



[ford.com](http://ford.com)

VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR ADVANCED 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
CACTUS GRAY  
INTERIOR  
VINYL BLACK SEATS

PL C15032

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER,REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRΝ
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- 8" LCD CTR STACK TOUCHSCRΝ
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 332A

- BADLANDS SERIES
- MID PACKAGE
- DUAL-ZONE ELEC CLIMATE CNTRL
- FRONT ROW HEATED SEATS
- POWER OUTLET
- SYNC4 W/ENHNCD VOICE RECOG
- FORD CO-PILOT360

OPTIONAL EQUIPMENT/OTHER

.17" MCHNED GRAY-PNTD ALUM WLS

2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION

.LT285/70R17 A/T TIRES (33")

4.46/REAR AXLE-LOCKING DIFF

REMOTE START SYSTEM

CNCTD NAV (90-DAY TRIAL)

HARD TOP,GRAY MOLDED-IN-COLOR

.FRT ROW TOP PANEL STORAGE BAG

SOUND DEADENING HEADLINER

FRONT AXLE-LOCKING DIFFRNTL

ROCK RAILS

RUBBERIZED FLOORING

STEEL FRONT BUMPER

AM/FM,7 SPKRS,SDARS

FRONT LICENSE PLATE BRACKET

1,495.00

1,895.00

1,995.00

1,895.00

NO CHARGE

NO CHARGE

PRICE INFORMATION

BASE PRICE

TOTAL OPTIONS/OTHER

56,715.00

1,895.00

BRONCO OFF-ROADEO

QR code

Bronco Off-Roaddeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

|  |                                                                                                                                                                                                                                               |                          |                                                                                                                                                                                                                                                                                                                                   |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | RAMP ONE                                                                                                                                                                                                                                      |                          | TOTAL MSRP \$58,610.00                                                                                                                                                                                                                                                                                                            |
|  | RH27                                                                                                                                                                                                                                          |                          |                                                                                                                                                                                                                                                                                                                                   |
|  | RAMP TWO                                                                                                                                                                                                                                      | RAIL                     | <div><div>Ford Credit</div></div> Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> . |
|  |                                                                                                                                                                                                                                               | ITEM #:<br>71-D205 O/T 2 |                                                                                                                                                                                                                                                                                                                                   |
|  | This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |                          | PM141 N RB 2X 370 005913 12 14 23                                                                                                                                                                                                                                                                                                 |

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17

combined city/hwy

17

city

17

highway

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

5.9 gallons per 100 miles

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3

Smog Rating (tailpipe only) 6

Best

This vehicle emits 530 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™

QR code

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated

Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

1FMEE5DP1PLC15032

Barcode

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPLC15032 TO 48028

Msg & Data rates may apply. Text HELP for help

QR code

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

3202312212303