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VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR ADVANCED 4X4
BADLANDS - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

PL B19931

EXTERIOR
RACE RED
INTERIOR
VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
• BUMPER, REAR-PWDR CTD STEEL
• EASY FUEL® CAPLESS FILLER
• FENDER TIE-DOWN HOOKS
• FULL VEH STEEL BASH PLATES
• GRILLE-GRAY/BRONCO WHITE
• HEADLAMPS - AUTO HIGH BEAM
• HEADLAMPS - AUTO LED
• MIRRORS-HTD/POWER GLASS,
MANUAL FOLD
• TOW HOOKS-FRT (2)/REAR (2)

INTERIOR
• 1 TOUCH UP/DOWN DR/PASS WIN
• 60/40 SPLIT FOLD REAR SEAT
• AUX SWITCHES W/PRE-WIRING
• CRUISE CONTROL
• IP CLUSTER 8" DIGITAL SCR
• LOCKING GLOVE BOX
• LTHR GEAR KNOB/STR WHEEL
• MOLLE STRAP SYSTEM
• POWERPOINTS - 12V
• TILT/TELESCOPE STR COLUMN
• USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL
• 8" LCD CTR STACK TOUCHSCRN
• BADLANDS SUSPENSION
• BRAKES, 4-WHEEL DISC/ABS
• FORDPASS™ CONNECT 4GWI-FI
HOTSPOT TELEMATICS MODEM
• FRNT/REAR LOCKING DIFFRNTL
• FRONT STA-BAR DISCONNECT
• HILL START ASSIST
• PRE-COLLISION ASSIST W/AEB
• PUSH-BUTTON START
• REAR VIEW CAMERA
• SIRIUSXM® W/360L- NA AK&HI
• TER MGMT W/G.O.A.T. MODES®
• TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY
• ADVANCETRAC™ WITH RSC®
• AIRBAGS-FRNT (DUAL STAGE)
& SIDE IMPACT/SAFETY
CANOPY® SYSTEM (ALL ROWS)
• BELT-MINDER CHIME
• CHILD SAFETY REAR DR LOCKS
• ELCTR STABILITY/TRACTN CTL
• INDIV TIRE PRESS MONIT SYS
• LATCH CHILD SAFETY SYSTEM
• PERIMETER ALARM
• PERSONAL SAFETY SYSTEM™

WARRANTY
• 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

1,495.00

EQUIPMENT GROUP 332A
• BADLANDS SERIES
• MID PACKAGE
• DUAL-ZONE ELEC CLIMATE CNTRL
• FRONT ROW HEATED SEATS
• POWER OUTLET
• SYNC4 W/ENHNCD VOICE RECOG
• FORD CO-PILOT360

OPTIONAL EQUIPMENT/OTHER
.17" MCHNED GRAY-PNTD ALUM WLS
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION
.LT285/70R17 A/T TIRES (33")
4.46/REAR AXLE-LOCKING DIFF
REMOTE START SYSTEM
CNCTD NAV (90-DAY TRIAL)
HARD TOP, GRAY MOLDED-IN-COLOR
.FRT ROW TOP PANEL STORAGE BAG
FRONT AXLE-LOCKING DIFFRNTL
ROCK RAILS
RUBBERIZED FLOORING
STEEL FRONT BUMPER
AM/FM, 6 SPKRS, SDARS
BASE LED LIGHTING
FRONT LICENSE PLATE BRACKET

1,895.00

1,595.00

1,895.00

- 250.00

- 500.00

NO CHARGE

PRICE INFORMATION

BASE PRICE \$48,685.00

TOTAL OPTIONS/OTHER 6,130.00

TOTAL VEHICLE & OPTIONS/OTHER
DESTINATION & DELIVERY 54,815.00
1,795.00

Bronco Off-Roadeo is an outdoor
and off-road adventure playground.
Original Bronco owners who
purchase and take delivery
can attend this full-day, immersive
driving experience, valued at \$2500.
Fleet vehicles not eligible. See
www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$56,610.00



Whether you decide to lease or finance your
vehicle, you'll find the choices that are right
for you. See your dealer for details or visit
www.ford.com/finance.

RAMP ONE
RP7L

RAMP TWO

RAIL

ITEM #: 52-Z54P O/T 2

This label is affixed pursuant to the Federal Automobile
Information Disclosure Act. Gasoline, License, and Title Fees,
State and Local taxes are not included. Dealer installed
options or accessories are not included unless listed above.

PC281 N RB 2X 340 008849 03 28 23

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

You spend
\$5,000

more in fuel costs
over 5 years
compared to the
average new vehicle.

Fuel Economy

17 MPG

combined city/hwy
5.9 gallons per 100 miles

17 city
17 highway

Small SUVs range from 14 to 129 MPG.
The best vehicle rates 132 MPGe.

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1 3

10 6
Best

This vehicle emits 530 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and
distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your
vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are
based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle
emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
CrashDriver
Passenger

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
CrashFront seat
Rear seatNot Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover

Front seat



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



BUILT WILD

The FordPass Connect™ modem is active and
sending vehicle data (e.g., diagnostics) to Ford.
See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for
certain remote features (see App Terms for more information).
Connected service and related feature functionality is subject
to compatible AT&T-network availability. Evolving technology /
cellular networks may affect functionality and availability, or
continued provision of some features, prohibiting them from
functioning. Message and data rates may apply. See your local
Ford website for our privacy policy.

FORD PROTECT®
Continued Service Plan

Insist on Ford Protect! The only extended service
plan fully backed by Ford and honored at every Ford
dealership in the U.S., Canada and Mexico. See your
Ford dealer or visit www.FordOwner.com.



Msg & Data
rates may
apply.
Text HELP
for help

www.ford.com/help/privacy-terms/

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road
vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and
lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm.
To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your
vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.
For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

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