You spend

over 5 years

compared to the

average new vehicle.

Gasoline Vehicle



BRONCO

2023 2-DOOR ADVANCED 4X4 **BADLANDS - 4 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C12281

OXFORD WHITE INTERIOR VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, REAR-PWDR CTD STEEL

ford.com

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM**
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

SYNC4 W/ENHNCD VOICE RECOG

•12" LCD CTR STACK TOUCHSCREEN

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

.17"BLK ALM BEADLCK ALLOY RING

HARD TOP.GRAY MOLDED-IN-COLOR

.FRT ROW TOP PANEL STORAGE BAG

2.7L ECOBOOST V6 ENGINE

LT315/70R17 M/T TIRES (35")

CNCTD BLT-IN NAV(3-YR INC)

.4.7/REAR AXLE-LOCKING DIFF

FRONT AXLE-LOCKING DIFFRNTL

SOUND DEADENING HEADLINER

REMOTE START SYSTEM

SASQUATCH PACKAGE

ROCK RAILS

EQUIPMENT GROUP 333A

•FRONT ROW HEATED SEATS

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

•HIGH PACKAGE

•FORD CO-PILOT360

•360-DEGREE CAMERA

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT • 6-WAY MANUAL DRV/PASS SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS • FORDPASS™ CONNECT 4GWI-FI
- HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®

(MSRP)

• TOOL KIT- DOOR/TOP REMOVAL

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- BELT-MINDER CHIME
- PERIMETER ALARM

- 5YR/60,000 POWERTRAIN

(MSRP)

\$48,145,00

12,100.00

60,245.00

1.895.00

- & SIDE IMPACT/SAFETY
- INDIV TIRE PRESS MONIT SYS

WARRANTY

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

\$2,600

EPA Fuel Economy and Environment

MPG

city

more in fuel costs



his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

highway

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

Insist on Ford Protect! The only extended service

Ford dealer or visit www.FordOwner.com.

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your

actioning. Message and data rates may apply. See your local



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Fuel Economy

combined city/hwy

5.9 gallons per 100 miles

Not Rated

 $\star\star\star$

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Front seat

Rollover

Based on the risk of rollover in a single-vehicle crash

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMDE5CP0PLC12281

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and Msg & Data lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm rates may To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

SCAN OR TEXT 1FPLC12281 TO 48028

FORD **PROTECT**®



www.ford.com/help/privacy-terms/

TOTAL MSRP Whether you decide to lease or finance your

05/19/2024

www.ford.com/finance.

Bronco Off-Roadeo is an outdoor

and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

\$62,140.00

PL301 N RB 2X 370 001498 11 30 23

3202312072964

SAFETY/SECURITY

CANOPY® SYSTEM (ALL ROWS)

ELCTR STABILITY/TRACTN CTL

LATCH CHILD SAFETY SYSTEM

• PERSONAL SAFETY SYSTEM™

• 3YR/36,000 BUMPER / BUMPER

5YR/60,000 ROADSIDE ASSIST



1.895.00 **NO CHARGE** 695.00 5.240.00 NO CHARGE **NO CHARGE**

RUBBERIZED FLOORING FLR LINERS ALL WTHR+CRPT MATS 160.00 TOWING CAPABILITY 595.00 725.00

FRONT BUMPER, HD MODULAR AM/FM,7 SPKRS,SDARS

RA2L

BAMP TWO

RAMP ONE

ITEM #

27-1775 O/T 2

RAIL

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit