



## VEHICLE DESCRIPTION

# BRONCO

2023 4-DOOR ADVANCED 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**  
• BUMPER, REAR-PWDR CTD STEEL  
• EASY FUEL® CAPLESS FILLER  
• FENDER TIE-DOWN HOOKS  
• FULL VEH STEEL BASH PLATES  
• GRILLE-GRAY/BRONCO WHITE  
• HEADLAMPS - AUTO HIGH BEAM  
• HEADLAMPS - AUTO LED  
• MIRRORS-HTD/POWER GLASS,  
MANUAL FOLD  
• TOW HOOKS-FRT (2)/REAR (2)

**INTERIOR**  
• 1 TOUCH UP/DOWN DR/PASS WIN  
• 60/40 SPLIT FOLD REAR SEAT  
• AUX SWITCHES W/PRE-WIRING  
• CRUISE CONTROL  
• IP CLUSTER 8" DIGITAL SCR  
• LOCKING GLOVE BOX  
• LTHR GEAR KNOB/STR WHEEL  
• MOLLE STRAP SYSTEM  
• POWERPOINTS - 12V  
• TILT/TELESCOPE STR COLUMN  
• USB A(1)/C(1)-1ST/2ND ROWS

**FUNCTIONAL**  
• BADLANDS SUSPENSION  
• BRAKES, 4-WHEEL DISC/ABS  
• FORDPASS™ CONNECT 4GWIFI  
HOTSPOT TELEMATICS MODEM  
• FRNT/REAR LOCKING DIFFRNTL  
• FRONT STA-BAR DISCONNECT  
• HILL START ASSIST  
• PRE-COLLISION ASSIST W/AEB  
• PUSH-BUTTON START  
• REAR VIEW CAMERA  
• SIRIUSXM® W/360L- NA AK&HI  
• TER MGMT W/G.O.A.T. MODES®  
• TOOL KIT- DOOR/TOP REMOVAL

**SAFETY/SECURITY**  
• ADVANCETRAC™ WITH RSC®  
• AIRBAGS-FRNT (DUAL STAGE)  
& SIDE IMPACT/SAFETY  
CANOPY® SYSTEM (ALL ROWS)  
• BELT-MINDER CHIME  
• CHILD SAFETY REAR DR LOCKS  
• ELCTR STABILITY/TRACTN CTL  
• INDIV TIRE PRESS MONIT SYS  
• LATCH CHILD SAFETY SYSTEM  
• PERIMETER ALARM  
• PERSONAL SAFETY SYSTEM™

**WARRANTY**  
• 3YR/36,000 BUMPER / BUMPER  
• 5YR/60,000 POWERTRAIN  
• 5YR/60,000 ROADSIDE ASSIST

### INCLUDED ON THIS VEHICLE

**EQUIPMENT GROUP 333A**  
• BADLANDS SERIES  
• MID PACKAGE  
• DUAL-ZONE ELEC CLIMATE CNTRL  
• FRONT ROW HEATED SEATS  
• POWER OUTLET  
• SYNC4 W/EHNC VOICE RECOG  
• FORD CO-PILOT360  
• HIGH PACKAGE  
• 12" LCD CTR STACK TOUCHSCREEN  
• 360-DEGREE CAMERA

(MSRP)

2,790.00 FRONT LICENSE PLATE BRACKET

(MSRP)

NO CHARGE DEALER INSTALLED OPTIONS

(MSRP)

PRICE INFORMATION

Wheel Lock Kit  
Storage-Roof Bag 2nd Row Panel

BASE PRICE

90.00

TOTAL OPTIONS/OTHER

9,410.00

\$48,685.00

### OPTIONAL EQUIPMENT/OTHER

.17" MCHNED GRAY-PNTD ALUM WLS  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION  
.LT285/70R17 A/T TIRES (33")  
4.46/REAR AXLE-LOCKING DIFF  
REMOTE START SYSTEM  
CNCTD NAV (90-DAY TRIAL)  
HARD TOP, GRAY MOLDED-IN-COLOR  
ON-VEH STORAGE-TOP/DOOR BAGS  
SOUND DEADENING HEADLINER  
FRONT AXLE-LOCKING DIFFRNTL  
ROCK RAILS  
RUBBERIZED FLOORING  
FLR LINERS ALL WTHR+CRPT MATS  
TOWING CAPABILITY  
STEEL FRONT BUMPER  
AM/FM, 6 SPKRS, SDARS  
KEYLESS ENTRY KEYPAD

1,895.00

1,595.00

1,895.00

350.00

NO CHARGE

160.00

595.00

- 250.00

110.00

RAMP ONE

CR4G

RAMP TWO

CONVOY

ITEM #: 41-9002 O/T 1

**TOTAL MSRP \$59,890.00**



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

**SPECIAL ORDER**

PE263 N RB 2X 355 001269 05 26 23

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PL B64644

**EXTERIOR**  
CARBONIZED GRAY METALLIC  
**INTERIOR**  
VINYL BLACK SEATS

## EPA DOT Fuel Economy and Environment



Gasoline Vehicle

You spend  
**\$5,000**

more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

### Fuel Economy

**17 MPG**

combined city/hwy  
17 city  
17 highway  
5.9 gallons per 100 miles

Small SUVs range from 14 to 129 MPG.  
The best vehicle rates 132 MPGe.

Annual fuel **COST**

**\$2,600**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1 3

10 6  
10 Best

This vehicle emits 530 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fueleconomy.gov](http://fueleconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



**BRONCO™**

**BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

### GOVERNMENT 5-STAR SAFETY RATINGS

#### Overall Vehicle Score

**Not Rated**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash**

Driver Passenger



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash**

Front seat Rear seat

**Not Rated**  
**Not Rated**

Based on the risk of injury in a side impact.

**Rollover**



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

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