



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 4-DOOR 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
RACE RED  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

RL A41769

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT - HD MODULAR
• BUMPER, REAR-PWDR CTD STEEL
• EASY FUEL® CAPLESS FILLER
• FENDER TIE-DOWN HOOKS
• FULL VEH STEEL BASH PLATES
• GRILLE-GRAY/BRONCO WHITE
• HEADLAMPS - AUTO HIGH BEAM
• HEADLAMPS - AUTO LED
• MIRRORS-HTD/POWER GLASS, MANUAL FOLD
• TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
• 60/40 SPLIT FOLD REAR SEAT
• AUX SWITCHES W/PRE-WIRING
• IP CLUSTER 8" DIGITAL SCR N
• LOCKING GLOVE BOX
• LTHR GEAR KNOB/STR WHEEL
• MOLLE STRAP SYSTEM
• POWERPOINTS - 12V
• SMART CHARGING USB PORTS
• TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCR N
• ADVANCED 4X4
• BADLANDS SUSPENSION
• BRAKES, 4-WHEEL DISC/ABS
• FORDPASS™ CONNECT
• FRNT/REAR LOCKING DIFFRNTL
• FRONT STA-BAR DISCONNECT
• HILL START ASSIST
• PRE-COLLISION ASSIST W/AEB
• PUSH-BUTTON START
• REAR VIEW CAMERA
• SIRIUSXM® W/360L- NA AK&HI
• TER MGMT W/G.O.A.T. MODES®
• TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
• AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
• BELT-MINDER CHIME
• CHILD SAFETY REAR DR LOCKS
• ELCTR STABILITY/TRACTN CTL
• INDIV TIRE PRESS MONIT SYS
• LATCH CHILD SAFETY SYSTEM
• PERIMETER ALARM
• PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 334A

4,575.00

- BADLANDS SERIES
•MID PACKAGE
•DUAL-ZONE ELEC CLIMATE CNTRL
•FRONT ROW HEATED SEATS
•POWER OUTLET
•FORD CO-PILOT360
•HIGH/LUX PACKAGE
•360-DEGREE CAMERA
•ADAPTIVE CRUISE CONTROL
•HEATED STEERING WHEEL
•WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

- 2.7L ECOBOOST V6 ENGINE 2,145.00
10-SPEED AUTO TRANSMISSION 1,495.00
ROCK RAILS
AM/FM,10 SPKRS,SDARS
CNCTD NAV (1-YEAR SUB INC)
REMOTE START SYSTEM
LED SIGNATURE LIGHTING
LTHR-TRIM/VINYL BLACK SEATS 2,195.00
SASQUATCH PACKAGE 3,245.00
4.7/REAR AXLE-LOCKING DIFF
.FRONT AXLE-LOCKING DIFFRNTL
.17"BLK ALM BEADLCK ALLOY RING
.LT315/70R17 M/T TIRES (35") 1,895.00
HARD TOP,GRAY MOLDED-IN-COLOR
.SOUND DEADENING HEADLINER
.FRT ROW TOP PANEL STORAGE BAG
FRONT LICENSE PLATE BRACKET NO CHARGE

PRICE INFORMATION

Table with 2 columns: Description, (MSRP). Includes BASE PRICE (\$51,385.00), TOTAL OPTIONS/OTHER (15,550.00), TOTAL VEHICLE & OPTIONS/OTHER (66,935.00), DESTINATION & DELIVERY (1,895.00).



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

www.BroncoOffRoadeo.com for more information.

Table with 2 columns: RAMP ONE, RAMP TWO. Includes items RP42, RAIL, and 74-K969 O/T 2.

TOTAL MSRP \$68,830.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

RD152 R RB 2X 430 004870 04 15 24

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle



Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend \$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200



This vehicle emits 522 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Table showing safety ratings: Overall Vehicle Score (Not Rated), Frontal Crash (4 stars), Driver Passenger (4 stars), Side Crash (Not Rated), Front/Rear seat (Not Rated), Rollover (3 stars).



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA41769 TO 48028



www.ford.com/help/privacy-terms/