ford.com

VEHICLE DESCRIPTION

BRONCO

RL **A77201**

2024 BADLANDS 4-DOOR 4X4
BADLANDS - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
ICONIC SILVER METALLIC
INTERIOR
LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- BUMPER, FRONT - HD MODULAR
- BUMPER,REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR
- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL
- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 334A	4,575.00
•BADLANDS SERIES	
•MID PACKAGE	
•DUAL-ZONE ELEC CLIMATE CNTRL	
•FRONT ROW HEATED SEATS	
•POWER OUTLET	
•FORD CO-PILOT360	
•HIGH/LUX PACKAGE	
•360-DEGREE CAMERA	
•ADAPTIVE CRUISE CONTROL	
•HEATED STEERING WHEEL	
•WIRELESS CHARGING PAD	
OPTIONAL EQUIPMENT/OTHER	
2.7L ECOBOOST V6 ENGINE	2,145.00
10-SPEED AUTO TRANSMISSION	1,495.00
ROCK RAILS	
AM/FM,10 SPKRS,SDARS	
CNCTD NAV (1-YEAR SUB INC)	
REMOTE START SYSTEM	
LED SIGNATURE LIGHTING	
LTHR-TRIM/VINYL BLACK SEATS	2,195.00
SASQUATCH PKG/NON BEADLCK WHL	3,045.00
.4.7/REAR AXLE-LOCKING DIFF	
.FRONT AXLE-LOCKING DIFFRNTL	
.17" DARK CARBON GRAY PTD ALUM	
.LT315/70R17 M/T TIRES (35")	
HARD TOP,GRAY MOLDED-IN-COLOR	1,695.00
.FRT ROW TOP PANEL STORAGE BAG	
FRONT LICENSE PLATE BRACKET	NO CHARGE
FLR LINERS ALL WEATHER MATS	160.00

PRICE INFORMATION	(MSRP)
BASE PRICE	$51,385.00
TOTAL OPTIONS/OTHER	15,310.00
TOTAL VEHICLE & OPTIONS/OTHER	66,695.00
DESTINATION & DELIVERY	1,895.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at $2500. Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

RAMP ONE: RH80

RAMP TWO:

RAIL

ITEM #: 52-351B O/T 2

TOTAL MSRP $68,590.00

Ford Credit: Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RG231 N RB 2X 440 007736 07 23 24

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG combined city/hwy — 17 city — 17 highway

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

5.9 gallons per 100 miles

You **spend $6,250** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel **cost $3,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 3 (1 – 10 Best)

Smog Rating (tailpipe only): 6 (1 – 10 Best)

This vehicle emits 522 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score — **Not Rated**
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★ — Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat **Not Rated** — Rear seat **Not Rated**
Based on the risk of injury in a side impact.

Rollover ★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

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BRONCO™
BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

FORD PROTECT®
Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA77201 TO 48028
Msg & Data rates may apply. Text HELP for help
www.ford.com/help/privacy-terms/