Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

RL **A24204**

BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**

CARBONIZED GRAY METALLIC INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

EQUIPMENT GROUP 334A

•FRONT ROW HEATED SEATS

ADAPTIVE CRUISE CONTROL

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

4.46/REAR AXLE-LOCKING DIFF

SOFT TOP, CLOTH W/PREP KIT

CNCTD NAV (1-YEAR SUB INC)

LTHR-TRIM/VINYL BLACK SEATS

17" MCHNED GRAY-PNTD ALUM WLS

AM/FM,10 SPKRS,SDARS

REMOTE START SYSTEM

LED SIGNATURE LIGHTING

FRONT AXLE-LOCKING DIFFRNTL

•HEATED STEERING WHEEL •WIRELESS CHARGING PAD

2.7L ECOBOOST V6 ENGINE

LT285/70R17 A/T TIRES (33")

ROCK RAILS

BADLANDS SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

•HIGH/LUX PACKAGE •360-DEGREE CAMERA

- AUX SWITCHES W/PRE-WIRING
- LOCKING GLOVE BOX
- MOLLE STRAP SYSTEM

(MSRP)

4,575.00

2.195.00

RAMP ONE

BAMP TWO

RF35

FUNCTIONAL

- BRAKES, 4-WHEEL DISC/ABS
- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS

CANOPY® SYSTEM (ALL ROWS)

- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION

TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

1.895.00

2,145.00 1.995.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$63,690.00

RB071 N RB 2X 425 006468 02 07 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Frontal

Rollover

Not Rated Based on the combined ratings of frontal, side and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Driver

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact

Based on the risk of rollover in a single-vehicle crash

 $\star\star\star$

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMEE9BP6RLA24204

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

Not Rated

Not Rated

SCAN OR TEXT 1FRLA24204 TO 48028 Msg & Data

rates may



www.ford.com/help/privacy-terms/

3202402146387

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- IP CLUSTER 8" DIGITAL SCRN
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

ADVANCED 4X4

- 12"LCD CTR STACK TOUCHSCRN
- BADLANDS SUSPENSION
- BRONCO™ TRAIL APP
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI

BASE PRICE \$50.885.00 10,910.00

61,795.00

Original Bronco owners who

RAIL

24-T632 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

options or accessories are not included unless listed above.

04/29/2024