



ford.com

VEHICLE DESCRIPTION  
**BRONCO**

2023 2-DOOR 4X4  
OUTER BANKS - 4 PASSENGER  
2.3L ECOBOOST I-4 ENGINE  
10-SPEED AUTO TRANSMISSION

**PL B54789**

EXTERIOR  
OXFORD WHITE  
INTERIOR  
LTH-TRM/VINYL ROAST/BLK STS

## STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

**INTERIOR**

- 1 TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT
- 6-WAY MANUAL DRV/PASS SEAT
- A/C, DUAL ZONE CLIMATE CTL
- CARPET FLOORING, BOTH ROWS
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCR
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS - 12V
- TIPT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

**FUNCTIONAL**

- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- HILL START ASSIST
- MID PACKAGE
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR & 8" SCREEN
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## INCLUDED ON THIS VEHICLE

(MSRP)

(MSRP)

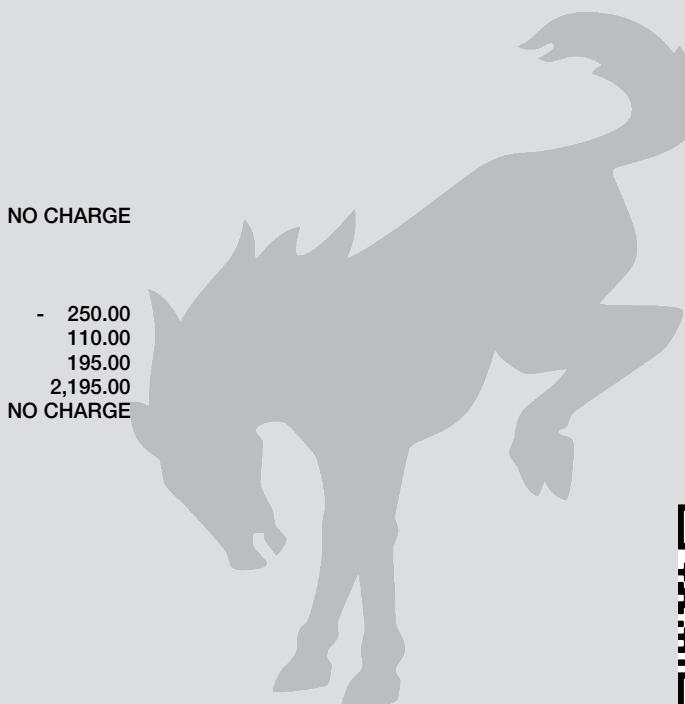
## EQUIPMENT GROUP 312A

- OUTER BANKS SERIES

## OPTIONAL EQUIPMENT/OTHER

- .18" MCHNED BLK-PNTD ALUM WHLS
- .P255/70R18 A/T TIRES (32")
- 3.73/REAR AXLE-OPEN DIFF
- CNCTD NAV (90-DAY TRIAL)
- HARD TOP,GRAY MOLDED-IN-COLOR
- .FRT ROW TOP PANEL STORAGE BAG
- SOUND DEADENING HEADLINER
- FRONT AXLE-OPEN DIFFRNTL
- AM/FM,6 SPKRS,SDARS
- KEYLESS ENTRY KEYPAD
- AUXILIARY SWITCHES
- LTHR-TRM/VINYL ROAST/BLK STS
- FRONT LICENSE PLATE BRACKET

NO CHARGE  
- 250.00  
110.00  
195.00  
2,195.00  
NO CHARGE



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRoadeo.com](http://www.BroncoOffRoadeo.com) for more information.

**TOTAL MSRP \$48,200.00**

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

**SPECIAL ORDER**  
PE112 N RB 2X 350 004998 05 11 23

RAMP ONE  
**CR4G**

**CONVOY**

ITEM #: 41-4405 O/T A

RAMP TWO

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

## EPA DOT Fuel Economy and Environment



Gasoline Vehicle

You spend  
**\$3,000**

more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

## Fuel Economy

**20** MPG  
20  
21

combined city/hwy  
5.0 gallons per 100 milesSmall SUVs range from 14 to 129 MPG.  
The best vehicle rates 132 MPGe.

## Annual fuel COST

**\$2,200**

## Fuel Economy &amp; Greenhouse Gas Rating (tailpipe only)

## Smog Rating (tailpipe only)



Best

This vehicle emits 439 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fueleconomy.gov](http://fueleconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles

**BRONCO™****BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**FORD PROTECT®**  
Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 1FPLB54789 TO 48028

Msg & Data  
rates may  
apply.  
Text HELP  
for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

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