Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** 

**RACE RED INTERIOR** VINYL BLACK SEATS

#### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- BUMPER, FRONT HD MODULAR
- **EASY FUEL® CAPLESS FILLER**
- HEADLAMPS AUTO HIGH BEAM
- TOW HOOKS-FRT (2)/REAR (2)

**INCLUDED ON THIS VEHICLE** 

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION LT285/70R17 A/T TIRES (33")

4.46/REAR AXLE-LOCKING DIFF

SOFT TOP, CLOTH W/PREP KIT

AM/FM,7 SPKRS,SDARS

LED SIGNATURE LIGHTING

FRONT AXLE-LOCKING DIFFRNTL

17" MCHNED GRAY-PNTD ALUM WLS

FRONT LICENSE PLATE BRACKET

**EQUIPMENT GROUP 331A** 

2.7L ECOBOOST V6 ENGINE

•BADLANDS SERIES

**ROCK RAILS** 

### **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 6-WAY MANUAL DRV/PASS SEAT • 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN

- MANUAL A/C, SINGLE ZONE
- POWERPOINTS 12V

(MSRP)

2,145.00

NO CHARGE

- RUBBERIZED FLOOR, WASHOUT **CAPABLE W/DRAIN PLUG**
- SMART CHARGING USB PORTS

RAMP ONE

**BAMP TWO** 

**RH29** 

#### **FUNCTIONAL**

- FRONT STA-BAR DISCONNECT
- KEYLESS ENTRY W/PUSH START
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

#### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

#### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

# (MSRP)

**TOTAL VEHICLE & OPTIONS/OTHER** 

**TOTAL BEFORE DISCOUNTS** 

**TOTAL SAVINGS** 500.00

### **PRICE INFORMATION** BASE PRICE \$50,885.00 **DESTINATION & DELIVERY** 1,895.00

SOFT TOP DISCOUNT 500.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

# **TOTAL MSRP** \$56,420.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

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# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

**Fuel Economy** 

**MPG** 

city highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$3,200

10

his vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**Not Rated** 

 $\star\star\star$ 

# fueleconomygov

Calculate personalized estimates and compare vehicles









### **GOVERNMENT 5-STAR SAFETY RATINGS**

### **Overall Vehicle Score**

**Not Rated** Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated** 

Based on the risk of injury in a side impact

Based on the risk of rollover in a single-vehicle crash

Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your

**BUILT WILD** 

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information).

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

actioning. Message and data rates may apply. See your local Ford website for our privacy policy.

www.ford.com/help/privacy-terms/

FORD **PROTECT**®

### 05/11/2024

**BRONCO** 

RL **A24423** 

### BUMPER.REAR-PWDR CTD STEEL

- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO LED

# FULL VEH STEEL BASH PLATES

- MANUAL FOLD/SPOTTER MIRROR
- MIRRORS-HTD/POWER GLASS,

- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST
- SIRIUSXM® W/360L- NA AK&HI SYNC®4

RAIL

24-1003 O/T 2

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

TOTAL OPTIONS/OTHER 4,140.00 55,025.00

56,920.00

Passenger

Crash Rear seat

Rollover

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

### Ford dealer or visit www.FordOwner.com. SCAN OR TEXT 1FRLA24423 TO 48028