Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



BRONCO

2023 4-DOOR ADVANCED 4X4 **OUTER BANKS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C02133

HOT PEPPER RED MET TINT CC LTH-TRM/VINYL ROAST/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS.
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- CARPET FLOORING, BOTH ROWS
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN • LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V • TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS • FORD CO-PILOT360™
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR

PUSH-BUTTON START

- HILL START ASSIST
- MID PACKAGE
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM • PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

EQUIPMENT GROUP 313A

- •OUTER BANKS SERIES
- HIGH PACKAGE 12" LCD CTR STACK TOUCHSCREEN

INCLUDED ON THIS VEHICLE

•360-DEGREE CAMERA

OPTIONAL EQUIPMENT/OTHER

2023 MODEL YEAR HOT PEPPER RED MET TINT CC .18" MCHNED BLK-PNTD ALUM WHLS 2.7L ECOBOOST V6 ENGINE .P255/70R18 A/T TIRES (32") 4.27/REAR AXLE-LOCKING DIFF **CNCTD NAV (90-DAY TRIAL)** SOFT TOP, CLOTH W/PREP KIT FRONT AXLE-OPEN DIFFRNTL AM/FM,7 SPKRS,SDARS KEYLESS ENTRY KEYPAD AUXILIARY SWITCHES

LTHR-TRM/VINYL ROAST/BLK STS

FRONT LICENSE PLATE BRACKET

(MSRP)

1,295.00

RAMP ONE

BAMP TWO

RP7L

495.00 1,895.00 110.00

195.00 **NO CHARGE** NO CHARGE

PRICE INFORMATION BASE PRICE

\$49,530.00 TOTAL OPTIONS/OTHER 3,990.00

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

53,520.00 1.895.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$55,415.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PL021 R RB X 370 002197 11 02 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

MPG

city highway

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 454 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and

distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

Not Rated

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact $\star\star\star$ Rollover

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



BUILT WILD The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Msg & Data rates may

SCAN OR TEXT 1FPLC02133 TO 48028



www.ford.com/help/privacy-terms/

3202309153218

05/02/2024

RAIL

52-3103 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.