



ford.com

VEHICLE DESCRIPTION

F-150

2023 F-150 4X4 SUPERCREW  
145" WHEELBASE  
5.0L V8 ENGINE  
ELEC TEN-SPEED AUTO W/TOW M

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
BLACK LTHR TRIM BUCKET SEAT

PF B52980

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL
- ZONE LIGHTING

INTERIOR

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- LEATHER WRAPPED STR WHEEL
- PWR DRIVER/PASS LUMBAR

FUNCTIONAL

- BLIS W/CROSS-TRAFFIC ALERT
- CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 12" SCR N W/APPLINK®

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 501A

- LARIAT SERIES

(MSRP)

STEERING WHEEL - HEAT REMOVAL FLEX FUEL VEHICLE

- 140.00

(MSRP)

5.0L V8 ENGINE

1,140.00

(MSRP)

275/60R20 BSW ALL-TERRAIN

NO CHARGE

(MSRP)

3.31 ELECTRONIC LOCK RR AXLE

NO CHARGE

(MSRP)

7050# GVWR PACKAGE

NO CHARGE

(MSRP)

FRONT LICENSE PLATE BRACKET

NO CHARGE

(MSRP)

ADVANCED SECURITY PACK REMOVAL

- 50.00

(MSRP)

50 STATE EMISSIONS

NO CHARGE

(MSRP)

FORD CO-PILOT 360 ASSIST 2.0

750.00

(MSRP)

.CNCTD BLT-IN NAV (3-YR INC)

1,495.00

(MSRP)

TWIN PANEL MOONROOF

NO CHARGE

(MSRP)

LINER-TRAY STYLE-NO CARPET MAT

195.00

(MSRP)

INTERIOR WORK SURFACE

- 50.00

(MSRP)

AUTO START-STOP REMOVAL

1,325.00

(MSRP)

TRAILER TOW PACKAGE

1,095.00

(MSRP)

.INTEGRATED TRAILER BRAKE CONT

145.00

(MSRP)

FX4 OFF-ROAD PACKAGE

- 175.00

(MSRP)

.SKID PLATES

1,495.00

(MSRP)

WIRELESS CHARGING PAD

995.00

(MSRP)

CHMSL CAMERA REMOVAL

765.00

(MSRP)

20" SIX-SPOKE DARK ALLOY WHLS

2,205.00

(MSRP)

BED UTILITY PACKAGE

(MSRP)

.BOXLINK

(MSRP)

.POWER TAILGATE

(MSRP)

.TAILGATE STEP

(MSRP)

.LED BOX LIGHTING

(MSRP)

360-DEGREE CAMERA PACKAGE

(MSRP)

LARIAT SPORT APPEARANCE PKG

PRICE INFORMATION

BASE PRICE

\$61,270.00

TOTAL OPTIONS/OTHER

11,190.00

TOTAL VEHICLE & OPTIONS/OTHER

72,460.00

DESTINATION & DELIVERY

1,895.00

TOTAL BEFORE DISCOUNTS

74,355.00

XLT/LAR COPILOT ASSIST

- 250.00

LAR STD DISCOUNT SPORT

- 750.00

TOTAL SAVINGS

- 1,000.00

EPA DOT

Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)

Fuel Economy

18 MPG

16 city

22 highway

5.6 gallons per 100 miles

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

You spend

\$4,250

more in fuel costs over 5 years compared to the average new vehicle.

Driving Range

Gasoline: 486 miles

Ethanol (E85): 378 miles

Annual fuel cost

\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

4

1

10

Best

1

6

10




Best

This vehicle emits 495 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★


Based on the risk of injury in a side impact.

Rollover

★★★★


Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.


\*Based on 1977–2022 CY total sales. \*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



FORD PROTECT® Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.


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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPFB52980 TO 48028

Msg & Data rates may apply. Text HELP for help



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