



ford.com

VEHICLE DESCRIPTION

# BRONCO

2024 BADLANDS 4-DOOR 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
CACTUS GRAY  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

## RL A31009

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- BUMPER, FRONT - HD MODULAR
- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

**INTERIOR**

- 1 TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRIN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

**FUNCTIONAL**

- 12" LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

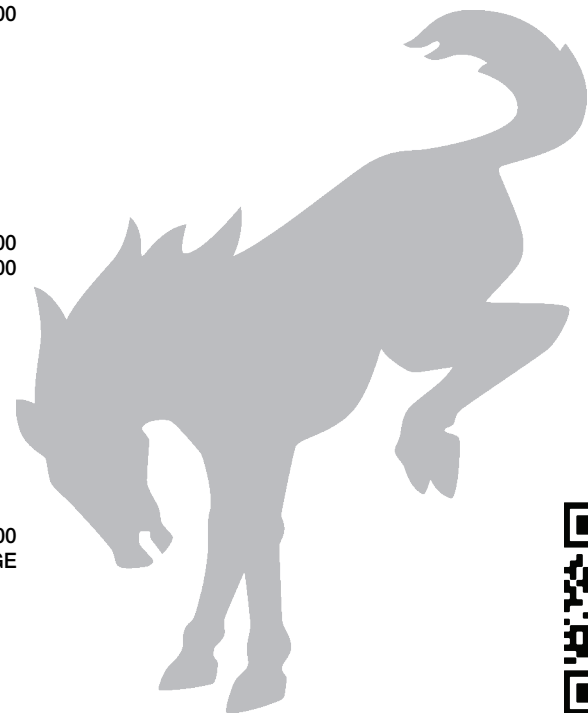
**EQUIPMENT GROUP 332A**

1,645.00

- BADLANDS SERIES
- MID PACKAGE
- DUAL-ZONE ELEC CLIMATE CNTRL
- FRONT ROW HEATED SEATS
- POWER OUTLET
- FORD CO-PILOT360

**OPTIONAL EQUIPMENT/OTHER**

- 2.7L ECOBOOST V6 ENGINE 2,145.00
- 10-SPEED AUTO TRANSMISSION 1,495.00
- LT285/70R17 A/T TIRES (33")
- 4.46/REAR AXLE-LOCKING DIFF
- FRONT AXLE-LOCKING DIFFRNTL
- ROCK RAILS
- SOFT TOP, CLOTH W/PREP KIT
- AM/FM, 7 SPKRS, SDARS
- CNCTD NAV (1-YEAR SUB INC)
- REMOTE START SYSTEM
- 17" MCHNED GRAY-PNTD ALUM WLS
- LED SIGNATURE LIGHTING
- LTHR-TRIM/VINYL BLACK SEATS
- FRONT LICENSE PLATE BRACKET 2,195.00
- NO CHARGE



**PRICE INFORMATION**

|                               |                  |
|-------------------------------|------------------|
| BASE PRICE                    | \$51,385.00      |
| TOTAL OPTIONS/OTHER           | 7,480.00         |
| TOTAL VEHICLE & OPTIONS/OTHER | 58,865.00        |
| DESTINATION & DELIVERY        | 1,895.00         |
| <b>TOTAL BEFORE DISCOUNTS</b> | <b>60,760.00</b> |
| <b>SOFT TOP DISCOUNT</b>      | <b>- 500.00</b>  |
| <b>TOTAL SAVINGS</b>          | <b>- 500.00</b>  |



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRodeo.com for more information.

|          |               |
|----------|---------------|
| RAMP ONE | RH29          |
| RAMP TWO | RAIL          |
| ITEM #:  | 24-1485 O/T 2 |

**TOTAL MSRP \$60,260.00**



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RC071 N RB 2X 430 005586 03 07 24

### EPA DOT Fuel Economy and Environment

Gasoline Vehicle



Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend **\$6,250**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,200**



This vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



### GOVERNMENT 5-STAR SAFETY RATINGS

|  |                      |                     |
|--|----------------------|---------------------|
| <b>Overall Vehicle Score</b>   | <b>Not Rated</b>     |                     |
| Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight. |                      |                     |
| <b>Frontal Crash</b>   | Driver Passenger     | ★★★★★               |
| Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.             |                      |                     |
| <b>Side Crash</b>  | Front seat Rear seat | Not Rated Not Rated |
| Based on the risk of injury in a side impact.  |                      |                     |
| <b>Rollover</b>  |                      | ★★★                 |
| Based on the risk of rollover in a single-vehicle crash.   |                      |                     |

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

1FMEE9BPXRLA31009



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRLA31009 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)