



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 OUTER BANKS 4-DOOR 4X4  
OUTER BANKS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
VELOCITY BLUE METALLIC  
INTERIOR  
LTH-TRM/VINYL GRAY/NAVY STS

RL A31472

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• EASY FUEL® CAPLESS FILLER	• 1TOUCH UP/DOWN DR/PASS WIN	• 12"LCD CTR STACK TOUCHSCRN	• ADVANCETRAC™ WITH RSC®
• FENDER TIE-DOWN HOOKS	• 60/40 SPLIT FOLD REAR SEAT	• AUTO START STOP TECH	• AIRBAGS-FRNT (DUAL STAGE)
• GRILLE-BLK/BRONCO WHITE	• A/C, DUAL ZONE CLIMATE CTL	• BRAKES, 4-WHEEL DISC/ABS	• & SIDE IMPACT/SAFETY
• HEADLAMPS - AUTO HIGH BEAM	• CARPET FLOORING, BOTH ROWS	• BRONCO™ TRAIL APP	• CANOPY® SYSTEM (ALL ROWS)
• HEADLAMPS - AUTO LED	• IP CLUSTER 8" DIGITAL SCRΝ	• FORD CO-PILOT360™	• BELT-MINDER CHIME
• TOW HOOKS-FRT (2)/REAR (1)	• LEATHER-TRIM/VINYL SEATS	• FRONT STABILIZER BAR	• CHILD SAFETY REAR DR LOCKS
	• LOCKING GLOVE BOX	• HILL START ASSIST	• ELCTR STABILITY/TRACTN CTL
	• LTHR GEAR KNOB/STR WHEEL	• MID PACKAGE	• INDIV TIRE PRESS MONIT SYS
	• POWERPOINTS - 12V	• PUSH-BUTTON START	• LATCH CHILD SAFETY SYSTEM
	• PWR 10-WAY DRV/8-WAY PASS	• SIRIUSXM® W/360L- NA AK&HI	• PERIMETER ALARM
	• SMART CHARGING USB PORTS	• SYNC®4 W/EVR	• PERSONAL SAFETY SYSTEM™
	• TILT/TELESCOPE STR COLUMN	• TER MGMT W/G.O.A.T. MODES®	
		• TOOL KIT- DOOR/TOP REMOVAL	
			WARRANTY
			• 3YR/36,000 BUMPER / BUMPER
			• 5YR/60,000 POWERTRAIN
			• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 314A

•OUTER BANKS SERIES

•HIGH/LUX PACKAGE

•360-DEGREE CAMERA

•ADAPTIVE CRUISE CONTROL

•HEATED STEERING WHEEL

•WIRELESS CHARGING PAD

2,930.00

OPTIONAL EQUIPMENT/OTHER

2.7L ECOBOOST V6 ENGINE

P255/70R18 A/T TIRES (32")

3.73/REAR AXLE-OPEN DIFF

FRONT AXLE-OPEN DIFFRNTL

AM/FM,10 SPKRS,SDARS

CNCTD NAV (1-YEAR SUB INC)

18" MCHNED BLK-PNTD ALUM WHLS

HARD TOP,GRAY MOLDED-IN-COLOR

.SOUND DEADENING HEADLINER

.FRT ROW TOP PANEL STORAGE BAG

FRONT LICENSE PLATE BRACKET

ENGINE BLOCK HEATER

AUXILIARY SWITCHES

1,895.00

NO CHARGE

190.00

195.00

DEALER INSTALLED OPTIONS

Trailer Tow Package

500.00

PRICE INFORMATION

BASE PRICE

TOTAL OPTIONS/OTHER

\$47,940.00


7,855.00

TOTAL VEHICLE & OPTIONS/OTHER


DESTINATION & DELIVERY

55,795.00

1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.


	RAMP ONE		TOTAL MSRP \$57,690.00
	RC6P		
	RAMP TWO	RAIL	 <div>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a>.</div>
		ITEM #: 53-M54J O/T A	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		SPECIAL ORDER RB281 N RB 2X 430 006272 02 28 24

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy



20

MPG

combined city/hwy

19

city

21

highway

5.0

gallons per 100 miles

You spend

\$3,750

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

4

1

10

Best

1

10




Best

This vehicle emits 452 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated

Not Rated

Based on the risk of injury in a side impact.


Rollover


★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236


1FMEE8BP8RLA31472




 WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRLA31472 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)




BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).