Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

# **BRONCO**

2023 4-DOOR ADVANCED 4X4 **WILDTRAK - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  PL **B96378** 

**SHADOW BLACK** INTERIOR LTH-TRM/VNYL SSTONE/BLK STS

# STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

## **EXTERIOR**

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS. MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)
- WILDTRAK HOOD GRAPHIC

**INCLUDED ON THIS VEHICLE** 

•12" LCD CTR STACK TOUCHSCREEN

**EQUIPMENT GROUP 354A** 

ADAPTIVE CRUISE CONTROL

OPTIONAL EQUIPMENT/OTHER .17"BLK ALM BEADLOCK BLK RING .LT315/70R17 M/T TIRES (35")

FRT ROW TOP PANEL STORAGE BAG

LTHR-TRM/VINYL SSTONE/BLK STS

FRONT LICENSE PLATE BRACKET

•HEATED STEERING WHEEL •WIRELESS CHARGING PAD

CNCTD BLT-IN NAV(3-YR INC) HARD TOP, GRAY MOLDED-IN-COLOR

AM/FM,10 SPKRS,SDARS FRONT STEEL BASH PLATE

KEYLESS ENTRY KEYPAD

SOUND DEADENING HEADLINER

•WILDTRAK SERIES

•360-DEGREE CAMERA

•HIGH PACKAGE

LUX PACKAGE

# **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- · CARPET FLOORING, BOTH ROWS • IP CLUSTER 8" DIGITAL SCRN
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL • POWERPOINTS - 12V

(MSRP)

3,945.00

- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

RAMP ONE

**BAMP TWO** 

RP7L

# **FUNCTIONAL**

- 4.7/FRNT&REAR LOCKING DIFF
- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- HILL START ASSIST
- MID AND SASQUATCH™ PKGS • PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS

CANOPY® SYSTEM (ALL ROWS)

- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

\$59,315.00

5,950.00

## (MSRP)

BASE PRICE TOTAL OPTIONS/OTHER

**PRICE INFORMATION** 

**TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY** 

65,265.00 1.895.00

# 1.895.00 110.00 **NO CHARGE NO CHARGE**

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

**TOTAL MSRP** \$67,160.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PM123 N RB 2X 370 000191 12 12 23

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

# **Fuel Economy**

**MPG** 

combined city/hwy

highway

**5.9** gallons per 100 miles

city

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$2,600

10

his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

# fueleconomygov

Calculate personalized estimates and compare vehicles









# **GOVERNMENT 5-STAR SAFETY RATINGS**

# **Overall Vehicle Score**

**Not Rated** Based on the combined ratings of frontal, side and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a side impact

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

**Not Rated** 

 $\star\star\star$ 

**Not Rated** 

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB96378 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

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# 05/09/2024

RAIL

52-5934 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.