Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs

Gasoline Vehicle

BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A13780**

OXFORD WHITE INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

2,145.00

2,195.00

5,240.00

1,895.00

395.00

RAMP ONE

BAMP TWO

RH80

NO CHARGE

NO CHARGE

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB • PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

(MSRP)

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- BELT-MINDER CHIME

- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM

WARRANTY

- 5YR/60,000 ROADSIDE ASSIST

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog. (MSRP)

\$50.885.00

68,180.00

1.895.00

fueleconomygov

Fuel Economy

combined city/hwy

Annual fuel COST

5.9 gallons per 100 miles

\$3,200

Calculate personalized estimates and compare vehicles



Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and







10

•MID PACKAGE •DUAL-ZONE ELEC CLIMATE CNTRL

EQUIPMENT GROUP 334A

INCLUDED ON THIS VEHICLE

- •FRONT ROW HEATED SEATS POWER OUTLET
- •FORD CO-PILOT360

BADLANDS SERIES

- •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER 2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM LED SIGNATURE LIGHTING LTHR-TRIM/VINYL BLACK SEATS SASQUATCH PACKAGE .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL .17"BLK ALM BEADLCK ALLOY RING LT315/70R17 M/T TIRES (35") HARD TOP GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER

FRT ROW TOP PANEL STORAGE BAG

FRONT LICENSE PLATE BRACKET

REMOVABLE HOOP STEP

Trailer Tow Package

(MSRP) 4,575.00 ENGINE BLOCK HEATER FLR LINERS ALL WTHR+CRPT MATS

DEALER INSTALLED OPTIONS

500.00 TOTAL VEHICLE & OPTIONS/OTHER

DESTINATION & DELIVERY

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$70,075.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

RA313 N RB 2X 425 004537 01 31 24

GOVERNMENT 5-STAR SAFETY RATINGS

EPA Fuel Economy and Environment

highway

MPG

city

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> Msg & Data rates may



www.ford.com/help/privacy-terms/

SCAN OR TEXT 1FRLA13780 TO 48028

3202402072444

SAFETY/SECURITY

- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS

• PERSONAL SAFETY SYSTEM™

- 3YR/36,000 BUMPER / BUMPER

• 5YR/60,000 POWERTRAIN

190.00 PRICE INFORMATION 160.00 BASE PRICE

TOTAL OPTIONS/OTHER 17,295.00

Ford Credit for you. See your dealer for details or visit

04/28/2024

RAIL

52-1114 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.