



ford.com

VEHICLE DESCRIPTION

# EXPLORER

2024 EXPLORER LIMITED 4WD  
119" WHEELBASE  
2.3L ECOBOOST I-4 ENGINE  
10-SPEED AUTO TRANSMISSION

# RG A82478

EXTERIOR  
ICONIC SILVER METALLIC  
INTERIOR  
EBONY LEATHER-TRIMMED SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

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|---|---|---|---|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>DUAL EXHAUST CHROME TIPS</li> <li>EASY FUEL® CAPLESS FILLER</li> <li>HEADLAMPS - AUTO LED</li> <li>LED SIGNATURE LIGHTING</li> <li>LIFTGATE SCUFF</li> <li>PRIVACY GLASS - REAR DOORS</li> <li>REAR INT WIPER/WASH/DFRST</li> <li>ROOF-RACK SIDE RAILS-SATIN</li> <li>TAILLAMPS/FOG LAMPS - LED</li> <li>TRAILER SWAY CONTROL</li> <li>WIPERS - RAIN-SENSING</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>1 TOUCH UP/DOWN DR/PASS WIN</li> <li>AMBIENT LIGHT/ILLUM ENTRY</li> <li>AUTO-DIM REARVIEW MIRROR</li> <li>HTD LTHR WRAPPED STEERING WHEEL W/MOUNTED CONTROLS</li> <li>HTD/VENTILATED FRT SEATS</li> <li>PWR 10-WAY DRV/8-WAY PASS W/LEATHER-TRIMMED SEATS</li> <li>ROTARY GEAR SHIFT DIAL</li> <li>TRI-ZONE ELECTRNC TMP CTRL</li> <li>USB A(1) AND C(1)-1ST ROW</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>4-DR INTELL ACCESS LOCK/ UNLOCK W/PUSH-BUTTON START</li> <li>B&amp;O SOUND SYSTEM, 12 SPKR</li> <li>FORD CO-PILOT360™ ASSIST+</li> <li>FORDPASS™ CONNECT</li> <li>REAR PARKING SENSORS</li> <li>REFRESH95</li> <li>REMOTE START SYSTEM</li> <li>SECURICODE KEYLESS KEYPAD</li> <li>SIDE-WIND STABILIZATION</li> <li>SIRIUSXM® - SVC N/A AK&amp;HI</li> <li>SYNC®3 8" SCR N W/APPLINK®</li> <li>VOICE ACTIVATED NAVIGATION</li> <li>WIRELESS CHARGING PAD</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>ADVANCETRAC™ WITH RSC®</li> <li>AIRBAG-DRIVER/PASS KNEE</li> <li>AIRBAGS - DUAL STAGE FRONT</li> <li>AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT</li> <li>AIRBAGS - SAFETY CANOPY®</li> <li>INDIV TIRE PRESS MONIT SYS</li> <li>LATCH CHILD SAFETY SYSTEM</li> <li>PERIMETER ALARM</li> <li>PERSONAL SAFETY SYSTEM™</li> <li>SOS POST-CRASH ALERT SYS™</li> </ul> |
|---|---|---|---|

<b>INCLUDED ON THIS VEHICLE</b>	<b>(MSRP)</b>		<b>(MSRP)</b>
<b>EQUIPMENT GROUP 301A</b>	840.00		
<ul style="list-style-type: none"> <li>LIMITED CONVENIENCE PACKAGE</li> <li>110V/150W AC POWER OUTLET</li> <li>DRIVER'S SEAT - MEMORY</li> <li>SEATS - THIRD ROW POWERFOLD</li> </ul>			
<b>OPTIONAL EQUIPMENT/OTHER</b>			
.P255/55R20 A/S BSW TIRES			
4WD REGIONAL DISCOUNT	NO CHARGE		
FLR LNERS/CARPET MATS:RWS 1&2	200.00		
50 STATE EMISSIONS	NO CHARGE		
TWIN PANEL MOONROOF	1,695.00		
CLASS IV TRAILER TOW PACKAGE	545.00		
4G LTE WI-FI HOTSPOT CREDIT	- 20.00		
360-DEGREE CAMERA CREDIT	- 500.00		
20" 10-SPOKE ALUMINUM WHEELS	695.00		
LIMITED TECHNOLOGY PACKAGE	995.00		
.B&O SOUND SYTEM W/14 SPEAKERS			
.10.1" LCD PORTRAIT TOUCHSCRN			
FRONT LICENSE PLATE BRACKET	NO CHARGE		

**PRICE INFORMATION**

BASE PRICE	\$49,520.00
TOTAL OPTIONS/OTHER	4,450.00

TOTAL VEHICLE & OPTIONS/OTHER	53,970.00
DESTINATION & DELIVERY	1,595.00

<b>TOTAL BEFORE DISCOUNTS</b>	<b>55,565.00</b>
<b>4WD REGIONAL DISCOUNT</b>	<b>- 300.00</b>

<b>TOTAL SAVINGS</b>	<b>- 300.00</b>
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RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**23** MPG  
combined city/hwy

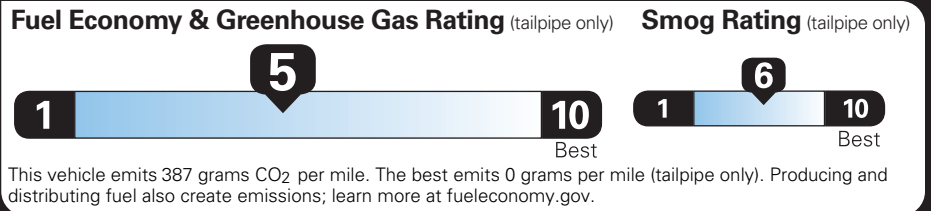
20 city    27 highway

4.3 gallons per 100 miles

Standard SUVs range from 13 to 102 MPG. The best vehicle rates 140 MPGe.

**You spend \$2,000 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,350**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver	★ ★ ★ ★ ★
	Passenger	★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	Front seat	★ ★ ★ ★ ★
	Rear seat	★ ★ ★ ★ ★

Based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRGAB2478 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

	RAMP ONE		<b>TOTAL MSRP \$55,265.00</b>
	<b>CC06</b>		
	RAMP TWO	<b>CONVOY</b>	
		ITEM #: <b>41-C635 O/T 2</b>	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		<b>RD051 N RB 2X 425 001952 04 05 24</b>

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

