- CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 12" SCR N W/APPLINK®

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

**EQUIPMENT GROUP 501A**

- LARIAT SERIES

**OPTIONAL EQUIPMENT/OTHER**

- 3.5L V6 ECOBOOST 1,540.00
- .275/65R 18 BSW ALL-TERRAIN NO CHARGE
- 3.55 ELECTRONIC LOCK RR AXLE NO CHARGE
- 7050# GVWR PACKAGE NO CHARGE
- FRONT LICENSE PLATE BRACKET NO CHARGE
- ADVANCED SECURITY PACK REMOVAL - 50.00
- 50 STATE EMISSIONS NO CHARGE
- FORD CO-PILOT 360 ASSIST 2.0 750.00
- .CNCTD BLT-IN NAV (3-YR INC) 1,495.00
- TWIN PANEL MOONROOF NO CHARGE
- LINER-TRAY STYLE-NO CARPET MAT 195.00
- INTERIOR WORK SURFACE 195.00
- AUTO START-STOP REMOVAL - 50.00
- MAX TRAILER TOW PACKAGE 2,215.00
- .INTEGRATED TRAILER BRAKE CONT 1,095.00
- FX4 OFF-ROAD PACKAGE .SKID PLATES 145.00
- WIRELESS CHARGING PAD - 175.00
- CHMSL CAMERA REMOVAL NO CHARGE
- EXTENDED RANGE 36GAL FUEL TANK 995.00
- BED UTILITY PACKAGE .BOXLINK
- .POWER TAILGATE
- .TAILGATE STEP
- .LED BOX LIGHTING
- 360-DEGREE CAMERA PACKAGE 765.00
- LARIAT SPORT APPEARANCE PKG 2,205.00

(MSRP)

(MSRP)

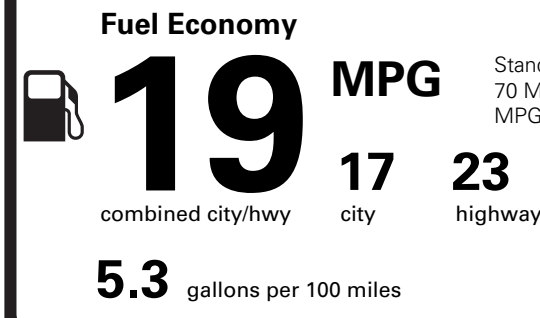
(MSRP)

**PRICE INFORMATION**

BASE PRICE	\$61,270.00
TOTAL OPTIONS/OTHER	10,985.00
TOTAL VEHICLE & OPTIONS/OTHER	72,255.00
DESTINATION & DELIVERY	1,895.00
<b>TOTAL BEFORE DISCOUNTS</b>	<b>74,150.00</b>
<b>XLTLAR COPILOT ASSIST</b>	<b>- 250.00</b>
<b>LAR STD DISCOUNT SPORT</b>	<b>- 750.00</b>
<b>TOTAL SAVINGS</b>	<b>- 1,000.00</b>

**EPA DOT Fuel Economy and Environment**

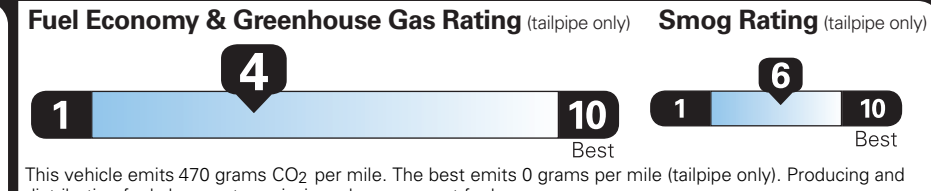
Gasoline Vehicle



Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

**You spend \$3,750 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,350**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.

\*Based on 1977–2022 CY total sales. \*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPKE09731 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

RAMP ONE	CA15	CONVOY	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .	<b>TOTAL MSRP \$73,150.00</b>
RAMP TWO	ITEM #: 21-776Z O/T 2			
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			PC232 N RB 2X 340 002621 03 23 23	