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VEHICLE DESCRIPTION

SUPER DUTY


2024 F250 SRW 4X4 CREW CAB
LARIAT 160" WB STYLESIDE
7.3L DEVCT NA PFI V8 ENGINE
10-SPEED AUTO TORQSHIFT

EXTERIOR
RAPID RED
INTERIOR
BLACK ONYX LEATHER

RE D17764

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• HEADLAMPS - AUTO HIGH BEAM	• 12" PRODUCTIVITY SCREEN	• 360-DEGREE CAMERA	• ADVANCED SECURITY PACK
• HEADLAMPS - AUTOLAMP (ON/OFF)	• 120V OUTLET	• B&O SOUND SYSTEM	• ADVANCETRAC™ WITH RSC®
• LED REFLECTOR HEADLAMPS	• 1TOUCH UP/DOWN DR/PASS WIN	• BLIS W/CROSS-TRAFFIC ALERT	• AIRBAGS - SAFETY CANOPY®
• PICKUP BOX, TIE DOWN HOOKS	• DUAL-ZONE ELECTRONIC AUTO CLIMATE CONTROL	• CNCTD NAV (1-YR TRIAL)	• BELT-MINDER CHIME
• POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT	• LEATHER STEERING WHEEL W/ AUDIO CONTROLS	• ELECTROCHROMIC MIRROR	• DRIVER/PASSENGER AIR BAGS
• POWER TAILGATE LOCK	• OUTSIDE TEMP DISPLAY	• FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM	• LED CTR HIGH MNT STOP LAMP
• POWERSCOPE TT POWER-FOLD MIRRORS, POWER/HEATED	• PARTICULATE AIR FILTER	• MONO BEAM COIL SPRING FRT SUSPENSION W/STAB BAR	• SECURICODE KEYLESS KEYPAD
• TOW HOOKS	• POWER LOCKS AND WINDOWS	• PRE-COLLISION ASSIST W/AEB	• SOS POST-CRASH ALERT SYS™
• TRAILER BRAKE CONTROLLER	• PWR DRIVER AND PASS SEAT	• REMOTE KEYLESS ENTRY	
• TRAILER SWAY CONTROL	• TILT/TELESCOPE STR COLUMN	• REVERSE SENSING SYSTEM	WARRANTY
		• SIRIUSXM® W/360L- NA AK&HI	• 3YR/36,000 BUMPER / BUMPER
		• SYNC®4 W/EVR & 12" SCREEN	• 5YR/60,000 POWERTRAIN
			• 5YR/60,000 ROADSIDE ASSIST
			• 5YR/100,000 DIESEL ENGINE

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
OPTIONAL EQUIPMENT/OTHER		BASE PRICE	\$64,740.00
2024 MODEL YEAR		TOTAL OPTIONS/OTHER	11,005.00
RAPID RED	495.00		
PREFERRED EQUIPMENT PKG.608A		TOTAL VEHICLE & OPTIONS/OTHER	75,745.00
10-SPEED AUTO TORQSHIFT	NO CHARGE	DESTINATION & DELIVERY	1,995.00
4.30 ELECTRONIC-LOCKING AXLE	430.00		
FRONT LICENSE PLATE BRACKET	NO CHARGE	TOTAL BEFORE DISCOUNTS	77,740.00
ALL WEATHER MATS W/O CARPT MAT	130.00	LART ULT BLCK PKG DIST	- 550.00
BLACK APPEARANCE PACKAGE	4,295.00		
.LT275/65R20E BSW ALL-TERRAIN		TOTAL SAVINGS	- 550.00
.WHEEL WELL LINERS - REAR	495.00		
.HI GLOSS BLACK ALUM WHEELS-20			
FX4 OFF-ROAD PACKAGE	NO CHARGE		
.SKID PLATES			
10500# GVWR PACKAGE	85.00		
50 STATE EMISSIONS	NO CHARGE		
JACK	NO CHARGE		
250 AMP ALTERNATOR	5,075.00		
TOUGH BED SPRAY IN BEDLINER			
LEATHER 40/CONSOLE/40 SEAT			
LARIAT ULTIMATE PACKAGE			
.UPFITTER SWITCHES			
.TAILGATE STEP			

	RAMP ONE		TOTAL MSRP \$77,190.00
	RK34	RAIL	
	RAMP TWO	ITEM #: 52-Z503 O/T 2	<div> Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.</div>
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RA301 N RB 2X 425 004724 01 30 24

California Air Resources BoardGasoline Vehicle

Environmental Performance

These ratings are not directly comparable to the U.S. EPA/DOT light-duty vehicle label ratings. For information on how to compare, please see www.arb.ca.gov/ep_label.

Protect the environment. Choose vehicles with higher ratings:

Greenhouse Gas Rating (tailpipe only)

A+CleanerD

Smog Rating (tailpipe only)

A+CleanerB

Vehicle emissions are a primary contributor to climate change and smog. Ratings are determined by the California Air Resources Board based on this vehicle's measured emissions.





The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977–2022 CY total sales.
**FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

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 **WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRD17764 TO 48028

Msg & Data rates may apply. Text HELP for help



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