



ford.ca

VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR 4X4
BASE - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
RACE RED
INTERIOR
CLOTH GREY/BLACK SEATS

PL B13174

STANDARD EQUIPMENT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

EXTERIOR

• ACTIVE GRILLE SHUTTERS
• AUTO HIGH BEAMS
• EASY FUEL CAPLESS FILLER
• FENDER TIE-DOWN HOOKS
• MIRRORS, FOLD/PWR/HEAT
• TOW HOOKS, FRONT AND REAR
• TRAILER SWAY CONTROL
• WIPERS, FRONT INTERMITTENT

INTERIOR

• 1TOUCH UP/DWN DRV/PASS WIN
• CONSOLE, OVERHEAD
• DIGITAL IP CLUSTER - 8"
• GLOVE BOX, LOCKING
• GRAB HANDLES, DRVVR/PASS
• ILLUMINATED ENTRY
• POWERPOINTS, 12V
• SEATS REAR 60/40 SPLT FOLD
• SMART CHARGING USB PORTS

FUNCTIONAL

• A/C, MANUAL
• AUTO START/STOP
• BRAKES, 4-WHEEL DISC
• ELEC PWR ASSIST STEERING
• FORDPASS™ CONNECT
• HILL START ASSIST
• PRE-COLLISION ASSIST W/AEB
• REAR VIEW CAMERA
• REMOTE KEYLESS ENTRY
• STABILIZER BAR, FRONT
• SYNC4® 8" SCRNL
• TERRAIN MGMT SYSTEM™
W/G.O.A.T. MODES
• TOOL KIT - FOR REMOVABLE
DOORS/TOPS

SAFETY/SECURITY

• ADVANCETRAC W/
ROLL STABILITY CONTROL
• AIRBAGS, DRIVER & PASS
• LATCH CHILD RESTRAINT SYS
• PERIMETER ALARM
• PERSONAL SAFETY SYSTEM™
• SAFETY CANOPY
• TIRE PRESSURE MONITOR SYS

WARRANTY

• 3 YR/60,000 KM BASIC
• 5YEAR/100,000 KM
POWERTRAIN
ROADSIDE ASSISTANCE 24 HRS

INCLUDED ON THIS VEHICLE

(MSRP)*

EQUIPMENT GROUP 101A

•BASE SERIES

OPTIONAL EQUIPMENT/OTHER

2023 MODEL YEAR
FEDERAL EXCISE TAX
.16" SILVER-PNTD STEEL WHEELS
2.7L ECOBOOST V6 ENGINE
.P255/70R16 A/S TIRES (30")
3.73/REAR AXLE-OPEN DIFF
SOFT TOP, CLOTH W/PREP KIT
CARGO AREA PROTECTOR
FRONT AXLE-OPEN DIFFRNTL
50 STATE EMISSIONS
FLR LINERS ALL WTHR+CRPT MATS
AM/FM,6 SPKRS,SDARS
KEYLESS ENTRY KEYPAD
FRONT LICENSE PLATE BRACKET

100.00

2,250.00

150.00

NO CHARGE

250.00

- 310.00

250.00

NO CHARGE

PRICE INFORMATION

BASE PRICE
TOTAL OPTIONS/OTHER

50,990.00
2,690.00

TOTAL VEHICLE & OPTIONS/OTHER
DESTINATION & DELIVERY

53,680.00
2,095.00

"THIS VEH. NOT INTENDED FOR
SALE OR REGISTRATION IN US"
RETAIL PRICES EXCLUDE
GST/HST



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

SOLD TO/VENDU A Meadowvale Ford Sales & Serv 2230 Battleford Road Mississauga ON CAN L5N 3K6	B10 280	RAMP ONE/ TERMINAL UN	CC4G	DEALER NO./CONCESSIONNAIRE B10 280	TOTAL MSRP \$55,775.00 * MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP * NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.
SHIP TO (IF OTHER THAN SOLD TO) / EXPEDIER A (SI AUTRE QUE L' ACHETEUR)		RAMP TWO/ TERMINAL DEUX		FINAL ASSEMBLY PLANT/ USINE DE MONTAGE MICHIGAN	
SHIP THROUGH/EXPEDIER VIA		METHOD OF TRANSP./ MODE DE TRANSPORT CONVOY		ITEM #: B1-Z500 O/T 2	
				PB081 N RE 2X 325 000491 02 08 23	

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



12.0 L/100 km
combined/combinée

24 mi/gal

12.5 L/100 km
city
ville

11.5 L/100 km
highway
route

Annual fuel cost
for an annual distance of 20,000 km, and an
average fuel price of \$1.25 per litre

\$ 3 000
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 1,25 \$ par litre

Small SUVs range from /
Les petits VUS font entre

1.9 - 14.3 L_e/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone
4
283 g CO₂/km
Best/meilleur

Smog Rating / Indice de Smog
6
Best/meilleur

Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit
vehicles.nrcan.gc.ca

Pour plus d'information visitez
vehicules.rncan.gc.ca



U.S. GOVERNMENT SAFETY RATINGS
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score /
Cote globale du véhicule

Not Rated / Non coté

Frontal Crash
Collision frontale

Driver / Conducteur
Passenger / Passager

★★★★★

Side Crash
Collision latérale

Front seat / Siège avant
Rear seat / Siège arrière

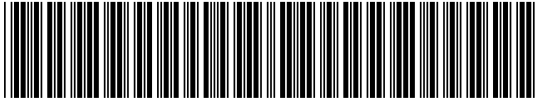
Not Rated / Non coté
Not Rated / Non coté

Rollover / Capotage

★★★

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Les cotes varient de 1 à 5 étoiles (★★★★★), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration
For more information / Pour de plus amples renseignements
www.safercar.gov



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FORD PROTECT™
Continued Service Plan
Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit www.ford.ca for more information.

custom accessories

Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.



BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Scan code not operational at this time

FOR PLANT
USE ONLY