



ford.com

VEHICLE DESCRIPTION

EXPLORER

2023 EXPLORER LIMITED 4WD
119" WHEELBASE
2.3L ECOBOOST I-4 ENGINE
10-SPEED AUTO TRANSMISSION

PG C08966

EXTERIOR FORGED GREEN METALLIC
INTERIOR EBONY LEATHER-TRIMMED SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

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| <p>EXTERIOR</p> <ul style="list-style-type: none"> DUAL EXHAUST CHROME TIPS EASY FUEL® CAPLESS FILLER HEADLAMPS - AUTO LED LED SIGNATURE LIGHTING LIFTGATE SCUFF PRIVACY GLASS - REAR DOORS REAR INT WIPER/WASH/DFRST ROOF-RACK SIDE RAILS-SATIN TAILLAMPS/FOG LAMPS - LED TRAILER SWAY CONTROL WIPERS - RAIN-SENSING | <p>INTERIOR</p> <ul style="list-style-type: none"> 1 TOUCH UP/DOWN DR/PASS WIN AMBIENT LIGHT/ILLUM ENTRY AUTO-DIM REARVIEW MIRROR HTD LTHR WRAPPED STEERING WHEEL W/MOUNTED CONTROLS HTD/VENTILATED FRT SEATS PWR 10-WAY DRV/8-WAY PASS W/LEATHER-TRIMMED SEATS ROTARY GEAR SHIFT DIAL TRI-ZONE ELECTRNC TMP CTRL USB A(1) AND C(1)-1ST ROW | <p>FUNCTIONAL</p> <ul style="list-style-type: none"> 4-DR INTELL ACCESS LOCK/ UNLOCK W/PUSH-BUTTON START B&O SOUND SYSTEM, 12 SPKR FORD CO-PILOT360™ ASSIST+ FORDPASS™ CONNECT REAR PARKING SENSORS REFRESH95 REMOTE START SYSTEM SECURICODE KEYLESS KEYPAD SIDE-WIND STABILIZATION SIRIUSXM® - SVC N/A AK&HI SYNC®3 8" SCR N W/APPLINK® VOICE ACTIVATED NAVIGATION WIRELESS CHARGING PAD | <p>SAFETY/SECURITY</p> <ul style="list-style-type: none"> ADVANCETRAC™ WITH RSC® AIRBAG-DRIVER/PASS KNEE AIRBAGS - DUAL STAGE FRONT AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT AIRBAGS - SAFETY CANOPY® INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM PERIMETER ALARM PERSONAL SAFETY SYSTEM™ SOS POST-CRASH ALERT SYS™ <p>WARRANTY</p> <ul style="list-style-type: none"> 3YR/36,000 BUMPER / BUMPER 5YR/60,000 POWERTRAIN 5YR/60,000 ROADSIDE ASSIST |
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INCLUDED ON THIS VEHICLE (MSRP)

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| EQUIPMENT GROUP 301A | 840.00 |
| •LIMITED CONVENIENCE PACKAGE | |
| •110V/150W AC POWER OUTLET | |
| •DRIVER'S SEAT - MEMORY | |
| •SEATS - THIRD ROW POWERFOLD | |
| OPTIONAL EQUIPMENT/OTHER | |
| .P255/55R20 A/S BSW TIRES | NO CHARGE |
| 4WD REGIONAL DISCOUNT | NO CHARGE |
| FLR LNERS RW 1&2/NO CRPET MAT | 160.00 |
| 50 STATE EMISSIONS | NO CHARGE |
| TWIN PANEL MOONROOF | 1,695.00 |
| CLASS IV TRAILER TOW PACKAGE | 545.00 |
| 4G LTE WI-FI HOTSPOT CREDIT | - 20.00 |
| 360-DEGREE CAMERA CREDIT | - 500.00 |
| 20" 10-SPOKE ALUMINUM WHEELS | 695.00 |
| LIMITED TECHNOLOGY PACKAGE | 995.00 |
| .B&O SOUND SYTEM W/14 SPEAKERS | |
| .10.1" LCD PORTRAIT TOUCHSCRN | |

PRICE INFORMATION (MSRP)

BASE PRICE	\$49,420.00
TOTAL OPTIONS/OTHER	4,410.00
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TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY	53,830.00 / 1,595.00
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TOTAL BEFORE DISCOUNTS	55,425.00
4WD REGIONAL DISCOUNT	- 300.00
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TOTAL SAVINGS	- 300.00

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

TOTAL MSRP \$55,125.00

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

PL291 N RB 2X 360 004844 11 29 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

23 MPG combined city/hwy

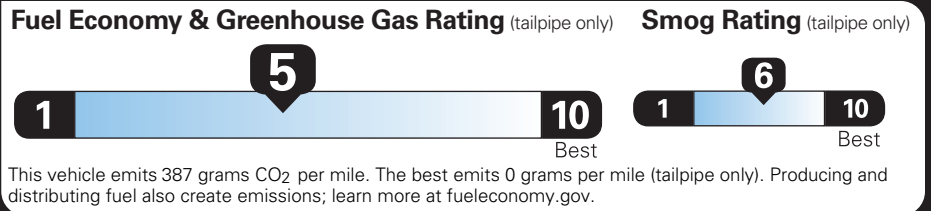
20 city 27 highway

4.3 gallons per 100 miles

Standard SUVs range from 14 to 102 MPG. The best vehicle rates 132 MPGe.

You spend **\$1,500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$1,900**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPGC08966 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/