



ford.com

VEHICLE DESCRIPTION

# BRONCO

2023 4-DOOR 4X4  
BIG BEND - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
CACTUS GRAY  
INTERIOR  
CLOTH GRAY/BLACK SEATS

## PL B10797

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- |   |  |  |  |
|---|--|--|--|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>EASY FUEL® CAPLESS FILLER</li> <li>FENDER TIE-DOWN HOOKS</li> <li>GRILLE-GRAY/BRONCO WHITE</li> <li>HEADLAMPS - AUTO HIGH BEAM</li> <li>MIRRORS-HTD/POWER GLASS, MANUAL FOLD</li> <li>TOW HOOKS-FRT (2)/REAR (1)</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>1 TOUCH UP/DOWN DR/PASS WIN</li> <li>6-WAY MANUAL DRV/PASS SEAT</li> <li>60/40 SPLIT FOLD REAR SEAT</li> <li>CARPET FLOORING, BOTH ROWS</li> <li>CLOTH BUCKET FRONT SEATS</li> <li>CRUISE CONTROL</li> <li>IP CLUSTER 8" DIGITAL SCR N</li> <li>LOCKING GLOVE BOX</li> <li>LTHR GEAR KNOB/STR WHEEL</li> <li>POWERPOINTS - 12V</li> <li>TILT/TELESCOPE STR COLUMN</li> <li>USB A(1)/C(1)-1ST/2ND ROWS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>8" LCD CTR STACK TOUCHSCR N</li> <li>AUTO START STOP TECH</li> <li>BRAKES, 4-WHEEL DISC/ABS</li> <li>FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li> <li>FRONT STABILIZER BAR</li> <li>HILL START ASSIST</li> <li>PRE-COLLISION ASSIST W/AEB</li> <li>PUSH-BUTTON START</li> <li>REAR VIEW CAMERA</li> <li>SIRIUSXM® W/360L- NA AK&amp;HI</li> <li>TER MGMT W/G.O.A.T. MODES®</li> <li>TOOL KIT- DOOR/TOP REMOVAL</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>ADVANCETRAC™ WITH RSC®</li> <li>AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li> <li>BELT-MINDER CHIME</li> <li>CHILD SAFETY REAR DR LOCKS</li> <li>ELCTR STABILITY/TRACTN CTL</li> <li>INDIV TIRE PRESS MONIT SYS</li> <li>LATCH CHILD SAFETY SYSTEM</li> <li>PERIMETER ALARM</li> <li>PERSONAL SAFETY SYSTEM™</li> </ul> |
|---|--|--|--|

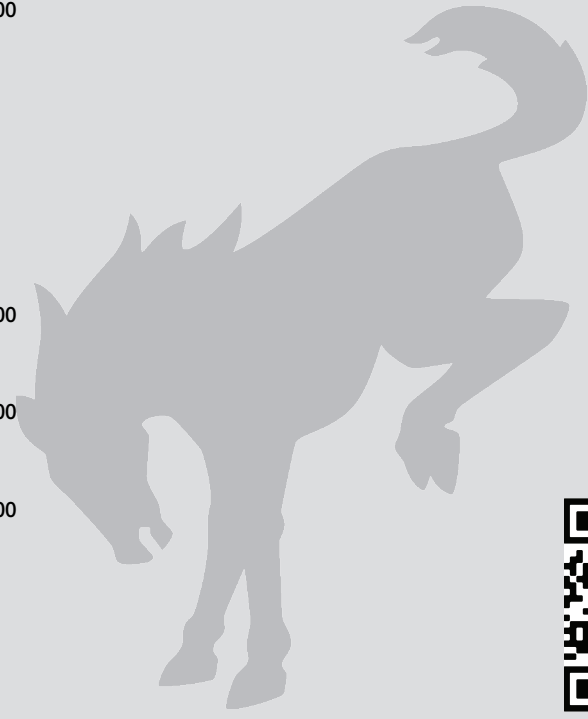
**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE (MSRP) PRICE INFORMATION (MSRP)

|  |                 |   |
|--|-----------------|---|
| <p><b>EQUIPMENT GROUP 222A</b></p> <ul style="list-style-type: none"> <li>BIG BEND SERIES</li> <li>MID PACKAGE</li> <li>DUAL-ZONE ELEC CLIMATE CNTRL</li> <li>FRONT ROW HEATED SEATS</li> <li>POWER OUTLET</li> <li>REMOTE START SYSTEM</li> <li>SYNC4 W/ENHNCD VOICE RECOG</li> <li>FORD CO-PILOT360</li> </ul> | <p>1,495.00</p> | <p>BASE PRICE \$39,870.00</p> <p>TOTAL OPTIONS/OTHER 3,835.00</p> |
|--|-----------------|---|

|   |   |
|---|---|
| <p><b>OPTIONAL EQUIPMENT/OTHER</b></p> <ul style="list-style-type: none"> <li>.17" GRAY-PNTD ALUM WHEELS</li> <li>2.7L ECOBOOST V6 ENGINE</li> <li>.P255/75R17 A/T TIRES (32")</li> <li>3.73/REAR AXLE-OPEN DIFF</li> <li>CNCTD NAV (90-DAY TRIAL)</li> <li>HARD TOP,GRAY MOLDED-IN-COLOR</li> <li>FRT ROW TOP PANEL STORAGE BAG</li> <li>SOUND DEADENING HEADLINER</li> <li>FRONT AXLE-OPEN DIFFRNTL</li> <li>AM/FM,6 SPKRS,SDARS</li> </ul> | <p>1,895.00</p> <p>695.00</p> <p>- 250.00</p> |
|---|---|



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRoad.com](http://www.BroncoOffRoad.com) for more information.

|   |             |                              |  |
|---|-------------|------------------------------|--|
|   | RAMP ONE    |                              | <b>TOTAL MSRP \$45,300.00</b>  |
|   | <b>CA4G</b> |                              |  |
|   | RAMP TWO    | <b>CONVOY</b>                | <p>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a>.</p> |
|   |             | ITEM #: <b>48-2099 O/T 2</b> |  |
| This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |             |                              | <b>PB091 N RB 2X 320 002379 02 09 23</b>   |

EPA DOT Fuel Economy and Environment Gasoline Vehicle

**Fuel Economy**

**20** MPG combined city/hwy

19 city 21 highway

5.0 gallons per 100 miles

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

**You spend \$3,000 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,200**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) 4**

**Smog Rating (tailpipe only) 6**

This vehicle emits 454 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

|                      |                  |       |
|----------------------|------------------|-------|
| <b>Frontal Crash</b> | Driver Passenger | ★★★★★ |
|----------------------|------------------|-------|

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

|                   |                      |                     |
|-------------------|----------------------|---------------------|
| <b>Side Crash</b> | Front seat Rear seat | Not Rated Not Rated |
|-------------------|----------------------|---------------------|

Based on the risk of injury in a side impact.

|                 |  |     |
|-----------------|--|-----|
| <b>Rollover</b> |  | ★★★ |
|-----------------|--|-----|

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**BRONCO™**

**BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**FORD PROTECT™**

Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPLB10797 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)