

FORD PERFORMANCE

VEHICLE DESCRIPTION

PL B90324



2023 4-DOOR ADVANCED 4X4
RAPTOR - 5 PASSENGER
3.0L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
AZURE GRAY MET TRI-COAT
INTERIOR
ONYX LTHR-TRIM/SUEDE SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• BUMPER,FRONT-HD MODULAR W/ RIGID® FOG LAMP	• 1TOUCH UP/DOWN DR/PASS WIN	• 12"LCD CTR STACK TOUCHSCRN	• ADVANCETRAC™ WITH RSC®
• BUMPER,REAR-PWDR CTD STEEL	• 60/40 SPLIT FOLD REAR SEAT	• 360-DEGREE CAMERA	• AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
• FENDER TIE-DOWN HOOKS	• AUX SWITCHES W/PRE-WIRING	• FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM	• BELT-MINDER CHIME
• FORD GRILLE-GRAY/BLACK	• IP CLUSTER 8" DIGITAL SCRΝ	• FRNT/REAR LOCKING DIFFRNTL	• CHILD SAFETY REAR DR LOCKS
• FULL METAL BASH PLATES-HD	• LOCKING GLOVE BOX	• FRONT STA-BAR DISCONNECT	• ELCTR STABILITY/TRACTN CTL
• HEADLAMPS - AUTO HIGH BEAM	• LTHR GEAR KNOB	• HIGH PACKAGE	• INDIV TIRE PRESS MONIT SYS
• HEADLAMPS - AUTO LED	• MOLLE STRAP SYSTEM	• HILL START ASSIST	• LATCH CHILD SAFETY SYSTEM
• W/SIGNATURE LED LIGHTING	• POWERPOINTS - 12V	• HOSS 4.0 SUSPENSION W/ FOX™ LIVE VALVE DAMPERS	• PERIMETER ALARM
• MIRRORS-HTD/POWER GLASS, MAN-FOLD/SIDE MARKER LAMPS	• SPORT LTHR STR WHEEL	• PRE-COLLISION ASSIST W/AEB	• PERSONAL SAFETY SYSTEM™
• REINFORCED SWING GATE	• W/ PADDLE SHIFTERS	• RAPTOR TOOL KIT	
• ROCK RAIL W/ REMOVABLE RUNNING BOARDS	• TILT/TELESCOPE STR COLUMN	• SIRIUSXM® W/360L- NA AK&HI	
• TOW HOOKS-FRT (2)/REAR (2)	• USB A(1)/C(1)-1ST/2ND ROWS	• TER MGMT W/G.O.A.T. MODES®	

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 374A	3,050.00	BASE PRICE	\$86,580.00
•RAPTOR SERIES		TOTAL OPTIONS/OTHER	10,005.00
•LUX PACKAGE			
•ADAPTIVE CRUISE CONTROL		TOTAL VEHICLE & OPTIONS/OTHER	96,585.00
•HEATED STEERING WHEEL		DESTINATION & DELIVERY	1,895.00
•WIRELESS CHARGING PAD			
OPTIONAL EQUIPMENT/OTHER			
2023 MODEL YEAR			
AZURE GRAY MET TRI-COAT	995.00		
.37X12.5R17 A/T TIRES (37")			
CNCTD BLT-IN NAV(3-YR INC)	NO CHARGE		
HARD TOP,GRAY MOLDED-IN-COLOR			
.FRT ROW TOP PANEL STORAGE BAG	NO CHARGE		
SOUND DEADENING HEADLINER			
CARPET FLOORING			
RAPTOR GRAPHIC	1,075.00		
AM/FM,10 SPKRS,SDARS			
17"BLK FRGD BEADLOCK CPBL WHLS	1,995.00		
CODE ORANGE SEAT BELT	395.00		
LEATHER-TRIM/SUEDE SEATS	2,495.00		



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco Raptor owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.


	RAMP ONE		TOTAL MSRP \$98,480.00
	CE4G	CONVOY	
	RAMP TWO	ITEM #: 47-2323 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		PH212 N RB 2X 370 004779 08 21 23

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy



15 MPG

combined city/hwy

15 city

16 highway

6.7 gallons per 100 miles

You spend

\$6,750

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,950

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1 2 10 Best

1 6 10 Best


This vehicle emits 577 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated


Based on the risk of injury in a side impact.

Rollover

★★★★★


Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236


BRONCO™
BUILT WILD


The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.


FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

 FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.


1FMEE5JR0PLB90324



 **WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB90324 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

3202308253029