



ford.ca

VEHICLE DESCRIPTION

# F-150

2023 F-150 4X4 PLATINUM  
145" WHEELBASE  
3.5L V6 ECOBOOST ENGINE  
ELECTRONIC 10-SPD AUTO

# PF C28698

EXTERIOR  
STAR WHITE MET TRI-COAT  
INTERIOR  
BLACK INTERIOR W/BLACK LTHR

**STANDARD EQUIPMENT**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

**EXTERIOR**

- BOXLINK™ CARGO MANAGEMENT SYSTEM
- LED FOG LAMPS
- LED PROJECTOR HEADLAMPS
- LED TAILLAMPS
- MIRRORS, POWER SIGNAL
- PICK-UP BOX LED LIGHTING
- POWER TAILGATE
- PWR SLIDING REAR WINDOW W/ DEFROST & PRIVACY TINT
- ZONE LIGHTING

**INTERIOR**

- 12" PRODUCTIVITY SCREEN
- 60/40 FOLD-UP REAR BENCH
- AMBIENT LIGHTING
- B&O AUDIO SYSTEM
- HEATED REAR SEATS
- INTELL ADAPT CRUISE CTRL
- PEDALS, PWR ADJS W/MEMORY
- SEAT, PWR/HTD/ VENT/MEM DRIVER
- SEATS, PREM LEATHER
- STEER WHEEL, LTH W/CONTROLS
- UNIVERSAL GARAGE DOOR OPENER

**FUNCTIONAL**

- 360-DEGREE CAMERA
- BLIS W/CROSS TRAFFIC
- CNCTD BLT-IN NAV(3-YR INC)
- EVASIVE STEERING ASSIST
- FORDPASS CONNECT™
- INTELL ACCESS W/PUSH START
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REM KEYLESS ENTRY/KEYPAD
- REVERSE BRAKE ASSIST
- SYNC@4 12" SCR N W/ APPLINK
- TRAILER BRAKE CONTROLLER
- WIRELESS CHARGING PAD

**SAFETY/SECURITY**

- AIR BAGS, SIDE
- AIRBAGS, DRIVER & PASS
- LED STP LMP, HIGH MNT CTR
- ROLL STABILITY CONTROL
- SAFETY BELTS, ADJUSTABLE
- SECURILOCK ANTI-THEFT SYS
- SOS POST CRASH ALERT SYST
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3 YR/60,000 KM BASIC
- 5 YEAR/100,000 KM POWERTRAIN
- ROADSIDE ASSISTANCE 24 HRS

**INCLUDED ON THIS VEHICLE**

**EQUIPMENT GROUP 701A**

**OPTIONAL EQUIPMENT/OTHER**

2023 MODEL YEAR	
FEDERAL EXCISE TAX	100.00
STAR WHITE MET TRI-COAT	800.00
.20" POLISHED ALUMINUM WHEELS	
3.5L V6 ECOBOOST ENGINE	- 300.00
.275/60R-20 BSW ALL-TERRAIN	
3.55 ELECTRONIC LOCK RR AXLE	NO CHARGE
7050# GVWR PACKAGE	
ADVANCED SECURITY PACK REMOVAL	- 65.00
50 STATE EMISSIONS	NO CHARGE
TWIN PANEL MOONROOF	1,750.00
LINER-TRAY STYLE-W/CARPET MAT	250.00
PRO POWER ONBOARD - 2KW	1,300.00
INTERIOR WORK SURFACE	400.00
TRAILER TOW PACKAGE	NO CHARGE
FX4 OFF ROAD PACKAGE	1,000.00
.SKID PLATES	
CHMSL CAMERA REMOVAL	- 225.00
136 LITRE/ 36 GALLON FUEL TANK	
ACTIVE PARK ASSIST 2.0 REMOVAL	- 350.00
PLATINUM BLACK LEATHER BUCKET	NO CHARGE
MULTICOLOUR SEAT REMOVAL	- 375.00
WHEEL WELL LINER	200.00
BEDLINER SPRAY-IN *ACCY	600.00

(MSRP)\*

**PRICE INFORMATION**

BASE PRICE	\$92,415.00
TOTAL OPTIONS/OTHER	5,085.00
TOTAL VEHICLE & OPTIONS/OTHER	97,500.00
DESTINATION & DELIVERY	2,295.00

(MSRP)\*

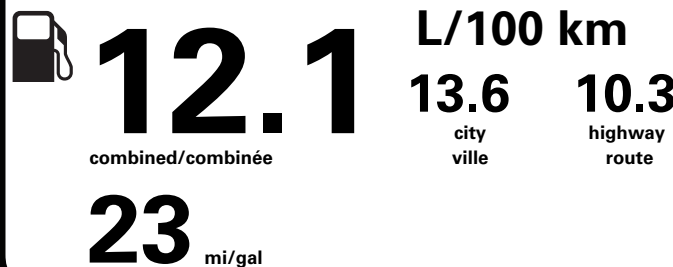
**"THIS VEH. NOT INTENDED FOR SALE OR REGISTRATION IN US" RETAIL PRICES EXCLUDE GST/HST**

	RAMP ONE/ TERMINAL UN		<b>TOTAL MSRP \$99,795.00</b>
	<b>CA8B</b>		
	RAMP TWO/ TERMINAL DEUX	FINAL ASSEMBLY PLANT/ USINE DE MONTAGE	* MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP
		<b>DEARBORN</b>	* NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.
	METHOD OF TRANSP/ MODE DE TRANSPORT	ITEM #: <b>B7-0046 O/T 2</b>	
	<b>CONVOY</b>	<b>PG101 N RE 2X 340 000304 07 10 23</b>	



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel **COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.25 per litre

**\$ 3 025**

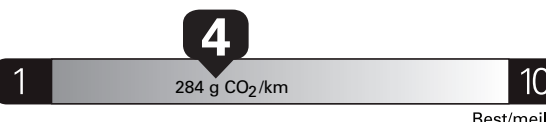
Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,25 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre  
**8.9 - 19.8 L<sub>e</sub>/100 km**

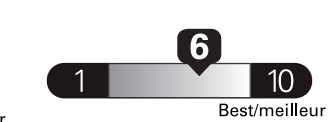
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.



For more information visit

**vehicles.nrcan.gc.ca**

Pour plus d'information visitez

**vehicules.nrcan.gc.ca**

U.S. GOVERNMENT SAFETY RATINGS  
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score / Cote globale du véhicule	★★★★★
Frontal Crash Collision frontale	★★★★★
Side Crash Collision latérale	★★★★★
Rollover / Capotage	★★★★

Star ratings range from 1 to 5 stars (\*\*\*\*\*), with 5 being the highest.  
Les cotes varient de 1 à 5 étoiles (\*\*\*\*\*), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration  
For more information / Pour de plus amples renseignements  
[www.safercar.gov](http://www.safercar.gov)



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FordPass Connect™

Download the FordPass™ app\* and you can:

- Access Vehicle Control Features**
- Remotely start, lock and unlock your vehicle.
  - Locate your vehicle and check approximate fuel range.
  - Receive vehicle health alerts.

- Activate 4G LTE Wi-Fi Hotspot**
- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
  - Connect up to ten Wi-Fi-equipped devices.

\*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



Scan code not operational at this time

FOR PLANT USE ONLY



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit [www.ford.ca](http://www.ford.ca) for more information.



Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.