



ford.ca

VEHICLE DESCRIPTION

**BRONCO**

PL **B66588**

2023 4-DOOR ADVANCED 4X4  
WILDTRAK - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
CARBONIZED GREY METALLIC  
INTERIOR  
LTH-TRM/VNYL SSTONE/BLK STS

**STANDARD EQUIPMENT**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

**EXTERIOR**

- ACTIVE GRILLE SHUTTERS
- AUTO HIGH BEAMS
- EASY FUEL CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- MIRRORS, FOLD/PWR/HEAT
- TOW HOOKS, FRONT AND REAR
- TRAILER SWAY CONTROL
- WIPERS, FRONT INTERMITTENT

**INTERIOR**

- 1TOUCH UP/DWN DRV/PASS WIN
- A/C, DUAL ZONE ELECTRONIC
- AUXILIARY SWITCHES
- CONSOLE, OVERHEAD
- DIGITAL IP CLUSTER - 8"
- GLOVE BOX, LOCKING
- GRAB HANDLES, DRVR/PASS
- ILLUMINATED ENTRY
- POWERPOINTS, 12V
- SEATS REAR 60/40 SPLT FOLD
- SMART CHARGING USB PORTS
- STEER WHEEL, LEATHER

**FUNCTIONAL**

- MID PACKAGE
- SASQUATCH™ PACKAGE
- 4.7/FR&RR LOCKING DIFF
- BRAKES, 4-WHEEL DISC
- FORDPASS™ CONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- STABILIZER BAR, FRONT
- SYNC@4 W/EVR & 8" SCREEN
- TERRAIN MGMT SYSTEM™ W/G.O.A.T. MODES
- TOOL KIT - FOR REMOVABLE DOORS/TOPS

**SAFETY/SECURITY**

- ADVANCETRAC W/ ROLL STABILITY CONTROL
- AIRBAGS, DRIVER & PASS
- LATCH CHILD RESTRAINT SYS
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- SAFETY CANOPY
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3 YR/60,000 KM BASIC
- 5YEAR/100,000 KM POWERTRAIN
- ROADSIDE ASSISTANCE 24 HRS

**INCLUDED ON THIS VEHICLE**

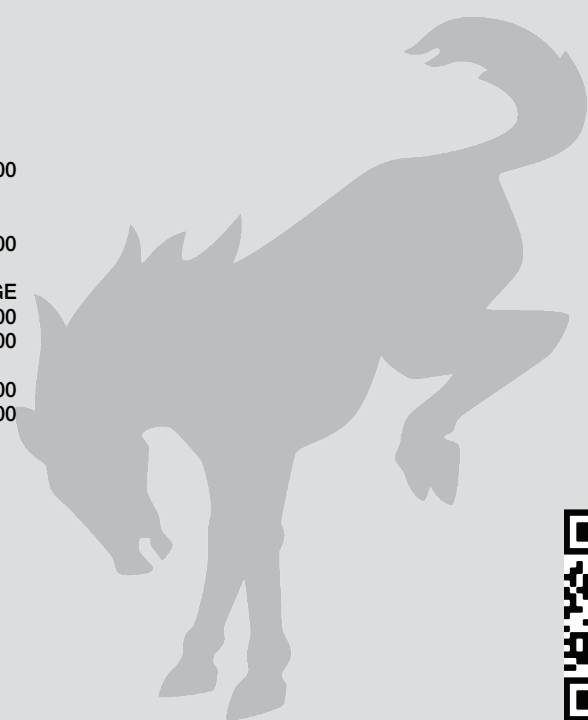
(MSRP)\*

**EQUIPMENT GROUP 352A**

•WILDTRAK SERIES

**OPTIONAL EQUIPMENT/OTHER**

2023 MODEL YEAR	
FEDERAL EXCISE TAX	100.00
.17"BLK ALM BEADLOCK BLK RING	
.LT315/70R17 M/T TIRES (35")	
CNCTD BLT-IN NAV(3-YR INC)	800.00
SOFT TOP, CLOTH W/PREP KIT	
50 STATE EMISSIONS	NO CHARGE
FLR LINERS ALL WEATHER MATS	200.00
AM/FM,6 SPKRS,SDARS	- 310.00
FRONT STEEL BASH PLATE	
KEYLESS ENTRY KEYPAD	250.00
LTHR-TRM/VINYL SSTONE/BLK STS	2,495.00



**PRICE INFORMATION**

BASE PRICE	\$74,340.00
TOTAL OPTIONS/OTHER	3,535.00
TOTAL VEHICLE & OPTIONS/OTHER	77,875.00
DESTINATION & DELIVERY	2,095.00

**"THIS VEH. NOT INTENDED FOR SALE OR REGISTRATION IN US" RETAIL PRICES EXCLUDE GST/HST**



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRodeo.com for more information.

	RAMP ONE/ TERMINAL UN		<b>TOTAL MSRP \$79,970.00</b>
	<b>RA68</b>		
	RAMP TWO/ TERMINAL DEUX	FINAL ASSEMBLY PLANT/ USINE DE MONTAGE	* MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP  * NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.
		<b>MICHIGAN</b>	
	METHOD OF TRANSP/ MODE DE TRANSPORT	ITEM #: <b>B6-Z303 O/T 2</b>	
	<b>RAIL</b>	<b>1045 R TE X 350 000202 07 07 23</b>	



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel **COST**  
for an annual distance of 20,000 km, and an average fuel price of \$1.25 per litre

**\$ 3 525**

Coût annuel en carburant

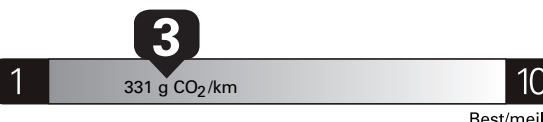
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,25 \$ par litre

Small SUVs range from /  
Les petits VUS font entre

1.9 - 14.3 L<sub>e</sub>/100 km

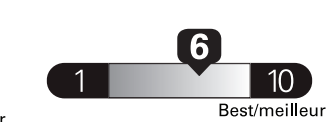
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.



For more information visit

**vehicles.nrcan.gc.ca**

Pour plus d'information visitez

**vehicules.nrcan.gc.ca**

U.S. GOVERNMENT SAFETY RATINGS  
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score / Cote globale du véhicule	Not Rated / Non coté	
Frontal Crash / Collision frontale	Driver / Conducteur Passenger / Passager	★★★★★
Side Crash / Collision latérale	Front seat / Siège avant Rear seat / Siège arrière	Not Rated / Non coté Not Rated / Non coté
Rollover / Capotage		★★★

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Les cotes varient de 1 à 5 étoiles (★★★★★), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration  
For more information / Pour de plus amples renseignements  
[www.safercar.gov](http://www.safercar.gov)



**BRONCO™**

**BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



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FOR PLANT USE ONLY



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit [www.ford.ca](http://www.ford.ca) for more information.



Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.