



VEHICLE DESCRIPTION

EXPLORER

2010 4DR XLT VALUE 4X2  
114" WHEELBASE  
4.0L SOHC V6 ENGINE  
5-SPEED AUTOMATIC O/D TRANS

EXTERIOR  
SANGRIA RED  
INTERIOR  
CAMEL CLOTH SPORT BUCKETS

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STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- GRILLE, 4-BAR CHROME
  - WHL LIP MOLDINGS, BODY CLR
  - DOOR HANDLES, BODY COLORED
  - LIFTGATE W/FLIP-UP GLASS
  - LUGGAGE RACK & CROSSBARS
  - FOG LAMPS
- INTERIOR**
- CLOTH SPORT BUCKETS ; FRNT
  - 6WAY PWR DRV, MAN LUMBAR
  - 2ND ROW 60/40 SPLITBENCH
  - AIR CONDITIONING - MANUAL
  - AM/FM SINGLE CD/MP3 PLAYER
  - AUXILIARY AUDIO INPUT JACK
  - LEATHER WRAPPED STR WHEEL
  - W/CRUISE & AUDIO CONTROLS
  - TILT STEERING WHEEL
  - POWER DOOR LOCKS & WINDOWS
  - MESSAGE CTR W/OUTSIDE TEMP
  - POWER POINTS (3)

- FUNCTIONAL**
- 4-WHL INDEPENDENT SUSP
  - POWER BRAKES W/EBD
  - 22.5 GALLON FUEL TANK
  - EASY FUEL CAPLESS FILLER
  - CARGO MANAGEMENT SYSTEM
- SAFETY/SECURITY**
- ADVANCETRAC W/RSC
  - DUAL FRONT & SIDE AIRBAGS
  - SAFETY CANOPY - ROW 1 & 2
  - TIRE PRESS. MONITORING SYS
  - SIDE IMPACT DOOR BEAMS
  - CHILD SEAT TETHER ANCHOR
  - SECURILOCK/PASS ANTITHEFT
  - ILLUMINATED ENTRY
  - SOS POST CRASH ALERT SYS
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

Manufacturer's  
Suggested Retail Price

STANDARD VEHICLE PRICE	\$29,280.00
INCLUDED ON THIS VEHICLE	
RAPID SPEC 4X2 102A-XLT VALUE	3,605.00
•SYNC VOICE ACTIVATED SYSTEMS	
•SIRIUS SAT RADIO W/6 MOS SRV	
•CONVENIENCE PKG	
•AUTO LAMP HEADLIGHTS	
•SECURICODE - KEYPAD	
•ADJ PEDALS W/O MEMORY	
•REVERSE SENSING	
•50/50 FOLD FLAT 3RD ROW SEAT	
•POWER MOONROOF	
•APPEARANCE PKG	
•STEP BAR	
•WHEELS, 17" CAST ALUMINUM	
OPTIONAL EQUIPMENT	
.P245/65R17 A/S OWL TIRES	695.00
AUXILIARY CLIMATE CONTROL	
TOTAL OPTIONS	4,300.00

TOTAL VEHICLE & OPTIONS	33,580.00
DESTINATION & DELIVERY	815.00
TOTAL BEFORE DISCOUNTS	34,395.00

RAPID SPEC SAVINGS	- 610.00
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EPA Fuel Economy Estimates

CITY MPG

14

Expected range  
for most drivers  
11 to 17 MPG

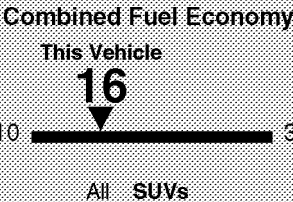
HIGHWAY MPG

20

Expected range  
for most drivers  
16 to 24 MPG

Estimated  
Annual Fuel Cost  
\$2,438

based on 15,000 miles  
at \$2.60 per gallon



Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



SOLD TO	ONE	DEALER NO.	METHOD OF TRANSP.
	RA29		RAIL
			ITEM #:
			24-0305 O/T 2
SHIP TO (IF OTHER THAN SOLD TO)	TWO	1FMEU6DEXAUA89665	
SHIP THROUGH	FINAL ASSEMBLY POINT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	LOUISVILLE	AJ161 R RB X 055 007631 09 16 10	



EXTENDED  
SERVICE  
PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).

TOTAL MSRP

\$33,785.00

GOVERNMENT SAFETY RATINGS

Frontal Crash	Driver Passenger	★★★★★
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Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of  
similar size and weight.

Side Crash	Front seat Rear seat	★★★★★
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Star ratings based on the risk of injury in a side impact.

Rollover	★★★★
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Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars(★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



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03/26/2024

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In addition to the government's crash test ratings, the Insurance Institute for Highway Safety (IIHS) has awarded this vehicle the following ratings:

## IIHS Ratings

Frontal Offset

GOOD

Side Impact

ACCEPTABLE

Rear Impact

ACCEPTABLE

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



# Drive one.

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TO BE REMOVED  
BY CUSTOMER ONLY