



FORD PERFORMANCE

VEHICLE DESCRIPTION

BRONCO RAPTOR


2023 4-DOOR ADVANCED 4X4
RAPTOR - 5 PASSENGER
3.0L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
SHADOW BLACK
INTERIOR
ONYX LTHR-TRIM/SUEDE SEATS

PL B90979

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR <ul style="list-style-type: none">• BUMPER,FRONT-HD MODULAR W/ RIGID® FOG LAMP• BUMPER,REAR-PWDR CTD STEEL• FENDER TIE-DOWN HOOKS• FORD GRILLE-GRAY/BLACK• FULL METAL BASH PLATES-HD• HEADLAMPS - AUTO HIGH BEAM• HEADLAMPS - AUTO LED W/SIGNATURE LED LIGHTING• MIRRORS-HTD/POWER GLASS, MAN-FOLD/SIDE MARKER LAMPS• REINFORCED SWING GATE• ROCK RAIL W/ REMOVABLE RUNNING BOARDS• TOW HOOKS-FRT (2)/REAR (2)	INTERIOR <ul style="list-style-type: none">• 1TOUCH UP/DOWN DR/PASS WIN• 60/40 SPLIT FOLD REAR SEAT• AUX SWITCHES W/PRE-WIRING• IP CLUSTER 8" DIGITAL SCRΝ• LOCKING GLOVE BOX• LTHR GEAR KNOB• MOLLE STRAP SYSTEM• POWERPOINTS - 12V• SPORT LTHR STR WHEEL• W/ PADDLE SHIFTERS• TILT/TELESCOPE STR COLUMN• USB A(1)/C(1)-1ST/2ND ROWS	FUNCTIONAL <ul style="list-style-type: none">• 12"LCD CTR STACK TOUCHSCRΝ• 360-DEGREE CAMERA• FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM• FRNT/REAR LOCKING DIFFRNTL• FRONT STA-BAR DISCONNECT• HIGH PACKAGE• HILL START ASSIST• HOSS 4.0 SUSPENSION W/ FOX™ LIVE VALVE DAMPERS• PRE-COLLISION ASSIST W/AEB• RAPTOR TOOL KIT• SIRIUSXM® W/360L- NA AK&HI• TER MGMT W/G.O.A.T. MODES®	SAFETY/SECURITY <ul style="list-style-type: none">• ADVANCETRAC™ WITH RSC®• AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)• BELT-MINDER CHIME• CHILD SAFETY REAR DR LOCKS• ELCTR STABILITY/TRACTN CTL• INDIV TIRE PRESS MONIT SYS• LATCH CHILD SAFETY SYSTEM• PERIMETER ALARM• PERSONAL SAFETY SYSTEM™ WARRANTY <ul style="list-style-type: none">• 3YR/36,000 BUMPER / BUMPER• 5YR/60,000 POWERTRAIN• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 374A <ul style="list-style-type: none">•RAPTOR SERIES•LUX PACKAGE•ADAPTIVE CRUISE CONTROL•HEATED STEERING WHEEL•WIRELESS CHARGING PAD	3,050.00	BASE PRICE TOTAL OPTIONS/OTHER	\$86,580.00 11,270.00
OPTIONAL EQUIPMENT/OTHER .37X12.5R17 A/T TIRES (37") CNCTD BLT-IN NAV(3-YR INC) HARD TOP,GRAY MOLDED-IN-COLOR ON-VEH STORAGE-TOP/DOOR BAGS SOUND DEADENING HEADLINER CARPET FLOORING ENGINE BLOCK HEATER RAPTOR GRAPHIC AM/FM,10 SPKRS,SDARS 17"BLK FRGD BEADLOCK CPBL WHLS INTERIOR CARBON FIBER PACK LEATHER-TRIM/SUEDE SEATS FRONT LICENSE PLATE BRACKET	NO CHARGE 350.00 NO CHARGE 100.00 1,075.00 1,995.00 1,725.00 2,495.00 NO CHARGE	TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY	97,850.00 1,895.00
DEALER INSTALLED OPTIONS Assistance Kit, Off-Road Wheel Lock Kit Storage-Roof Bag 2nd Row Panel	210.00 90.00 180.00		




Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco Raptor owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

	RAMP ONE		TOTAL MSRP \$99,745.00
	RH80	RAIL	
	RAMP TWO	ITEM #: 52-D050 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		PH171 N RB 2X 370 003237 08 17 23


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



15

MPG

combined city/hwy

15

city

16

highway

6.7

gallons per 100 miles

You spend

\$6,750

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,950

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1210

Best


1610

Best

This vehicle emits 577 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.




Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		

Side Crash	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		

Rollover


★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236




BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.


FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.




FORD PROTECT™

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB90979 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/