

BRONCO

2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION** RL A30371

CACTUS GRAY INTERIOR **VINYL GRAY/BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR
- TOW HOOKS-FRT (2)/REAR (1)

INCLUDED ON THIS VEHICLE EQUIPMENT GROUP 221A

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

SOFT TOP, CLOTH W/PREP KIT

17" GRAY-PNTD ALUM WHEELS

FRONT LICENSE PLATE BRACKET

P255/75R17 A/T TIRES (32") 3.73/REAR AXLE-OPEN DIFF FRONT AXLE-OPEN DIFFRNTL

AM/FM,7 SPKRS,SDARS

•BIG BEND SERIES

- 1TOUCH UP/DOWN DR/PASS WIN

(MSRP)

1,495.00

NO CHARGE

- **CAPABLE W/DRAIN PLUG**
- SMART CHARGING USB PORTS

FUNCTIONAL

- AUTO START STOP TECH

- PUSH-BUTTON START
- REMOTE KEYLESS ENTRY • SIRIUSXM® W/360L- NA AK&HI
- SYNC®4

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

1,495.00

DESTINATION & DELIVERY

SOFT TOP DISCOUNT 500.00

(MSRP)

TOTAL OPTIONS/OTHER **TOTAL VEHICLE & OPTIONS/OTHER** 41,865.00

TOTAL BEFORE DISCOUNTS 43,760.00

TOTAL SAVINGS 500.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$43,260.00



05/05/2024

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RC283 N RB 2X 430 000038 03 28 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

You spend

more in fuel costs

over 5 years compared to the

average new vehicle.

Annual fuel COST

\$2,700

his vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

Not Rated

 $\star\star\star$

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA30371 TO 48028 Msg & Data



www.ford.com/help/privacy-terms/

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INTERIOR

- 60/40 SPLIT FOLD REAR SEAT
- IP CLUSTER 8" DIGITAL SCRN
- LTHR GEAR KNOB/STR WHEEL

- POWERPOINTS 12V

6-WAY MANUAL DRV/PASS SEAT

- CRUISE CONTROL
- LOCKING GLOVE BOX
- MANUAL A/C. SINGLE ZONE
- MOLLE STRAP SYSTEM

MARINE GRADE VINYL SEATS

- RUBBERIZED FLOOR, WASHOUT
- TILT/TELESCOPE STR COLUMN

RAMP ONE

BAMP TWO

RH29

- 12"LCD CTR STACK TOUCHSCRN
- BRAKES, 4-WHEEL DISC/ABS FORDPASS™ CONNECT
- FRONT STABILIZER BAR • HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA

RAIL

24-1460 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

PRICE INFORMATION BASE PRICE \$40,370.00

1,895.00



Original Bronco owners who driving experience, valued at \$2500.

city highway

5.0 gallons per 100 miles

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

Small SUVs range from 14 to 123 MPG

The best vehicle rates 140 MPGe.

10



BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



rates may

