



ford.ca

VEHICLE DESCRIPTION

BRONCO

PL B66171

2023 4-DOOR ADVANCED 4X4
WILDTRAK - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
OXFORD WHITE
INTERIOR
LTH-TRM/VNYL SSTONE/BLK STS

STANDARD EQUIPMENT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- AUTO HIGH BEAMS
- EASY FUEL CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- MIRRORS, FOLD/PWR/HEAT
- TOW HOOKS, FRONT AND REAR
- TRAILER SWAY CONTROL
- WIPERS, FRONT INTERMITTENT

INTERIOR

- 1 TOUCH UP/DWN DRV/PASS WIN
- A/C, DUAL ZONE ELECTRONIC
- AUXILIARY SWITCHES
- CONSOLE, OVERHEAD
- DIGITAL IP CLUSTER - 8"
- GLOVE BOX, LOCKING
- GRAB HANDLES, DRVVR/PASS
- ILLUMINATED ENTRY
- POWERPOINTS, 12V
- SEATS REAR 60/40 SPLT FOLD
- SMART CHARGING USB PORTS
- STEER WHEEL, LEATHER

FUNCTIONAL

- MID PACKAGE
- SASQUATCH™ PACKAGE
- 4.7/FR&RR LOCKING DIFF
- BRAKES, 4-WHEEL DISC
- FORDPASS™ CONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- STABILIZER BAR, FRONT
- SYNC@4 W/EVR
- TERRAIN MGMT SYSTEM™ W/G.O.A.T. MODES
- TOOL KIT - FOR REMOVABLE DOORS/TOPS

SAFETY/SECURITY

- ADVANCETRAC W/ ROLL STABILITY CONTROL
- AIRBAGS, DRIVER & PASS
- LATCH CHILD RESTRAINT SYS
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- SAFETY CANOPY
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3 YR/60,000 KM BASIC
- 5YEAR/100,000 KM POWERTRAIN
- ROADSIDE ASSISTANCE 24 HRS

INCLUDED ON THIS VEHICLE

(MSRP)*

EQUIPMENT GROUP 354A

4,745.00

- WILDTRAK SERIES
- HIGH PACKAGE
- 12" LCD CTR STACK TOUCHSCREEN
- 360-DEGREE CAMERA
- LUX PACKAGE
- ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL
- WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

- 2023 MODEL YEAR
- FEDERAL EXCISE TAX 100.00
- .17"BLK ALM BEADLOCK BLK RING
- .LT315/70R17 M/T TIRES (35")
- CNCTD BLT-IN NAV(3-YR INC)
- SOFT TOP, CLOTH W/PREP KIT
- TUBE STEP, POWDER COATED 450.00
- 50 STATE EMISSIONS NO CHARGE
- TOWING CAPABILITY 700.00
- AM/FM,10 SPKRS,SDARS
- FRONT STEEL BASH PLATE
- KEYLESS ENTRY KEYPAD 250.00
- LTHR-TRM/VINYL SSTONE/BLK STS 2,495.00

PRICE INFORMATION

BASE PRICE	\$74,340.00
TOTAL OPTIONS/OTHER	8,740.00
TOTAL VEHICLE & OPTIONS/OTHER	83,080.00
DESTINATION & DELIVERY	2,095.00

"THIS VEH. NOT INTENDED FOR SALE OR REGISTRATION IN US" RETAIL PRICES EXCLUDE GST/HST



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRodeo.com for more information.

RAMP ONE/
TERMINAL UN

CA8G

RAMP TWO/
TERMINAL DEUX

FINAL ASSEMBLY PLANT/
USINE DE MONTAGE

MICHIGAN

METHOD OF TRANSP /
MODE DE TRANSPORT

CONVOY

ITEM #: B6-B404 O/T 2

I048 R TE X 350 000239 07 13 23

TOTAL MSRP \$85,175.00

* MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP

* NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.

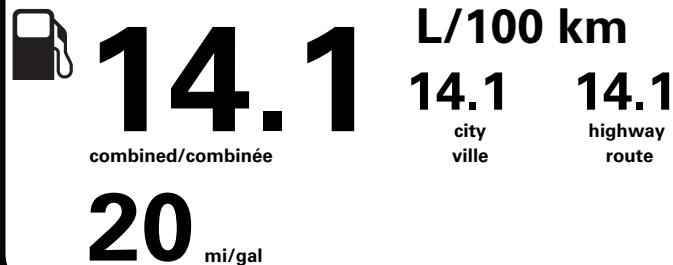
Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$1.25 per litre

\$ 3 525

Coût annuel en carburant

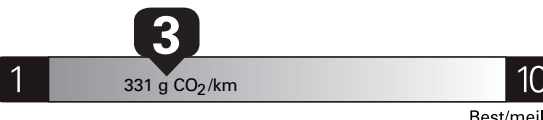
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,25 \$ par litre

Small SUVs range from /
Les petits VUS font entre

1.9 - 14.3 L_e/100 km

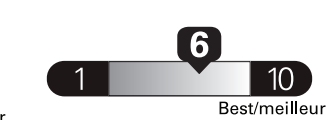
L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.



For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

U.S. GOVERNMENT SAFETY RATINGS
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score /
Cote globale du véhicule

Not Rated / Non coté

Frontal Crash / Collision frontale
Driver / Conducteur
Passenger / Passager

★★★★★
★★★★★

Side Crash / Collision latérale
Front seat / Siège avant
Rear seat / Siège arrière

Not Rated / Non coté
Not Rated / Non coté

Rollover / Capotage

★★★

Star ratings range from 1 to 5 stars (*****), with 5 being the highest.
Les cotes varient de 1 à 5 étoiles (*****), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration
For more information / Pour de plus amples renseignements
www.safercar.gov



BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Scan code not operational at this time

FOR PLANT USE ONLY



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit www.ford.ca for more information.



Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.