



ford.com

VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR ADVANCED 4X4  
WILDTRAK - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
LTH-TRM/VNYL SSTONE/BLK STS

PL B61165

| STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>EXTERIOR</b> <ul style="list-style-type: none"><li>EASY FUEL® CAPLESS FILLER</li><li>FENDER TIE-DOWN HOOKS</li><li>GRILLE-BLK/BRONCO WHITE</li><li>HEADLAMPS - AUTO HIGH BEAM</li><li>HEADLAMPS - AUTO LED</li><li>MIRRORS-HTD/POWER GLASS, MANUAL FOLD</li><li>TOW HOOKS-FRT (2)/REAR (1)</li><li>WILDTRAK HOOD GRAPHIC</li></ul> | <b>INTERIOR</b> <ul style="list-style-type: none"><li>1TOUCH UP/DOWN DR/PASS WIN</li><li>60/40 SPLIT FOLD REAR SEAT</li><li>A/C, DUAL ZONE CLIMATE CTL</li><li>AUX SWITCHES W/PRE-WIRING</li><li>CARPET FLOORING, BOTH ROWS</li><li>CRUISE CONTROL</li><li>IP CLUSTER 8" DIGITAL SCR N</li><li>LOCKING GLOVE BOX</li><li>LTHR GEAR KNOB/STR WHEEL</li><li>POWERPOINTS - 12V</li><li>TILT/TELESCOPE STR COLUMN</li><li>USB A(1)/C(1)-1ST/2ND ROWS</li></ul> | <b>FUNCTIONAL</b> <ul style="list-style-type: none"><li>4.7/FRNT&amp;REAR LOCKING DIFF</li><li>AUTO START STOP TECH</li><li>BRAKES, 4-WHEEL DISC/ABS</li><li>FORD CO-PILOT360™</li><li>FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li><li>FRONT STABILIZER BAR</li><li>HILL START ASSIST</li><li>MID AND SASQUATCH™ PKGS</li><li>PUSH-BUTTON START</li><li>SIRIUSXM® W/360L- NA AK&amp;HI</li><li>SYNC®4 W/EVR</li><li>TER MGMT W/G.O.A.T. MODES®</li><li>TOOL KIT- DOOR/TOP REMOVAL</li></ul> | <b>SAFETY/SECURITY</b> <ul style="list-style-type: none"><li>ADVANCETRAC™ WITH RSC®</li><li>AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li><li>BELT-MINDER CHIME</li><li>CHILD SAFETY REAR DR LOCKS</li><li>ELCTR STABILITY/TRACTN CTL</li><li>INDIV TIRE PRESS MONIT SYS</li><li>LATCH CHILD SAFETY SYSTEM</li><li>PERIMETER ALARM</li><li>PERSONAL SAFETY SYSTEM™</li></ul><br><b>WARRANTY</b> <ul style="list-style-type: none"><li>3YR/36,000 BUMPER / BUMPER</li><li>5YR/60,000 POWERTRAIN</li><li>5YR/60,000 ROADSIDE ASSIST</li></ul> |

| INCLUDED ON THIS VEHICLE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | (MSRP)                                                                                                                                                                                | PRICE INFORMATION                                                                                                                                                                                                                                                                                                                                                                                                                     | (MSRP)      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| <b>EQUIPMENT GROUP 353A</b> <ul style="list-style-type: none"><li>WILDTRAK SERIES</li><li>HIGH PACKAGE</li><li>12" LCD CTR STACK TOUCHSCREEN</li><li>360-DEGREE CAMERA</li></ul>                                                                                                                                                                                                                                                                                                                                                                                         | 1,295.00                                                                                                                                                                              | BASE PRICE                                                                                                                                                                                                                                                                                                                                                                                                                            | \$56,370.00 |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                       | TOTAL OPTIONS/OTHER                                                                                                                                                                                                                                                                                                                                                                                                                   | 5,590.00    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                       | TOTAL VEHICLE & OPTIONS/OTHER                                                                                                                                                                                                                                                                                                                                                                                                         | 61,960.00   |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                       | DESTINATION & DELIVERY                                                                                                                                                                                                                                                                                                                                                                                                                | 1,795.00    |
| <b>OPTIONAL EQUIPMENT/OTHER</b> <ul style="list-style-type: none"><li>.17"BLK ALM BEADLOCK BLK RING</li><li>.LT315/70R17 M/T TIRES (35")</li><li>CNCTD BLT-IN NAV(3-YR INC)</li><li>FRONT BUMPER, HD MODULAR</li><li>HARD TOP,GRAY MOLDED-IN-COLOR</li><li>FRT ROW TOP PANEL STORAGE BAG</li><li>SOUND DEADENING HEADLINER</li><li>ROOF RAILS W/CROSSBARS, BLACK</li><li>FLR LINERS ALL WTHR+CRPT MATS</li><li>TOWING CAPABILITY</li><li>AM/FM,6 SPKRS,SDARS</li><li>FRONT STEEL BASH PLATE</li><li>KEYLESS ENTRY KEYPAD</li><li>LTHR-TRM/VINYL SSTONE/BLK STS</li></ul> | <ul style="list-style-type: none"><li>695.00</li><li>725.00</li><li>1,895.00</li><li>365.00</li><li>160.00</li><li>595.00</li><li>- 250.00</li><li>110.00</li><li>NO CHARGE</li></ul> | <div><div>Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See <a href="http://www.BroncoOffRodeo.com">www.BroncoOffRodeo.com</a> for more information.</div></div> |             |

|                                                                                                                                                                                                                                               |          |        |                                                           |               |                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|--------|-----------------------------------------------------------|---------------|---------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                               | RAMP ONE | CONVOY | ITEM #:                                                   | 48-309C O/T A |  |
|                                                                                                                                                                                                                                               | CA4G     |        |                                                           |               |                                                                                       |
|                                                                                                                                                                                                                                               | RAMP TWO |        |                                                           |               |                                                                                       |
| This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |          |        | <b>SPECIAL ORDER</b><br>PE231 N RB 2X 355 007015 05 23 23 |               |                                                                                       |

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



17

MPG

combined city/hwy

17

city

17

highway

5.9

gallons per 100 miles

You spend

\$5,000

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

3

10

Best

1

6

10

Best

This vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Side Crash

Front seat Rear seat

Not Rated Not Rated

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD PROTECT®

Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPLB61165 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

3202305307999