Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

ford.com

**BRONCO** 

2023 4-DOOR ADVANCED 4X4 **WILDTRAK - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  PL C17168

**AZURE GRAY MET TRI-COAT** INTERIOR LTH-TRM/VNYL SSTONE/BLK STS

#### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS.
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1) WILDTRAK HOOD GRAPHIC

### **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING · CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCRN
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL • POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

### **FUNCTIONAL**

• 4.7/FRNT&REAR LOCKING DIFF

• FORDPASS™ CONNECT 4GWI-FI

- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- HILL START ASSIST MID AND SASQUATCH™ PKGS
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

#### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS

CANOPY® SYSTEM (ALL ROWS)

- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

### (MSRP)

7,935.00

### **EQUIPMENT GROUP 354A**

**INCLUDED ON THIS VEHICLE** 

### •WILDTRAK SERIES

- •HIGH PACKAGE
- •12" LCD CTR STACK TOUCHSCREEN
- •360-DEGREE CAMERA
- LUX PACKAGE
- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

### **OPTIONAL EQUIPMENT/OTHER**

2023 MODEL YEAR AZURE GRAY MET TRI-COAT .17"BLK ALM BEADLOCK BLK RING .LT315/70R17 M/T TIRES (35") **CNCTD BLT-IN NAV(3-YR INC)** HARD TOP GRAY MOLDED-IN-COLOR .FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER TUBE STEP, POWDER COATED TOWING CAPABILITY AM/FM,10 SPKRS,SDARS FRONT STEEL BASH PLATE KEYLESS ENTRY KEYPAD

LTHR-TRM/VINYL SSTONE/BLK STS

FRONT LICENSE PLATE BRACKET

### (MSRP) 3,945.00

995.00

1.895.00

395.00

595.00

110.00

RAMP ONE

**BAMP TWO** 

RP7L

**NO CHARGE** 

NO CHARGE

**PRICE INFORMATION** BASE PRICE TOTAL OPTIONS/OTHER

**TOTAL VEHICLE & OPTIONS/OTHER** 

1.895.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

### **TOTAL MSRP**

\$69,145.00



vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PL283 N RB 2X 370 000512 11 28 23

### EPA Fuel Economy and Environment



**Gasoline Vehicle** 

### **Fuel Economy**

**MPG** 

city combined city/hwy highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

 $\star\star\star$ 

### fueleconomygov

Calculate personalized estimates and compare vehicles







### **GOVERNMENT 5-STAR SAFETY RATINGS**

### **Overall Vehicle Score**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

### Rollover

Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

actioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

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Msg & Data



www.ford.com/help/privacy-terms/

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### 04/19/2024

# **WARRANTY**

## \$59,315.00

67,250.00 **DESTINATION & DELIVERY** 

Whether you decide to lease or finance your

#### options or accessories are not included unless listed above.

RAIL

52-5101 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,